



Oakland County women working on the March of Dimes Sweetheart Ball are Vera Ganshow Greenfield (seated at left), Bloomfield Hills resident and chairwoman of the gala; Hattie Pfannenschmidt of Royal Oak; Betty Gerisch of Bloomfield Hills; and Marie Fetter of Royal Oak. Standing (from left) are Millie Pastor, Bloomfield Hills; Sondra Berlin, Southfield; Marguerite Engel, Troy; Jean Deutser, West Bloomfield; and Jane Kellman, Birmingham.

Sweetheart Ball coming

By LORAIN McCLISH

A committee of more than 100 volunteers for the Detroit chapter's March of Dimes are on the countdown now to the sixth annual Sweetheart Ball, set this year for Feb. 11 in Southfield's Raleigh House.

Bloomfield Hills resident Vera Ganshow Greenfield heads up the gala which she says, "runs smooth as silk." "It is a well-established ball," she added "We have a lot of help, and the price is right."

The \$50 tickets include an open-bar cocktail hour through a donation from Hiram Walker, dinner, and dance music furnished by the Eddie Santini Orchestra.

Following the tradition of giving Humanitarian of the Year awards at the ball, March of Dimes will honor Dolcie Cole and Lynn Townsend this year.

The award is given to those "who

give unselfishly of their time and talent to their community, civic and charitable events."

Mrs. Cole is a Bloomfield Hills resident. Townsend is former chairman and chief executive officer of Chrysler Corp.

MAX GURMAN, executive director of the March of Dimes local chapter, expects the fund-raising efforts to top last year's contributions. He came to the office eight years ago when Detroit was donating about \$300,000 to the national foundation. In 1977 the amount hit \$1.3 million.

"Detroit now raises more money to help the unborn and the newborn than any other chapter in the country," he said.

The March of Dimes is the only existing major health organization that has completely eliminated a major disease.

"Before Dr. (Jonas) Salk found a

cure for polio," Gurwin said, "most of our money went for patient aid. Some of our money still goes to keep the Salk Institute, but the biggest part goes into research to fight birth defects."

As chief executive for both fundraising and dispersing money, Gurwin said the March of Dimes "learns of the need then fills it."

A recent example was furnishing the salary for a nutritionist in the Woman-Infant-Child program at Hutzel Hospital's Birth Defects Center.

March of Dimes gives financial support to local hospitals which specialize in intensive infant care—Hutzel, Mt. Carmel, St. John, Ford, Children's and Beaumont.

The foundation also gives about 25 scholarships a year to young men and women starting careers in health-related fields.

The fashion plate

Blousy and crumpled; that's the spring look

By RUSTLE SHAND

Neat and tidy or blousy and crumpled—that's the choice fashion expert Ken Dewey gave women of Franklin Village when he presented a spring-summer update fashion review for the Franklin Forum.

He sent models out on the runway in natural fiber, unconstructed clothes, primly buttoned and all tucked in.

"But that's not the look for this season," the fashion coordinator for Saks Fifth Avenue said.

Whereupon, the slender models unbuttoned their over-size blazers, rolled and pushed their sleeves up to above elbow length, untied shirt necklines and pulled the shirts out of skirt waistbands. Voila! There was the freedom along with a soft, eased and relaxed look.

"That's the way you should look in your clothes this year," Dewey advised the amazed audience.

Reactions to the less structured and more relaxed way of dressing were mixed. Some thought that rather than run right out and buy a new blazer jacket or shirt, they might raid their husband's closet instead.

WOMEN MAY dress for other women but their first concern is often the reaction of the man in their life. One woman stated flatly in response to the coming look of wrinkled cottons and liners "My husband would say 'well if you won't iron that, take it off and I will.'"

Another felt sure her husband's response to her dressing with her sleeves rolled and pushed up

above her elbows would be to hand her a scrub bucket and brush and cancel plans for an evening out.

Others looked bemused and bewildered as they pondered how they might stuff their size 14 bodies into double skirts, blouson tops and slouchy blazers and not look overblown. They talked about diets and what kind of a low-calorie dinner they might prepare for the evening meal.

Strappy, high-heeled, ankle wrap sandals met with general approval as did the flat pancake sandals. These seem to be the two fashion looks for summer feet.

Other concerns were those little touches of the correct accessories that skillful women use annually to update their wardrobes. But, alas, advised Dewey, the little scarf tied at the throat is passe, along with the look of lots of jewelry and body hardware.

Newest, he said, are straw bangle bracelets, shell pendants and rope belts. "Rope belts" suggested Dewey, "you may acquire by raiding your husband's workshop supply of rope. Simply hack off a length of rope, tie a knot at each end and wrap it around your waist."

Spring styles, according to Dewey, break down into three major categories—blazers, double dressing and two- or three-color dressing.

BLAZERS are best when they're short and cropped or loose and unconstructed, Dewey said. He demonstrated the sack-like blazers which he contends are more like wearing a soft shirt than a jacket.

Teaching alternatives to be viewed

Teachers considering career changes are invited to a workshop called "Alternative Career Options for Teachers" 9:30 a.m. to 4 p.m. Saturday, Feb. 18 at Stouffer's Northland Inn, Southfield.

Ruth Jeffries of Bloomfield Hills will share her experiences in making a transition from teaching to a successful business career in the program offered by the Oakland University Continuum Center.

Tips on resume writing, assertiveness techniques which can be helpful in interviews for jobs, and a panel of speakers also will be included.

The workshop, not a

job placement service, costs \$20 including lunch. For advance registration, contact the Continuum Center, Oakland University, Rochester, or phone 377-3033.

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