

The fashion plate

Bill Tice's home styles are colorful

By RUSTLE SHAND
 "Color can change your life," according to Bill Tice, who recommends that you surround yourself with it in life and in imagination.
 "If I am around very negative people or people who are giving me a great deal of trouble," said this winner of the Coty award for designing, "I put myself into a white bubble of light. I find this affects them, makes them nicer. Or I might use pink; this wins people over."
 Tice brought his spring-summer collection of loungewear designs to Bonwit Teller, Troy, and explained he designs for a home lifestyle. "I love the home and everything to do with it," he said. "I think the home environment is where people are happiest today and so my label symbolizes the ultimate fashion look for entertaining at home."

His loungewear designs may be worn on the patio, at poolside or in your home for entertaining. His cotton fabrics are designed so that you may wash them and put them in the dryer, and, as he says, "they will not wrinkle if removed from the dryer while still warm and placed on a hanger."

TICE SAID he recognizes that women are "really interested in quality garments at a value price," and the designs in his spring-summer line sell for \$35 to \$75.

He added that he dresses "Dina Merrill, Princess Grace, Jackie K. Onassis, and all the working girls" and that he is writing a book about all the famous hostesses who wear his clothes.

The prints in his current collection reflect his penchant for world travel. Balinese antique wall

hangings inspired the prints and his interest in the science of color inspired his porcelain blue and white prints.

Tice believes colors induce special moods. "Blue brings about a spiritual quality," he explained. "Pink brings about love and is a favorite bedroom color. Green is healing. Orange gives energy. White brings the highest of vibrations around."

"Think color and you can erase facial lines. Breathe in color. You feel so much better in the lighter, brighter atmosphere and women can add a decorative touch to their homes wearing these lovely, soft, bright colors."

WHEN PRESSED for a description of how to breathe color, Bill Tice recommended a new book "Breathing Color for Healthful Benefits" by Yvonne Martin.

"I lie down and am very quiet," he added. "I unplug the telephone and breathe in blue. I visualize it and I visualize it going through my body and feel very rested."

For better health, he recommends green, saying "cuts or wounds will heal faster if surrounded by green—that's why hospital rooms are painted green. A walk in the green park makes you feel better."

Bill Tice hails from the designer belt of the mid-west, Indiana, and majored in fashion design at the University of Cincinnati. His designs for fall will encompass new products, such as shoes, linens, tableware and designs for the boudoir, and he will introduce a new men's line of robes, leisurewear and slippers.

A dramatic ceremonial kimono (left) in cream with two shades of blue, and a soft, pretty poolside dress in white cotton touched with shell pink and green are two of the stars in the Bill Tice collection.



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