

Ain't nothing like an art fair

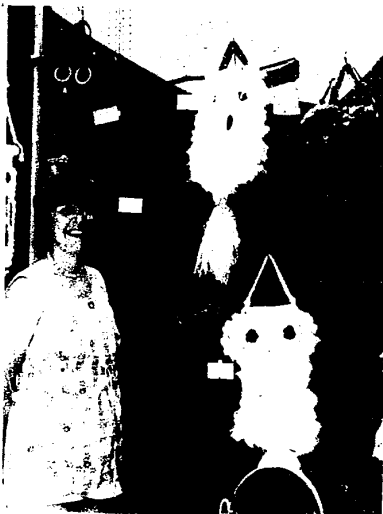
Stalls filled with the works of community artists gave Schoolcraft College's campus a festival air for three of the hottest days of mid-July.

Twenty-five artists and craftsmen participated, displaying work ranging from watercolor and oil paintings to macrame and wood items.

The Michigan Handicrafters, an organization of disabled persons

who sell their works, sponsored the booth of varied craft items shown at the left. Mary-Ellen Becker, counselor for the Michigan department of education and vocational rehabilitation, is making the sale.

At the right (above) Donna Brown of Plymouth looks over some woodcrafts and (below) Marion Coombs of Westland shows some of her macrame owls.



Weekend in Toronto

\$37.37 per person*

Spend an exciting weekend in the elegant Park Plaza and take in one of the great cities of the world. Just steps from our door you'll find many of the fine boutiques, restaurants, clubs, galleries and museums that have made Toronto a visitor's paradise.

Our special weekend price includes luxury accommodations Friday and Saturday evenings, Saturday brunch and a delicious continental breakfast on Sunday in the famous Prince Arthur Room.

For reservations, write or phone toll-free 1-800-323-7500 The Park Plaza, 4 Avenue Road, Toronto, Ontario. M5R 2E8 Phone: (416) 924-5471 or see your travel agent.

*based on double occupancy.



Park Plaza Hotel Toronto

We've never forgotten what a fine hotel should be.

Nancy Dickerson, prominent national correspondent, reports for Detroit Edison:

"Here are some tips on using your air conditioner wisely when temperatures soar."

The Midwest is experiencing one of the hottest summers in recent memory and many people are turning on their air conditioners to keep comfortable. As an energy supplier, Detroit Edison is an active and concerned participant in America's crusade for conservation. But the success of this crusade requires a working relationship between those who supply energy and those who use it. Using your air conditioner wisely is one of the ways you can help. You'll save on operating costs, too.



You can dial up and hold your costs down.

Don't overcool your home. That's a wasteful use of energy. And expensive. For the most comfort and the most efficiency, set your thermostat no lower than about 10 degrees below the outside temperature. If it's 85 degrees outside, then set your thermostat at about 75 degrees. Otherwise your air conditioner has to work extra hard and your costs go up and up. In a typical house, you can save about 5 percent in operating costs for every degree you move the thermostat up. So, if your house is going to be empty for a few hours, move your thermostat up 5 more degrees and pocket the savings.

So do the same now and you can reduce your air-conditioning costs by as much as 12 percent. Shade your windows from the outside with ventilated awnings or trees and save even more—up to 22 percent of your air-conditioning operating costs.

Staying comfortable this summer can be a breeze.

When the sun beats down, the heat in your attic builds up and it can be like living under an oven. An attic exhaust fan will get the hot air out and let the cooler night air in, and take the strain off your air conditioner. Good attic insulation works wonders at keeping your home cooler in summer and it will pay off again by saving on heating costs next winter. And don't forget light-colored shingles reflect heat. Whatever you do to keep heat out of your house saves money in air conditioning. Window fans work, too.

Shades of the past.

Before you had air conditioning, there were things you did to keep comfortable, like pulling down the window shades and closing the draperies on the sunny side of the house. That's smart. Because a bare window lets in as much as 35 times more heat than an insulated wall.

Maintain your cool.

If you want your air conditioner to take good care of you, keep it clean. This means changing or washing the air filters often. Also, vacuum the inside coils and keep outside coils free of debris. Clean registers and return ducts regularly on central air-conditioning systems, and keep the cooling drain open for free condensate flow. And don't block air flow with furniture or draperies. Your owner's manual lists other maintenance tips. Follow them and keep cool all summer.

Buying a new air conditioner. Maybe the most important numbers aren't on the price tag.

First of all, it's important that you get the right size unit (BTU's). Your salesman can help on this if you tell him the length and width of the area you want to cool. Another number that's important is the EER number. This stands for Energy Efficiency Rating.

MODEL NUMBER			
ACR20B 74F			
VOLTS	CYCLE	PHASE	
115	60	1	
COOLING BTU/HR	AMPS	WATTS	
6400	7.5	800	
BTUs		WATTS	

You can figure this out yourself. Just divide the BTU number by the number of watts. For example, a unit that delivers 6400 BTUs with 800 watts has an EER rating of 8. (800 goes into 6400 8 times.) The recommended EER number for any air conditioner is 8 or more. You may pay a little more, but you'll save on energy costs in the long run.

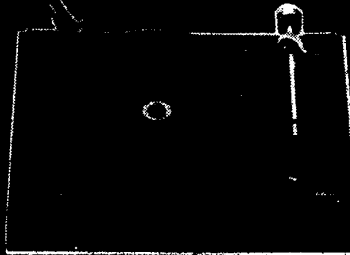
Detroit Edison has a folder, "How to stretch your air-conditioning operating dollar." Pick one up at any customer office and start saving, or write to: Customer Relations, Detroit Edison 2000 Second, Detroit, Michigan 48226



Conserve for all it's worth. The power is in your hands.

Detroit Edison

Come play.



Come play the B*I*C 940 belt-drive programmable turntable at Tech Hifi.

You'll discover professional performance plus the convenience of automatic single or multi-play operation. And for all it can do, the B*I*C 940 is remarkably inexpensive.

B*I*C is just one of 70 brands of quality stereo components on display at Tech Hifi.

The store where you can play stereo, not just look at it.

tech hifi
Soundrooms you can play in.

4526 N. Woodward Ave., Royal Oak 578-4436

125 Main St., Rochester 663-1111

36855 Plymouth Rd. (World Camera Building) Livonia 526-7285