

Talk about toys with your children

Eighty per cent of the younger TV viewing audience will ask for toys and games they see advertised, according to Charles Atkin, communication professor at Michigan State University.

He says that there is about a 50 per cent increase in toy and game advertising during the three to four week pre-holiday period.

"The ads are skillfully created, sometimes giving false impressions and hope to children," said Atkin. "Beautiful dolls that talk, bionic toys, and stunt motorcycle or army toys sometimes fall into this category."

Children may want the toys they see advertised, but parents don't have to feel trapped into purchasing every toy their child requests. Atkin suggests that children be included in the decision-making process. For example,

children could set their own priorities in their gift list.

"Parents often buy as many as 10 or 12 gifts for their children, and by letting them set priorities, disappointment or controversy probably will not occur," says Atkin.

Irene Hathaway, MSU Extension resource management specialist, recommends comparison shopping. If children have difficulty making a choice, it might be easier to make a judgment if they see the toys. It is at this time parents can talk to their children and discuss if the toy will be as much fun as the commercial makes it seem, and what the toy is likely to do, or not do.

The suitability of a toy for the child, as well as limitations in family finances could also be discussed at this time, says Hathaway.

Brodhead to speak to Pioneer Women

U.S. Rep. William M. Brodhead (D-Detroit) will be the speaker at the 52nd annual Pioneer Women Donor Event to be held at noon Thursday at the Raleigh House in Southfield. Brodhead, whose district includes parts of Redford Township, Southfield and Farmington, will speak on "The Middle East Today."

Rep. Brodhead was elected to Congress in 1974 and re-elected in 1976, representing the 17th district of Michigan. He serves as a member of the House Ways and Means Committee, which has jurisdiction over federal taxes, social security, Medicare, unemployment compensation, welfare, foreign trade and some health legislation.

The luncheon, for which there is a charge, is open to members who have

made a minimum pledge of \$18.

Music will be provided by Eric Rose-nov.

Betty Rath, Farmington Hills, president of Pioneer Women, Greater Detroit Council, will extend greetings to the council. Sisie Meisler, Oak Park, is the donor chairman.

Alice Ross, Southfield, will be chairman of the day. Esther Fishman, Oak Park, and Margaret Huppert, Southfield, are funds chairwomen.

Miriam Rose, West Bloomfield, and Lorraine Gale, Farmington Hills, are the bulletin chairwomen.

Pioneer Women provides diverse social services designed to upgrade the role of women and meet the needs of the children in Israel.

Volunteers

The Oakland County Volunteer Bureau, a program of the Volunteer Action Center of United Community Services, has weekly listings of agencies needing volunteers. Further information about these and over 200 agencies needing volunteer services may be obtained from the volunteer bureau, 642-7272.

HOT LINE—Volunteers with an active concern for people and an interest in helping callers to sort out their feelings and values are needed by Hot Line in Lathrup Village. The next training session for listeners will be Jan. 22-25, from 7-11 p.m.

DRAMA ASSISTANT—A background in dramatics would be helpful but is not necessary for the volunteer interested in working in the creative

dramatics program with Southfield special education. Instruction in working with children is provided. Hours are Monday and Wednesday, 3:15-5:15 p.m. Help is also needed in the swimming program, on Saturday, noon to 3:15 p.m.

HANDYMAN—Michigan Animal Rescue League in Pontiac has an urgent need for a man to do inside and outdoor repairs at the pet shelter. Also needed is someone who can repair chain link fence. Hours are at the volunteer's convenience.

CASE AIDES—The 44th District Court of Royal Oak needs male volunteer case aides to assist young male adults succeed on probation. Men having college or work experience on this subject are best suited but it is not a requirement. Training is provided.

Thermostat can help save

Wise control of your home's thermostat can contribute to home energy savings.

Frequent changes in thermostat set-

tings increase heating and cooling costs. Avoid changing temperature control more than twice a day.

Atlantic Drapery Shoppe
DRAPERY SALE
Labor \$5.00 per panel
Custom Spreads



Labor Special on Custom Slipcovers

Special prices available on Drapery, Slipcover, and Upholstery fabrics. Largest selection of fabrics, fringes, tassels and trims in Michigan.

Chair- \$37⁹⁰ — Sofa- \$47⁹⁰

360 E. Maple, Birmingham 647-2020 647-0721

Winter Schedule

"Art for Man's Sake"
"The finest of instructors and faculty, at the most reasonable investment"

PONTIAC ART CENTER
47 Williams Street
Pontiac, Michigan 48053
333-7849

COURSE			
COURSE	INSTRUCTOR	DAY & TIME	MEM.
101 Sculpture	Goodale	Mon. 9:00-12:00	\$47.50*
102 Sculpture	Goodale	Mon. 12:30-3:30	47.50*
203 Sculpture (Life)	Goodale	Mon. 7:00-10:00	55.00*
204 Photography (Beginning)	Zimmerman	Mon. 7:00-10:00	49.00*
209 Weaving/Floor Loom (Beginning)	Whitfield	Tues. 9:00-12:00	47.00
104 Jewelry (Advanced)	Klegman	Tues. 10:00-3:00 (5 hrs.)	76.00*
205 Jewelry (Beginning)	Bullard	Tues. 12:30-3:00	54.00*
206 Jewelry (Advanced)	Klegman	Tues. 7:00-10:00	54.00*
107 Metalsmithing	Bullard	Tues. 7:00-10:00	54.00*
211 Painting (Beginning)	Szilagyi	Wed. 9:00-12:00	44.00
212 Watercolor	McCarthy	Wed. 9:30-12:30	44.00
213 Power & Action of Color	McCarthy	Wed. 12:30-3:30	40.00
214 Critique (Advanced)	McCarthy	Wed. 7:00-10:00	40.00
216 Photography (Advanced)	Zimmerman	Wed. 7:00-10:00	49.00*
218 Drawing (Advanced)	Oshinsky	Wed. 7:00-10:00	40.00
210 Tapestry Weaving	Smith	Thurs. 9:00-12:00	47.00
215 Painting (Advanced)	Szilagyi	Thurs. 9:00-12:00	44.00
108 Metalsmithing	Bullard	Thurs. 7:00-10:00	54.00*
217 Drawing/Introduction to the Figure (Beginning)	Oshinsky	Thurs. 7:00-10:00	44.00
219 Pottery	Woo	Thurs. 7:00-10:00	47.50*

TEEN STUDIO COURSES (13 yrs. to 18 yrs.)

COURSE	INSTRUCTOR	DAY & TIME	MEM.
120 Sculpture	Goodale	Mon. 3:30-5:30	\$25.00*
121 Jewelry (Beginning)	Klegman	Tues. 3:30-5:30	25.00*
122 Drawing/Introduction to the Figure	Oshinsky	Thurs. 3:30-5:30	20.00
123 Weaving	Smith	Thurs. 3:30-5:30	20.00

YOUNG PEOPLE SATURDAY STUDIO (5 yrs. to 12 yrs.)

COURSE	INSTRUCTOR	DAY & TIME	FEES
024 Sculpture	Goodale	Sat. 9:00-11:00	\$22.00*
025 Sculpture	Goodale	Sat. 12:00-2:00	22.00*
026 Painting & Drawing	Kohl	Sat. 9:00-11:00	20.00*
027 Painting & Drawing	Kohl	Sat. 1:00-3:00	20.00*
028 Artstart (Grades 1-3)	Alger	Sat. 9:00-11:00	25.00
029 Artstart (Grades 4-6)	Alger	Sat. 1:00-3:00	25.00

* Includes Materials Fee
* Includes Materials & Model Fee

Gift certificates available at the Pontiac Art Center - 333-7849.

SPECIAL PROGRAMS
PERFORMING ARTS: MUSIC
January 2, 1978-March 16, 1978
11 weeks: \$88.00 (\$8 per session)

Suzuki Music Program
Instructor: Jan Ryan, B.A., Violin, St. Louis University. Member of the St. Louis Symphony and a student of Mark Nishizawa. Students from 3 years of age to adults learn the famous Japanese method of teaching violin in both private and group lessons. It is a unique concept of learning the fundamentals of music through training on the violin.

ARTSTART
Mornings designed for grades 1st-3rd
Afternoons designed for grades 4th-6th
FEE: \$25.00
Aesthetic program of early education for the elementary levels. Through exploring music, drama and the line arts, a child gains the ability to be flexible and explore the world around him. This famous program teaches the necessary skills to accomplish greater learning.

CHILDREN'S CHRISTMAS WORKSHOP
Saturday, December 17, 1977
Pre-school to 6th grade
FEE: \$5.00 for the day.
Bring a sandwich in a brown bag-other goodies to eat and drink will be given to you. Christmas songs, plays, games, movies, tree trimming, good things to take home.
Place: Pontiac Art Center
47 Williams Street
Pontiac, MI. 48053
Phone: 333-7849

*Dreamy Sleepwear
for Christmas Giving*



HOLIDAY STORE HOURS
GROSSE POINTE:
open Mon. thru Fri.
9:30 a.m. to 9 p.m.
Saturday 9:30 a.m. to 5:30 p.m.
SOMERSET MALL:
open Mon. thru Fri.
10 a.m. to 9 p.m.
Saturday
10 a.m. to 7 p.m.

echo park school

Pre-school
Kindergarten, 1/2 and full day
Mother-Toddler Program

Visitors Welcome
646-5590

4275 Echo Park Road
Bloomfield Hills

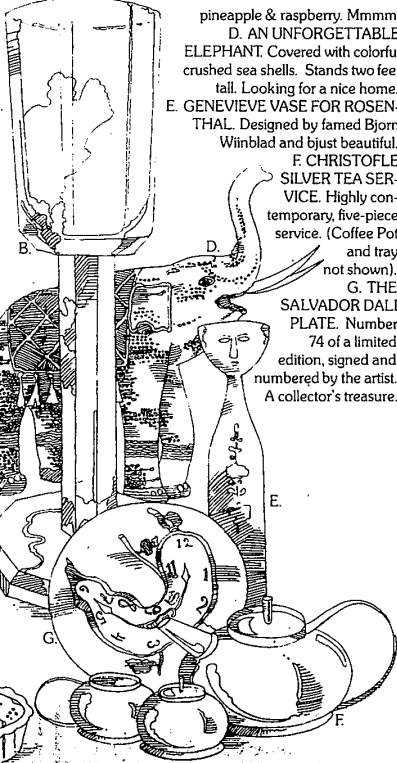
Have Yourself a Very Marie Newman Christmas.

You'll find many unusual and exciting gift ideas at Marie Newman. Our careful editing of the world's markets ensures that each selection you make will reflect inherent quality and taste.

A. DAUM SAILBOAT. Smooth, sleek lines that send sailors and landlubbers alike on a nautical fantasy.

B. CHAMPAGNE VESSEL. Made of heavy lucite. Unusual, and an MN exclusive.

C. BAKER'S RACK OF GLAZED CANDIE GOODIES. Miniature pies and tarts in candle form. Cherry, peach,



pineapple & raspberry. Mmmm.

D. AN UNFORGETTABLE ELEPHANT. Covered with colorful crushed sea shells. Stands two feet tall. Looking for a nice home.

E. GENEVIEVE VASE FOR ROSENTHAL. Designed by famed Bjorn Winblad and just beautiful.

F. CHRISTOFLE SILVER TEA SERVICE. Highly contemporary, five-piece service. (Coffee Pot and tray not shown).

G. THE SALVADOR DALI PLATE. Number 74 of a limited edition, signed and numbered by the artist. A collector's treasure.

Marie Newman

Bloomfield Plaza • Telegraph at Maple • Birmingham • Monday-Saturday 10-5:30, Thursday until 9 • Tel: 851-5880

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2561 Somerset Mall • Troy