

The fashion plate

British complexions stay out of the sun

By RUSTLE SHAND

"Mad dogs and Englishmen" may go out in the mid-day sun; but English women don't and that's what accounts for their beautiful skins.

When international beauty expert Xenon was a guest of Grace Scallia's Birmingham salons recently, he said "don't ask for help if you have wrinkles."

"It's too late then," he added. "There is no product that replaces moisture that has been lost. You can't replace what is gone."

Xenon advocated the English method of caring for facial skin.

"English women were brought up to use creams and they never put their faces in the sun. He explained.

He advised the use of moisturizer for preventing more wrinkles and a facial cream for sunny days, either a hat or a total sunscreen product.

Repeated exposure to sun removes moisture from facial skin, so moisturizers are used to entrap moisture already in the skin. Xenon recommends slathering face and body with moisturizer while still damp from bath or shower.

By way of illustrating sun damage, British-born Xenon, who now lives in Australia said that "many Australian women are on the beach from the age of five, and by 25 they are like prunes."

THERE'S A NEW beauty aid on the market designed by Evelyn Marshall and available at Marlene's Faces in the Old Orchard Mall at Maple and Orchard Lake roads.

Called "linen tissues," this remarkable aid blots oil from the face without disturbing makeup. Excess surface oil on facial skin is the major cause of skin eruptions and resultant large-pore texture.

Linen tissues, which may also be used by men, come in pocket or purse size.

ROZ and SHERM BECKER will open a new shoe store in Somerset Mall next March, reports

Roz Becker from their Bloomfield Plaza store.

She said "the new boot for fall has a very high heel, a more pointed toe and a straight back." The new fall boots, which sell for \$125 and are available in three colors, are almost sold out.

The opening of a second store is sending Roz to Europe in September where she plans to "buy lots of things in Paris and at the Milan shoe show."

The new shop in Somerset Mall will carry designer shoes for women only.

And, speaking of shoes, in April, I told you toe-rings and ankle bracelets were an important part of the summer "barefoot in the sandal" look. I haven't seen anyone wearing a toe-ring since my spring vacation on Hilton Head Island, nor have I found any stores carrying them in this area.

But I found a substitute that could easily pass as a toe-ring at Herbert Segal Inc., a jewelry store located in Franklin Village at the corner of Fourteen Mile and Franklin roads. He has a fine gold chain ring that could slip over the index toe. He also has plain gold chain ankle bracelets for \$14.50, and a new look for your diamond stud earrings.

Herbert Segal had tiny holes drilled in the center of men's feather-light 14K gold tie tacks for you to use as a geometric backing for your tiny stud earrings. They not only make the diamond look larger but expand your earring wardrobe.

According to Women's Wear Daily, former Grosse Pointe Anne Ford Johnson (following in daughter Charlotte Ford's fashion footsteps) is about to become a partner in a Beverly Hills boutique called Suite 101.

The California boutique is set to open after Labor Day.

An interesting design in "punk-rock" has emerged in the form of hardware for the hair. Little gold safety pins are linked together to form a headband, while shorter lengths of the chain link pins cascade around the face like Cleopatra's bangs.

of pediatrics.

"Any citizen who comes across children in this predicament should seek assistance for them."

Gift shop sets hours for summer

The Detroit Association for Retarded Citizens' gift shop will only be open three days a week during July and August, returning to a regular five-day schedule this fall. The shop's new summer hours are 9 a.m. to 3 p.m. on Tuesdays, Wednesdays, and Thursdays.

Located at 51 West Hancock in Detroit near

the Wayne State University campus, the gift shop offers a variety of items for sale, ranging from jewelry, wall decorations, and crystal-ware, to china, flower arrangements and more.

Volunteers operating the shop donate all proceeds to help finance the hot lunch program offered free of charge to clients attending aca-

ademic classes and a sheltered workshop at Hancock Center. This is for some clients, their only hot meal of the day.

DARC is an organization devoted to the betterment and well-being of mentally retarded persons and is partially funded through the Metropolitan Agency for Retarded Children, a subsidiary of the United Foundation.

SALE UP TO 50% OFF

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Beautiful cooler

Summer sun dressing comes in a Leslie Fay charmer that's fashioned in a blend of polyester, rayon and linen and available in red or blue. It has its own dot scarf and costs about \$36 in stores in this area.

Extreme heat dangerous to very young

A serious incident in which three young children suffered heat exposure while left unattended in a car in a hospital parking lot prompted a U-M pediatrician to warn about the dangers of extreme weather for children.

"Very hot or very cold weather can have serious or even fatal consequences for unprotected children, especially if they are trapped inside closed cars," said Dr. H. Mark Hilbrandt, clinical associate professor

open Monday, Thursday & Friday evenings 11:00 P.M.



Shown below:

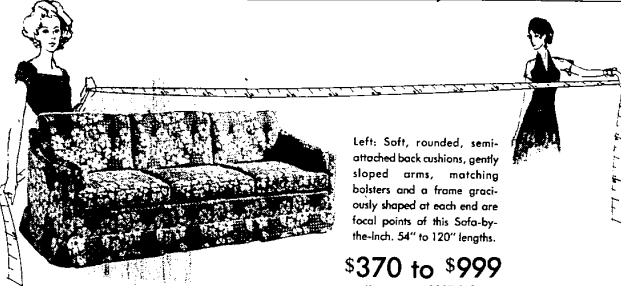
- 64" Breakfront China Sale \$1099
- Double Pedestal Table Sale \$528 (44 x 52, opens to 88")
- Cone-back Side Chair Sale \$134
- Upholstered-back Arm Chair Sale \$169
- Server Sale \$499

Villa Caprice Dining Room and Sofas-by-the-Inch!



The Savings are excellent on these two graceful, traditional "Villa Caprice" Dining Rooms. Each piece is an interpretation of classic styling that has increased in popularity over the years. Note the intricately carved door fronts, illuminated China & Breakfront, beautifully styled tables and chairs...all in rich fruitwood finish.

- 48" China Sale \$718
- Elliptical Table Sale \$335 (44 x 38, opens to 74")
- Cone-back Side Chair Sale \$123
- Matching Arm Chair Sale \$135



Left: Soft, rounded, semi-attached back cushions, gently sloped arms, matching bolsters and a frame gracefully shaped at each end are focal points of this Sofa-by-the-Inch, 54" to 120" lengths.

\$370 to \$999
(Loveseat to 120" Sofa)

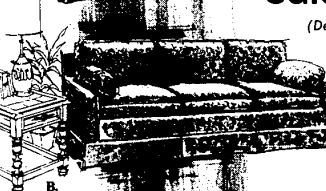


Sofas-by-the-Inch at 20% SAVINGS!

54" long to 120" long...

Sale \$440 to \$1175

(Depending upon Sofa length & fabric choice)



Don't miss this chance to SAVE 20% on a beautiful collection of Sofas-by-the-Inch in your choice of hundreds of decorator fabrics. We are offering custom-built upholstered furniture...not only custom sized, but custom covered and custom designed with a host of dramatic possibilities including contrasting welts and buttons.

A. Tuxedo style has loose back and seat cushions, matching bolsters.

B. Traditional style frame accented by your choice of fabrics to suit your decor.

C. Interesting arm treatment nestles the bolster pillows of this loose pillow-back style.



D. Graceful, slender, outwardly-flared arm... gently rolled...provides a pleasant design.



TERMS, of course