

m. m. memos

Ninety-degree weather and short skirts can create a painful problem for women drivers.

Today's fashions just weren't designed for the gal who has to get into a car that has been packed all day in the sun.

My skirts of very moderate length do practically nothing to protect me from the baking car upholstery. How the wearers of true mini-skirts manage to sit down on that sizzling seat is something I'll never know.

The hot seat hits me where I'm most vulnerable, but the steering wheel in that torture-chamber car also presents a major problem.

I usually just grasp the wheel with my fingertips and hope things will cool down soon.

A friend who is the well-organized type has a better solution. She always has with her a pair of white gloves—just in case so when the steering wheel gets too hot to handle she puts on her gloves and drives off in comfort.

But the saddest tale I've heard about cars and hot weather came from the teen who said his father insisted that the family keep the car windows rolled up when driving around town. Wanted folks to think his car was air-conditioned.



TENDER, LOVING CARE RECRUITING—Mrs. Georgia Mossman, coordinating a program to bring foster grandparents to the Plymouth State Home and Training School, gets a promise of help from Cliff Buckley, president of the Friendship Unit of the Livonia Senior Citizens.



The Observer WORLD OF WOMEN

Deserved Honor Given Farmington's Sally Witt

By ELIZABETH WISSMAN

The news that a national honor has come to Farmington's Mrs. Robert (Sally) Witt is no surprise to anybody.

In learning that Sally has received a citation in the 1968 Lane Bryant Volunteer Awards national competition, the only problem was to decide for which of her community efforts she was named a winner.

KNOWN FOR four years as the Farmington "Goodfellow Doll Lady," this woman's work in behalf of the less fortunate has long set her above the crowd.

But a project she started last year is what has earned her this national attention.

Sally started her project, "Operation Textbook," as an effort for the local Jaycee Auxiliary.

It entailed the collection of school textbooks for distribution to poverty-area schools, hospitals, prisons and institutions.

IT ALL BEGAN with two science textbooks Sally's sons no longer used.

And it snowballed until Sally ended up sorting 10,000 books and cataloging 5,000 of them. At one point, this hard-working lady had 185 cartons of books from Livonia alone.

The Michigan Jaycees made it a state-wide program and Sally is hoping with this national attention, the project will go country-wide.

She says, "Possibly this effort will begin to receive some publicity now, and these children who need them will begin to receive some books."

MRS. WITT seems to deal in large numbers. In the four years she handled Goodfellow doll distribution, 600 dolls passed through her front door.

Who will handle the dolls this year remains to be seen because the Witts are moving to an 80-acre farm in Howell. The couple feels that their four sons need room to roam.

But before she leaves town this month, Sally says, "I've got to get those dolls ordered. You can't have Christmas without dolls for little girls."

Women's Clubs Launch Beautification Program

The General Federation of Women's Clubs has adopted a new national awards program to encourage businesses to improve their appearance through use of landscaping and other beautification techniques.

Mrs. Walter Varney Magee, president of the GFWC, said that the "Business for Beauty" program, as it is officially named, will be sponsored by Cities Service Oil Company (CITGO).

"The GFWC and CITGO both feel," Mrs. Magee said, "that there must be a new concern for the environment of our communities in the years of growth which lie ahead.

"Beauty must be the goal in every area of our cities and not just in parks or selected suburban areas. Our organization's nearly one-million dues-paying members in the U.S., belonging to 15,000 clubs, will be explaining to business-people that just a little improvement by their firms can materially improve the appearance of our nation."

TO HELP STIMULATE action there will be local, state and national awards, culminated by a banquet in the nation's capital at which cash grants of \$5,000 will be given.

GFWC clubs which participate in the program will be supplying interested firms with a "Business for Beauty" landscaping manual to help guide their efforts. This manual, now being developed by CITGO, was prompted by earlier success of a company guide to landscaping for its service stations.

The company manual was designed strictly for internal use, according to Stanley D. Brettwieser, a executive vice president of Cities Service Oil.

Singers Join Arts Festival In Dearborn

Three members of the Farmington Musicals will appear in the Dearborn Arts Festival's presentation, "Lyrics and Lov-ers."

The performance, initiating the week-long festival, will take place at 8 p.m. Monday evening, Aug. 12, in the Dearborn Youth Center, Michigan at Greenfield.

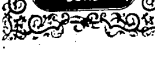
Mrs. Patricia Szymanski, soprano, will perform in scenes from "La Boheme," "Madame Butterfly," and "La Traviata."

Mrs. Karen Kelly, mezzo-soprano, will appear in "Martha," "Oklahoma!" and Verdi's "The Masked Ball."

Accompanying them will be Mrs. June Rado, pianist.

Also appearing during the evening will be Robert Hilbert, tenor, who had recently returned to Detroit from an extended tour of Europe, and Wesley Dalton, formerly leading tenor with the New York City Opera.

Tickets may be purchased at the door.



Company, a subsidiary of Cities Service Company, New York. Word of the book spread across the country, however, and thousands of copies were requested by planning boards, city commissions, businesses and other groups.

"THIS CONVINCED us," Brettwieser said, "that a major contribution to the national beautification effort could be made with a general version of the manual. We will continue to service station situations. With the GFWC using this manual in a major program, the potential for progress is great."

"Member clubs of the GFWC are noted for their ability to motivate action in thousands of communities. Through their individual involvement, they'll be doing this in the Business for Beauty campaign."

AT THE LOCAL LEVEL, GFWC clubs will conduct projects of many types of businesses—running the gamut from restaurants and retail shops to motels and manufacturing plants. They will be encouraged to beautify their firms through simple landscaping procedures and other steps.

Participating firms will receive certificates of commendation, and one business will be singled out by each club for special recognition and entry in state competition.

State winners will receive additional recognition and go into regional judging. A prestige group of judges will then select national winners.

Bloodmobile To Visit Livonia

The Red Cross bloodmobile will be at the Northwest Regional Office of the Red Cross, 3125 Five Mile at Merriman, on Thursday, Aug. 15, between the hours of 3 and 5 and from 6 to 9 p.m.

To make a time-saving appointment call 422-2787.

Teen Gourmets Promote Cheese-Tasting Parties

"Wine tasting is an indulgence of gourmets the world over. Teen-age gourmets in the U.S. are promoting cheese tasting parties. As a matter of fact, they taste and then recommend all kinds of dairy products.

These apprentice gourmets are 4-H members engaged in the national 4-H Dairy Foods program which emphasizes the high nutritional value of dairy products. The program is supported by the Carnation Company.

ARRANGING cheese tasting parties is only one of the ways 4-H is acquainting girls and boys with the many varieties of cheese and its use in dairy dishes.

Another aim of the 4-H Dairy Foods program is to help youngsters form good eating habits, and influence other members of the family to do likewise. About a half million 4-H'ers are participating in this program, according to the Cooperative Extension Service which supervises 4-H.

"These versatile youths are bound to improve their own diets and acquire a taste for dairy products as well as milk and ice cream," one 4-H leader observed.

SINCE MORE than 90 percent of the nation's fluid milk supply is fortified with Vitamin D, the importance of including dairy foods with each meal becomes apparent. Milk also contains other vital nutrients, such as Vitamin B2, protein, calcium and phosphorus.

New Program Needs Foster Grandparents

because they are really needed and wanted."

There are children of every age, race, color, physical and mental condition waiting to be adopted. In this second in a series of articles by Nancy Robinson, Ann Arbor writer, we learn the truth about foster homes.

"Everyone should try to have a grandma or grandpa, because they are the only grownups who have got time."

These are the words of a mildly retarded young girl whose life is much richer now because of a new program that is just as beneficial for her "grandparent" as it is for her and for the institution where she stays.

They may soon be echoed by some of the young residents of the Plymouth State Home and Training School, where a similar program is just getting underway.

FEDERALLY FUNDED and locally administered, it involves low-income men and women over 60 years of age who will spend 20 hours a week just being grandma or grandpa to two mentally retarded youngsters at the school.

Mrs. Georgia Mossman, who is coordinating the program and currently looking for senior citizens to participate, said the elderly will be employed just to be with the children on a one-to-one basis, to give them a feeling of being loved and enjoyed.

"AND THE ENJOYMENT works both ways," Mrs. Mossman said. "I've talked to older people who have participated in a program like this in the Sarah Fisher Home in Farmington.

"They say they feel better than they have for years, just because they are really needed and wanted."

Twenty-five elderly persons Continued On Page 6

Pendleton Country Clothes

IN LIVONIA -- Matching Sweaters and Skirts Now! Fall Colors



Ron Lon Shops Sheldon Center Plymouth and Farmington Roads

ST. CLAIR CARPET'S MID-SUMMER CLEARANCE!

2nd BIG WEEK

CARPET SALE

— ODD ROLLS! —

Roll	Sq. Yd.
12 ft. Beige Carved 501 Nylon	5.02
12 ft. Avocado 501 Nylon	4.80
12 ft. Antique Gold 501 Nylon	4.80
12 ft. Beige 501 Nylon	4.50
12 ft. Pearl 501 Nylon	5.85
12 ft. Sandwood 501 Nylon	4.90
12 ft. Avocado Herculon Loop	4.53
12 ft. Red 501 Nylon Tweed	3.40
12 ft. Antique Gold 501 Nylon Tweed	3.40
12 ft. Rust 501 Nylon Tweed	3.40
12 ft. Light Gold Heavy 501 Nylon	4.70
12 ft. Beige Heavy 501 Nylon	4.70
12 ft. Beige Heavy Actilan	6.07
12 ft. Beige Rose Tip Sheared Actilan	4.80

JUST TAKE A LOOK AT THESE SAMPLE VALUES! THERE ARE MANY MORE IN OUR HUGE SELECTION... HURRY IN TO SEE THEM ALL

SIZE	STYLE & COLOR	SALE
12' x 13' 2"	Brown & White 501 Nylon	\$ 84
15' x 15' 6"	Gold Heavy Actilan	\$130
12' x 11' 10"	Black & White Wool Tweed	\$ 68
15' x 18' 10"	Turquoise Wool Wilton	\$199
12' x 9' 10"	Gold 501 Nylon	\$ 59
12' x 14' 5"	Gold 501 Nylon Shag	\$134
15' x 9' 11"	Orange 501 Nylon	\$ 69
12' x 11' 2"	Green Wool Tweed	\$ 90
12' x 11' 3"	Avocado Tip Sheared Wool	\$ 89
12' x 9' 0"	Blue 501 Nylon	\$ 59
12' x 15' 7"	Avocado Textured Herculon	\$108
12' x 9' 11"	Gold Nylon Kitchen Tweed	\$ 75

ROLL BALANCES 30-65% OFF
20 - 45 sq. yd.

Priced for Clearance

Member Detroit Floor Covering Association

St. Clair Carpet OF LIVONIA

Est. 1955
28040 JOY ROAD
GA 7-1400 Between Inkster and Middlebelt KE 8-1210
Open Every Day 9-9 p.m. — Tuesday 9-6 p.m.

HERCULON Indoor-Outdoor \$4.95 sq. yd. 6 color combinations

WAIT NO MORE! BUY NOW ON BUDGET TERMS

CAN'T COME IN? PHONE GA 7-1400 or KE 8-1210

We'll send a complete color brochure to you. There's no obligation to buy. All colors.