

It's a money saver

Install your phone yourself

Homeowners can save on telephone installations the same way they can save on gasoline for their cars—by doing the job themselves.

That is the message from Michigan Bell Telephone Co., which announced a new program in which residents can not only save from \$10-\$39 for the installation, but also eliminate the inconvenience of waiting for a Bell serviceman to come to the home to make the installation.

Haze Wilson, Bell's customer relations manager for the Livonia office,

which handles customers from western Wayne County and Farmington, said the phones and plug-in cords are available at the company's new PhoneCenter at 2650 Five Mile, just west of Middle Belt.

The service charge for the plug-in phone, Wilson said, is \$17.50, well under the normal charge of \$27.50 to \$47.50, depending on the type of installation.

He said all new homes are built with the modular phones and plug-in wall outlets and that two per cent of exist-

ing homes are being converted each month to the new system.

The plug-in system in the wall is needed for the new phones, Wilson said.

The manager said that the new program means that customers who go to the PhoneCenter won't have to wait for appointments and then wait several days for promised installation visits and will avoid paying all but a minimum service connection charge.

"Customers can walk into this (telephone) store, pick up a couple of phones and take them home and plug them in."

Besides the convenience and cost savings, Bell customers "will also be able to obtain telephones as they would most other products," Wilson said.

At the PhoneCenter, the first in western Wayne County, customers can browse through various styles of phones, obtain additional telephone

directories, pay bills, or get help from Bell representatives on service problems.

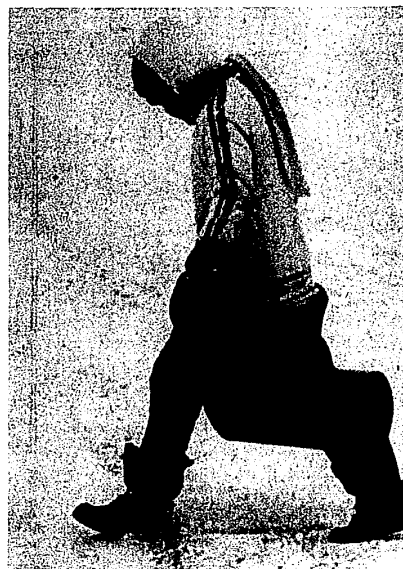
Wilson said the PhoneCenter is a new marketing concept that will "enable customers to obtain service more conveniently and at less cost."

Anseth promoted

Sharon Anseth of Farmington has been named assistant vice-president and branch manager of the James T. Barnes Mortgage Company, a subsidiary of James T. Barnes & Co., the nation's largest privately-held mortgage banking firm.

In her new position, Anseth will be responsible for residential loan operations at the company's Southfield branch.

She formerly was assistant branch manager and residential loan officer of the Southfield branch.



Winter frolic

At least one Farmington youngster decided the weather was right for sledding even if the calendar disagreed, and the Shiawassee Hill was the natural place to pursue the sport. (Staff photo)

OCC sponsors art exhibition

Oakland Community College's south-east campus is holding its fourth annual art show through Dec. 16.

The show, sponsored by the Southeast Campus Arts and Humanities Club, is located in Building "B" of the Royal Oak Campus, Washington at

Seventh. Exhibit hours are 9 a.m.-10 p.m., Monday through Friday. Admission is free.

Most of the art work is for sale. Twenty-five per cent of the profits will be placed in a special art award fund for OCC students.

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