

Yuletide Greetings

We also wish to congratulate the Farmington Red Cross Circle upon the work they have been doing for the Boys at the front. Every lady who has not joined the Circle should do so at once. They all have our support. More success and power to you.

We would also like to call your attention to a few of the many Christmas Gifts we carry, some small but useful ones, such as

TURKISH TOWELS

Fancy, large and small ones, in Pink, Blue, Gold and Lavender, ranging in price from 50c to 75c.

Ribbons Mothers Take Notice! All girls need Hair Ribbons. Where in a fifty mile radius will you find such a fine assortment of Fancy Bow Ribbons? We all take pleasure in showing our Ribbons, so ask to see them when in the store.

Ties Never have we displayed a more wonderful line of Ties—all new patterns and the latest shades, 25c, 50c, 75c and \$1.00.

Gloves and Mittens

There is no better Glove store in the country than this. That is high praise, but after all, when a Glove and Mitten shop buys the best line that can be bought, what more can you ask? We carry anything from a canvas to a dress glove. Select your Christmas gifts and make Dad and Brother happy.

Handkerchiefs

Long months ago, before our patrons were even thinking of Holiday Handkerchiefs, we did our shopping for this year. Please let us show you some of the Beautiful Handkerchiefs we bought at last year's prices, so you could all make Christmas a happy one. Make your handkerchief purchases here.



Manicuring Sets

Our stock of these Sets is limited, so get yours early, while we have several styles to pick from.

Sleighs

Make a fine, useful gift for the Boys and Girls. Let us have the pleasure of showing our stock of same.



Santa Claus Headquarters



For a Small Gift

A Pocket Knife. "Tried to borrow one the other day; asked three people; none of them had one. I brought one. Do likewise." It make a useful gift.

Skating Sets

Scarf and Cap, all colors, make a beautiful Christmas gift. 75c and \$1.00.



Mackinaws

You have seen how men strut when they have a new Mackinaw; you'd think they owned the earth with a fence around it; and the pride that arouses every bit of ambition within. Therefore, see our Mackinaws and know that you can make Father and Son happy this Christmas.

Ladies' Silk Hose

A nice appropriate gift, 65c a pair; black only. Value as good as any \$1.00 hose on the market today. Will put same in holiday boxes free.

Garters

Men's Boston and Paris Garters. What a nice gift for Dad or Brother; packed in a nice holiday box, 25c and 35c.

Sweaters

Some class—all styles and colors, ranging in price from \$1.00 to \$7.50; makes a very nice and useful Christmas gift.

Silk Petticoats

Do not say "we have to go to Detroit to get them." Friend Husband, take notice. Make Wife a present. Ask to see them; they talk for themselves. \$1.00 and up.

After Christmas let the young ones say: "Oh, Dad! How did you know?" Of course he knew. Fond parents, who keep young thru their children, have a way of knowing. And besides that, he was a bit selfish—he wanted her to have this and that. He knew that it would cost money, but that it would delight her—she was the main thought. Therefore, he up and bought the most useful things he could, at the place where quality reigns. He went to

FRED L. COOK & CO.

General Merchandise

Farmington, Michigan

