

Browsers enjoy books with coffee

By MARY LOU CALLAWAY

Except for an earthly cash register, West Bloomfield's newest bookstore, Browse, provides a heavenly atmosphere for book lovers.

Owner-managers Donna Malamud, 22, and Marc Winkelman, 21, opened Browse early in December, between the Merchandise Mart and Dunham's, on Northwestern Highway at 14 Mile Road.

"We had a lot of courage," Ms. Malamud said. She and Winkelman met when they both worked on U.S. Senator Donald Riegle's (D-Mich.)

1976 election campaign.

The largest bookstore in the area, the owners carefully researched their plans and traveled around the country before deciding on the West Bloomfield location.

"I wanted to be in the book business," Winkelman said. "Donna and I applied for the same job in a Northland bookstore. She got the job."

"Both of us come from retailing families," he said.

They decided not to go into any of the available malls, but came back to the area they knew best. Winkelman attended West Bloomfield High School

and Ms. Malamud, Farmington Hills High School.

Evidence of careful planning is "The Barn," a raised level for children's books so parents can see them while book shopping in the lower level.

BROWSE is encouraged by benches and authentic chairs placed around the square room decorated with live plants.

"We have over 50,000 books from 300 publishers," Winkelman said. "People wanted to come in even before we opened on Dec. 5."

"Everything is flexible," Ms. Malamud added. "When we open the coffee house, we'll bring in authors, but not just for autographs. We'll have readings and music."

There are 3,000 children's titles and the owners have plans for the kids to do book reviews.

"Metropolitan Detroit hasn't had a

150 artists join for 3-day show

The 15th annual Sholem Aleichem Institute art show and sale will take place Feb. 3-5 in Shenandoah Country Club, 5600 Walnut Lake Road in West Bloomfield.

The show offers the works from 150 of Michigan's top professional artists who will bring an estimated 3,500 pieces of art to the show. Wood carvings, etchings, stained glass works, silk screen, sculpture, batiks, macramé, ceramics, paintings and jewelry will be up for sale.

Some of the exhibiting artists will be Richard Burger, Carol Weisauer, Ralph Wolfe, Ingrid Hofer, Harry Glassgold, RoseAnna Tandler Worth, Richard Braun and Rustyn Lett.

With emphasis on a reasonable price range, the Sholem Aleichem sale represents a broad cross-section of racial, religious and cultural backgrounds.

Feb. 3, from 8-10 p.m., is Sip and Shop Time.


For Feb. 4, A Happening is scheduled at 8 p.m. when original art prizes will be awarded to some of the lucky guests.

A donation of \$1 will be asked at the door.

THE SOLOEM Aleichem Institute is a local cultural and educational organization, headquartered in the Labor Zionist Institute, 2655 Middle Belt, Farmington Hills.

Members are active in all facets of Jewish life related to literature, drama, philosophy, festivals and customs, art and music.

Show hours are 11 a.m. to 5 p.m. and 8-10 p.m. Friday; 11 a.m. to 10 p.m. Saturday; 11 a.m. to 5 p.m. Sunday.



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Reluctant students puzzle schools

(Continued from page 1A)

satisfied with school, a new job is more rewarding. They skip school but avoid missing a work day.

"It tells us about the value of money," said Potter. "The boss probably tells them, 'if you skip, you're fired.'"

After having reached the conclusion that school is irrelevant, some students opt for a job, according to Buller.

About 3 1/2 percent of high school students drop out each year.

"We tell the parents let him work the remainder of the year. Maybe he'll see the light. Maybe he'll see that he wants something else. You see that happen quite often," said Buller.

"SOME go back to adult day school. We have some girls who thought they could do better if they went out and got a job and were married. They're going to adult day education now," he said.

'Anyone can be a truant. It crosses social and class barriers. There are a whole lot of factors involved.'

-Farmington High School Principal Jerry Potter

Working for minimum wage persuades some of the reluctant students to return to the classroom. For others, going to school is part of a battle between themselves and their parents.

"Most parents are concerned about their kids. But they aren't able to do things like get the kid out of bed in the morning," explained Buller.

If the student is 15 years old, he can be taken to court for truancy but that solution is made obsolete in some cases by the backlog of work in the courtroom. By the time the student's case come up for review, he's turned

16 and legally can stay out of school.

In the meantime, parents can have difficulties dealing with a stubborn offspring.

"You don't all of a sudden teach parents to be effective parents. We don't train kids to be parents," Buller said.

Parents can take an opposite approach and be too harsh on the chronic skipper, too.

"Some parents give a real whaling to their kids," Buller said.

"THERE'S no real common sense involved," he said.

Students use skipping classes to help

them solve their outside problems, too, according to Potter.

"They get themselves in a jam and consider skipping classes the lesser evil," said Potter.

Most of the problems are personal ones involving friends, dates, car repairs or family difficulties, according to Potter.

While conferences with parents and counselors are used to convince the students to attend class regularly, about a third of the truants revise their habits, according to Buller.

"I'm egotistical enough to think that I can change them and make them realize they have to go somewhere else, eventually," Buller said.

"They help me keep on working."

Most students occasionally will skip a class. These students are about 80 per cent of the high school population who will go on to some sort of vocational training or college.

"The bulk of students attend regularly," said Schulman.

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