



After-ski boot by Jourdan is lined and cuffed in mouton fur.

silver or gold. Though many young women are too young to remember the 40s, the look is pure Grable when teamed with the return of the seamed stocking.

Also popular is the reptile, no-color strappy sandal at Saks. The shoe is so neutral and flattering that it is bound to be as attractive with tailored daytime wear as it is with evening wear.

Mrs. Becker, who is currently in Europe attending the Paris and Milan footwear showings, has also stocked Jourdan's elegant little baby doll slip-

per with a contrasting ankle strap and stacked heel.

Another important footwear look, she said, will be Bruno Magli's bronze or pewter strap sandal with a medium heel. Her original order of 16 pairs of the \$95 shoes was more than half sold by early August.

"It's the look that is going to replace last season's gold shoe," she said. "It's so neutral that it can be worn with tweed during the day and travel right through to cocktails and dinner."

—JEANNE WHITTAKER



Reptile no-color strappy sandals come from Saks Young Dimension shoe department.

from the

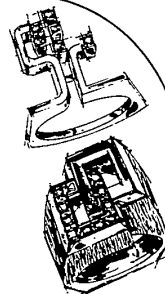
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Bruno Magli's equestrian boot has a detachable spur.

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FASHION FLAIR WITH THAT EUROPEAN AIR

SOLAR HAIR BY HEIDI'S



HEIDI BRANCHEAU

Changes are once again taking place at Heidi's. Returning from a recent trip to Europe, Heidi brings with her, hairstyle and fashion revisions from which an almost totally new image can emerge. Hair is essentially in the soft and voluminous state, as is fashion. The new styles are longer and wavier, varying from shoulder to ear length. Even the shorter lengths are carrying wisps of action packed hair.

Basic cuts with stacked and floating perms are the secrets to these fuller, more feminine styles. It is practically impossible today to achieve the new styles without a perm, body is required to give hair the volume. Heidi's experts have changed the whole concept of perms in that the solutions are custom-mixed for each fashion-conscious woman taking into account the hair texture and color.

To show off these styles, hair colors for fall are smoldering reds, burnished burgundy browns and soft blond tones. These colors work well with the new fall fashion colors in clothing which are burgundy, cordovan, taupe, rust and black. Hair must be a part of the "Total Look" which means coordination with fashion and make-up.



Chignons are making the scene for evening wear this Fall.



For the woman that prefers short hair. Layered Perm cut.



Heidi's interpretation of the Solar Look.

Cosmetics for the Fall and Winter of 1977 will reflect all that is beautiful in color and contour, with emphasis on the eyes or the mouth, depending on the dominance of hair over the forehead. Even a woman with the most beautiful natural face can be improved through a cosmetic application. At all Heidi's Salons, there are make-up artists available to analyse the fashion-conscious news.

Reactions from clients at Heidi's regarding the new Solar Hair Look, introduced at the National Hair Dressers meeting in San Francisco, is very favorable. And it looks as though the "Total Look" will become a fashion necessity.

For more information regarding the new "Total Look" for Fall, simply call or visit Heidi's Salons, Orchard Mall, Orchard Lake and Maple Road, West Bloomfield, Michigan 48093, Phone 626-0300 The Southfield Salon, 22918 Evergreen Road, South of 9 Mile, Southfield, Michigan 48075, Phone 353-7722

Look for the new Heidi's Salon at Long Lake Rd. and Telegraph.