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Edison asks rate hike, sells share of A plant

By TIM RICHARD
Capital formation
That is the resence of Detroit Edison
Co.'s two financial moves receily, busines
that is will be resence of Detroit Edison
Co.'s two financial cricks, there's a great destart is will add to his monthly bill.
In financial cricks, there's a great debate about an expected shortage of inwestment capital in the decade or two
hate about an expected shortage of inwestment capital in the decade or two
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THE SALE OF the Ferm share seems of have caused Edison some anguish. Its press handout called the step "ex-

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Analysis

if it is to supply adequate and reliable electric power in the future.

The name of the game is "to attract invectors. Rate relief is a vital step in that
direction," said Grove.

Business at a Glance

ANTHONY G. DE LORENZO of Birming ham, vice president in charge of the public relations staff for GM, has been named a director of the Automotive Information Council

RICHARD R. DANN of Bioordield Hills executive vice-president at Automobile Cub of Michigan and the Insurance Group has been named to the executive committee of the National Association of Independent Insurers.

JACK A. CUTHBERT, architect, of Southfield and school administrator RICH ARD CADARETTE of Southfield were in-stalled as members of the Michigan Associ-ation of the Professions.

JOHN H GRIESEN of Orchard Lake and AARON BROOKS, MELVYN W FORMAN and CHARLES L. RENO, all of Southfield

GUNNAR BIRKERTS, with offices in Birmingham, received the Detroit Chap-ter. American Institute of Architects Gold Medal.

Medal.

DIANE E. ANKELE. daughter of Me.
and Mr. William P.I. Ankele of Weatend Mr. William P.I. Ankele of WeaBROOMField and ARALYNN G. MARDINGSIAN daughter of Mr. and Mr. Marty
Mardronan of Bloomfield Halls here been
welected for Michigan Bell's Datal Mangement. Development: Program daughted
to rapidly train and develop management
projections of the prophysical states of the pro
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JACKSON & MACLEAN Advertising has moved into new and larger offices at 2000 Providence Drive, Southfield.

stalled as members of the Michigan Association of the Professions.

Qualifying for the 1973 Top Club of New York Life Insurance Co. were ALEXAN with Control of the Michigan Relationship of the New York Life Insurance Co. were ALEXAN with Control of Michigan Relationship of the Michigan Relationship of the

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Some happy Chevette owners talk about their cars.



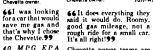
10 MPG EPA Highway estimate, 28 MPG EPA City estimate. Chevette with standard 1.4with atandard 1.4-preed manual transmission and 3.70 axle ratio. Ac-tual mileage may vary depending on-the type of driving you do, your driv-ing habits, your car's condition and available equip-ment. Sound like the kind of savings, you could use?



66It's bigger inside than I thought it would be . . . It's everything I thought it would be.99

though it would be 39.

Chevette Coupe is the kind of car that just naturally makes people happy. Inside, it's got room for four people, with elbow and leg room to spare. Front seats are body-contoured buckets. The rear seat is full-foam, full-width.



Chevette power teams are combinations of economy and efficiency. The standard engine is a 1.4-litre 4 cylinder overhead cam with the smoothness and quietness of hydraulic valve lifters. A zippier 1.6-litre engine is available. Standard transmission is a fully synchronized 4-speed manual. Turbo Hydra-matic is available.





Louise Smith, Chevette owner.

66This is my first small car, and I like it very much.99

a small car.

a small car.

a small car.

a small car, and like it very much. \$99

Chevette is built to keep people who are happy with it, happy for a long time to come. 17 different anti-corrosion methods are used in the building a fixed transmission is a fully synchronized Turbo Hydra-matic is available.

\$610 is very well appointed. It has a solid base coatings.

Chevette has one of the smallest turning circles of any car in the wold will be ender lines to roll distribution of the smallest turning circles of any car in the wold be every Chevit fight rust and week continued to the smallest turning circles of any car in the wold be every Chevit fight rust and week continued to the smallest turning circles of any car in the wold week.



66We're a very tall family and we wanted a small car. We tried many cars and we couldn't fit in. I'm 6'2" and my husband is 6'5".99

What more can we say? Chevette is a very roomy car—a very efficient Chevrolet.





PG A Golf for Teams. A reminder for boys and girls, 13 through 17: Be sure to sign up before June 7th for the PGA Junior Golf Championship, at any Chevrolet dealer's.

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