# **SPEAK OUT**

## Here's your chance to tell it like it is

Here's your chance to tell us what you think. In order to provide the best possible newspaper for the readers of Farmington and Farmington Hills, we need your help. This survey is your opportunity to help us design a newspaper that meets the need of you, our reader. Mail your questionnaire and additional comments to the Farmington Observer & Eccentric. Box 69, Southfield. 48075.

Results will be printed in an upcoming edition so you can compare your opinions with those of your neighbor.

#### YOUR READING HABITS

How often do you read the Farmington Observer & Ec-

centric?

□Each issue □Monday □Thursday
How do you get the paper?

□Subscribe □Newsstand □Borrow it
Which sections of the paper do you read?

□All □News stories □ Human interest □ Sports
□Suburban life □Editorial page □Business
□Other: (please name)
Which columns do you read?

□One by One □Crackerbarrel Debate □Between the lines □Around the Edges □Observation Point □Eccentricities

What do you think about the business occurrences and reading material?

□ Just fine □ Needs more pictures □ Less pictures What do you think about the balance of stories between the City of Farmington and Farmington Hills?
□ Fine □ Need more Farmington news □ Need more

#### YOUR VITAL STATISTICS

Sex :: Male :: Female

n which quadrant of the area do you live? □ Northwest □ Northeast □ Central □ Southwest

Please feel free to attach a note to your survey expand-ng on your feelings about the newspaper. All names will



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I have been disappointed with the paper this poor. It seems like the quality of the reporting has deteriorated - there are a number of factual errors in the news stories and ofter I here found the editorials inflammatory student, the disrute with the Hills firemen, etc It seems to me that the power of the press utmost resmonsibility, and checking the facts

. I might add that I feel 25f-le an ucessive orice for each issue of the paper. would have it home delivered but our neighbor ood carrier is so unreliable that I can afford

should always be fundamental.

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#### We appreciate it

# Thanks for the words of wisdom

var As promised, we re back to bit too know that you think of us and to render's thank on for the advec you give Ahr'all. a ew-paper without readers is a pretty use-sor commodity. Actually, the staff and I really empyed he responses—even from those of you who serven't exactly pleased with all facets of he paper.

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more stories on local businesses. As a becorning more and more exident, the fate of
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majority of those responding read both the
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terest stories. The Farmingion Solonhan
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staff over those column was the best
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We got the message when the survey re
vested that while the mayority of readers

were statisfied with the balance between

the office the control of the control of the control of the

nord of the cruciation area. Sould like to

see more news about their, area.

Out of all the letters we received, the

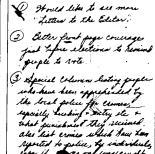
How do we get the paper. Sometimes at the front door. Sometimes in the mailbox. Sometimes in the garage. Sometimes not for several weeks.

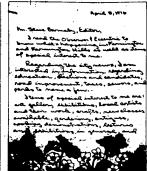
"We would love to read our paper the day it is printed—if we could only have a clivered more often than sometimes; she concluded. Believe the, we're working things out with the circulation department. Others replaying to the survey urged us to be more protected with our use of gramwing the control of the

AND YES, girls. Ron Garbinshi and larry Mauthe are young, single and available. Countless readers made such inquiries. But please don't call them at the office and take them away from their work. So, until next time, we'll be striving to put together an even better newspaper. In the meantime, don't be shy Drop us a note and let us know how you feel.

# I can't do all this alone.

I've had the opportunity to see your Woman's editor Loreine McClish and photographer Harry Mauthe in action and they are two of the most gracious people that I have set recently. I feel that they are doing a fine job in providing news coverage for the community, Keep up the good work.





## LIVONIA MALL SALUTES THE **BICENTENNIAL**

With one of America's Oldest Sports



THURS., FRI. & SAT. **JULY 8-9-10** performances at 2 & 7 p.m.

extra performances FRI. & SAT. at 12 Noon.

### **HORSESHOE PITCHING EXHIBITION**

Trick Shots by former Sue Gillespie

Dan & Sue have performed everywhere with their trick horseshoe pitching act. They have also appeared on relevision show. "Then Mishow." The Misk Dougla's Show." "To fell the Truth," as well as others. They hope to familiarize more people with the ancient sport of horseshoe pitching.

#### WATCH FOR OUR GREAT DOORWAY **CLEARANCE SALE**

Starting Tuesday, July 13th



7 MILE RD at MIDDLEBELT OPEN DAILY 'til 9 p.m.--Sunday, Noon-5 p.m.