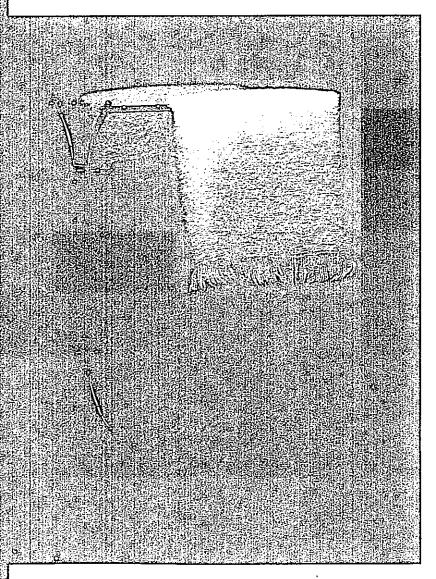
We think our January 78 Catalog is something very special, something we hope you'll like very much. We've filled it with the best of SFA... smashing fashions for your home; everything one needs to entertain in style and more. All well worth having at any time—but even more so right now, because everything is very specially priced. And that's a nice way to start a new year.

We hope you'll enjoy browsing through SFA via our January Catalog. And we'd like to take this opportunity to wish you a very happy, successful and peaceful New Year.

Allan R. Johnson, Chairman of the Board

Robert J. Suslow, President



Oriental winter by Hanae Mori

Introducing a fascinating floral with the feeling...a lovely touch...of the inscrutable East. Here, then, a melange of fantasy maple leaves in an incredible range of soft blues... unmistakably by Hanae Mori for Martex.® Comforter, reversing to non-skid Vellux Aire® nylon-faced polyurethane, all polyester and cotton with polyester fiberfill: Reg.

Now

Nog.	
(3001) Twin50.00	42.00
(3002) Double/Queen72.00	63.00
(3003) King/Dual93.00	83.00
Quilted, tailored shams with French ba	ck.
Polyester fiberfill:	
(3004) Standard24.00	21,00
(3005) King28.00	25.00
Quilted petticoat with 14" drop, polyes	ter
tiberfill:	
(3006) Twin52.00	42.00
(3007) Double58.00	50.00
(3008) Queen69.00	61.00
(3009) Cal King 72"83.00	74.00
(3010) Dual 78"83.00	74.00
Our exclusive Hanae Mori sheets are ea	asv-
care 180 count polyester and cotton pe	
Flat sheets:	
(3012) Twin9.75	8.75
(3013) Double10.75	9.50
(3014) Queen16.50	14.75
(3015) King19.75	18.00
Fitted sheets:	
(3016) Twin9.75	8.75
(3017) Double10.75	9.50
(3018) Queen	14.75
(3019) King, 72"19.75	18.00
(3020) King, 78"	18.00
Pillow cases by the pair:	
(3021) Standard	
	6.75
(3022) King8.75	6.75 7.75

Take a stand

Our brass-plated bamboo comforter-bedspread rack is designed for double convenience. Use it for your comforter, bedspreads and/or extra blankets . . . it's just that versatile. And that handsome. 26" x 17½" x 30½". (3023) Regularly 95.00, now 85.00. (2.50)

The very soft life

Wrap yourself in our sumptuously soft, luxurious mohair and wool throw ... A SFA exclusive, imported just for us from England. Choose Irish white, sky blue, leaf green or pale coral. 48" x 72". (3024) Regularly 50.00, now 45.00.

Linen Collections.

Handling charges on order form.