

Winery Relives Yesterday

Thirty-six years ago a winery was located in Farmington when the ban on liquor was lifted in the U.S. Today, LaSalle Wines and Champagne, Inc., is still operating on Grand River.

LASALLE WAS started by Morris Twoney as the Windsor Wine Co. in Walkerville, Ont. But when prohibition was repealed in the U.S., the firm moved to Farmington on April 10, 1933, and set up shop under its new name. And for the past 36 years, the firm has occupied the old Detroit United Railways terminal on Grand River.

It has shown that a Michigan firm can succeed in an industry dominated by California products and imports. Part of the current success of the domestic winery can be credited to Fritz Dörflinger, chief wine maker and chemist.

Fritz joined LaSalle in February 1967 and in the first year sales rose by 15 per cent. His family has been in the wine business since 1411 at Mosellein in Baden, Southwest State, Germany. The chemist attended Geisenheim Wine Institute for Chemical Research for Wine, acclaimed as one of the best of its kind in the world.

FRITZ'S JOB at LaSalle is to insure that every batch of wine meets stringent government requirements for varying degrees of alcoholic content. LaSalle uses three basic kinds of grapes, all grown in Michigan. The most common is the blue Concord. From this grape come dark wines, chianti, burgundy, port and sweet red wine.

Next is the Niagara, colored a yellowish-gold, which yields white wine; sauterne, Rhine, sweet sauterne and sweet white wine. The other grape is the Delaware which is a rose color. The Delaware is blended with the Niagara to make various sherries and a muscadet, both of which must be baked for several weeks at about 150 degrees to create the right flavor.

Grape juice is stored, after crushing the grapes, in fermentation tanks where the sugar already in the juice turns to alcohol.

Corn sugar might be added to the juice to speed fermentation. Cane and beet sugars are used only for sweetening. THERE ARE 20 fermentation tanks all lined with glass, each holding about 6,000 gallons of juice. From the fermentation tanks, the wine is pumped into storage tanks, 135 of them,

with a capacity of 22,000 gallons. TWONEY DIED six years ago and the winery is now owned by Chamberlain of America, a New York based corporation that controls many wineries throughout the U.S. The firm also maintains branch warehouses and sales offices in Battle Creek and

Grand Rapids. It has 22 distributors in the lower peninsula and 12 in the upper. The Farmington winery also has a California subsidiary which handles the firm's imports from Spain, France, Italy, the Rhine Valley and other parts of the world.



HORSE SHOW -- The Los Caballeros 4-H Club of Farmington was one of the highlights of last year's Festival horse show. This year they

will make the flag presentation at the horse show which begins Saturday, 9 a.m., on the vacant property at 12 Mile and Farmington Rd.

Horse Show Is A Festival Highlight

One of the highlights of festival days is the Farmington Founders Festival Horse Show sponsored by the Farmington Massaic Temple Association. 1969 will be the third annual horse show which promises to

be bigger and better than the previous two. Last year's show attracted over 1,000 spectators and this year's attendance is expected to be heavier. The show will run from 9 a.m. to 6 p.m. on

the vacant property at 12 Mile and Farmington roads. It will be an all new show for 1969, entirely different from last year. One of the highlights will be a trail class (ridding obstacles) in the afternoon offered by the Farmington Township Auxiliary Mounted Police.

The Mounted Police will also provide an exhibition of precision drill movements. Another feature will be the flag presentation by the Farmington 4-H Club. In addition there will be an English and Western Riding horse show featuring races, scrambles, speed in action, and horsemanship. The horse show itself will feature 24 classes.

Other features will be pony rides for the younger set, refreshments and concession stands.

Jaycees Plan Puppet Shows

The Farmington Area Jaycee Auxiliary will be presenting puppet shows during the Farmington Founders Festival.

The auxiliary will present three puppet shows daily on July 24, 25, 26. The shows will run about an hour and admission will be 35 cents per child.

Times of the shows are: Thursday and Friday, 10:30 a.m., 2 p.m. and 3:30 p.m.; Saturday, 12:30 p.m. right after the parade, 2 p.m. and 3:30 p.m.

The shows will be held in the basement of the First United Methodist Church on Grand

River directly across the street from the downtown shopping center. The ladies of the auxiliary have constructed the puppets, written the script, built the stage and scenery and will operate the puppets during the shows.

In addition to the festival showings, the auxiliary plans to use the puppet shows to entertain (at no cost) children groups at Northville State Hospital, Plymouth State Home and similar institutions. The shows will also be available at a nominal fee, to any group or individual desiring a show. For further information, call Judy Huber at 476-7915.

Tree Bargains For Township Residents

Farmington Township residents can get a real bargain on trees by looking for the Township Beautification Committee's concession booth in the Denary Shopping Center parking lot.

THE BEAUTIFICATION Committee will be at the booth to take orders from township residents for trees to be delivered in the fall.

With the approval of the Township Board, the committee has ordered a stock of 500

trees from the Cole Nursery Co. of Circleville, O.

Included in the order is 100 sugar maples, 200 Norway maples and 200 skyline locust.

THE COMMITTEE reports it got the best price available and will be able to offer trees to residents at bargain prices. Sales of the trees, and eventual planting this fall, marks the first venture in what will be a continued tree planting program in Farmington Township under auspices of the Beautification Committee.

DON'T MISS
the North Farmington Kiwanis
Old-Fashioned CARNIVAL
12 Mile and Farmington Road, N. E. Corner
WEDNESDAY - THURSDAY - FRIDAY - SATURDAY

... all part of the 5th Annual

Farmington Founders Festival

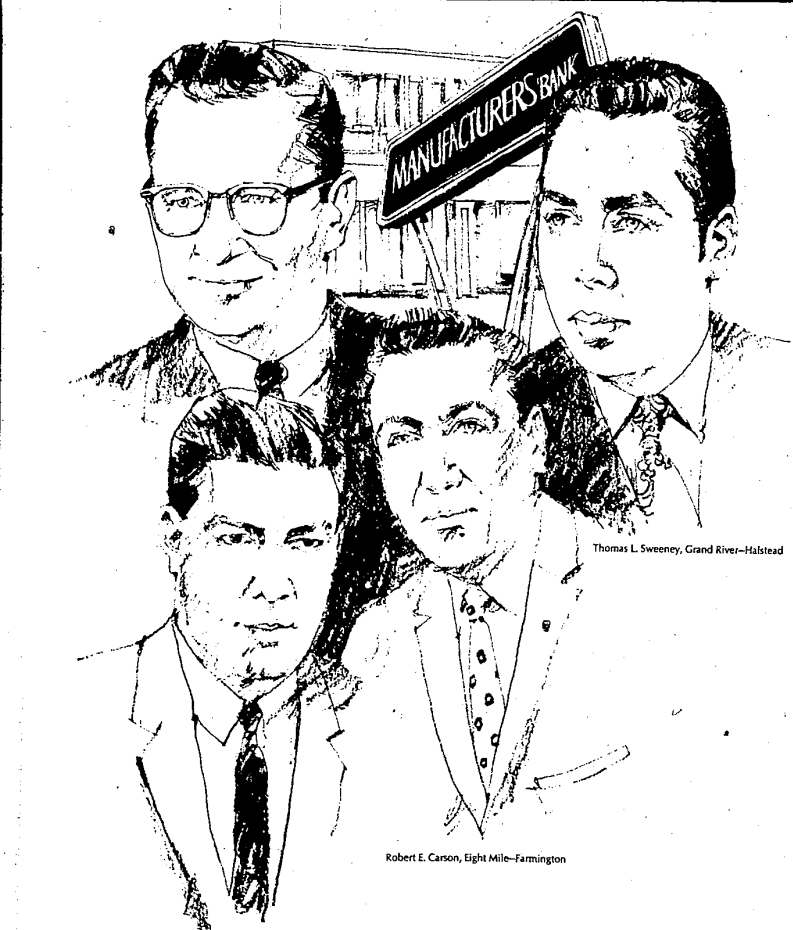
- ★ Helicopter Rides
- ★ Snack Wagon
- ★ Horse Show
- ★ Fireworks

• featuring •
HOT DOGS, POP, POTATO CHIPS

Don't Miss the Sidewalk Sale!

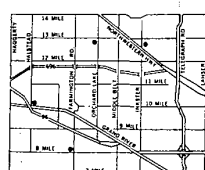
Bob Bergstrom will be there, too!
BERGSTROM INSURANCE
"After we sell, we serve." Robert H. Bergstrom, C.P.C.U.

29700 Orchard Lake Road • Farmington • Phone 626-4400



FOUR FRIENDS IN FARMINGTON

When you need financial assistance, look to the men in charge of Manufacturers four Farmington area offices.



A bank manager is the fellow you see sitting in the corner when you stop by to cash your check. But when you need a problem-solver, expeditor, red-tape-cutter and all-around friend, he's the man to see. And you'll find this is especially true of our Farmington branch managers... Messrs. Sweeney, Ziegler, Deacon and Carson. Next time you have a money problem, stop by and talk it over. We're open 10:00 A.M. to 4:30 P.M. Monday through Thursday, and to 7:00 P.M. on Friday.