

STANDARD FEDERAL SAVINGS

GROWING...because we're helping make it easier and more rewarding for people to save.

To Our Customers and Friends:

Standard Federal Savings experienced great growth in the first six months of 1978. Assets increased by \$167,397,081 to a new record high of \$1,661,240,123. The Association added \$146,818,772 to our savings totals which are now \$1,505,673,713. Total mortgages are now \$1,326,508,639 and reserves and surplus reached \$81,768,500. Standard Federal Savings therefore continues as one of the largest and fastest growing savings associations in America.

During the first six months \$161,679,936 in mortgage loans were granted and this was an all time high for any six-month period. Again, as in the past two years, Standard Federal was the leading lender in the Metropolitan Detroit area in terms of granting home loans.

In late May we opened our 34th office at the Winchester Mall at Rochester Road and Avon Road near the city of Rochester. We also are building four more new offices to serve the Metropolitan Detroit area. These offices will be at the corner of the Metropolitan Parkway and Schoenherr Road; at the Fairlane development on Southfield Road near Michigan; at the corner of Ann Arbor Road and Haggerty Road and at the Eisenhower Parkway and Packard Road in Ann Arbor.

For the remainder of 1978 we expect ever improving economic conditions with a high level of savings deposits due to our favorable savings rates and a continuation of the current very heavy demand for home loans.

On behalf of our directors, officers and employees, I would like to thank all of our customers for their confidence and we look forward to continuing to serve your financial needs.

Sincerely,

Thomas R. Ricketts
Thomas R. Ricketts, President



This new Rochester office brings us closer... and makes us more convenient to still more people.

Just recently opened at 1310 Rochester Rd. at the Winchester Mall. This Standard Federal Savings office is one of 34 offices open to serve an ever growing number of savers and home buyers. Staffed by friendly, helpful people—"people helping people"—you will find them eager to help you select the savings plan or plans best suited to your needs.



Comparative Highlights

ASSETS	SAVINGS
December 31, 1976	December 31, 1976
\$1,493,843,042.00	\$1,358,854,941.41
Growth from December 31, 1975	Growth from December 31, 1975
to June 30, 1976	to June 30, 1976
167,397,081.07	146,818,772.21
Assets June 30, 1976	Savings June 30, 1976
\$1,661,240,123.07	\$1,505,673,713.62

166th Semi-Annual Statement of Condition June 30, 1976

ASSETS		
First Mortgage Loans		
F.H.A. Insured	\$ 146,289,316.45	
G.I. Veterans Insured	66,712,885.91	
Standard Mortgage Loans and Contracts	1,110,508,436.86	\$1,326,508,639.22
All Other Loans		31,504,171.52
Cash On Hand and in Banks		7,758,183.32
Investments and Securities		262,150,281.62
Real Estate Owned and in Judgment		1,511,988.24
Standard Federal Savings Buildings and Equipment		
Less Depreciation		11,777,865.99
Prepaid Federal Savings and Loan Insurance Corporation		
Insurance Premiums		4,863,773.81
Other Assets		15,185,201.95
Total		\$1,661,240,123.07
LIABILITIES AND NET WORTH		
Savings Accounts		\$1,505,673,713.62
Advances From Federal Home Loan Bank		19,857,800.00
Loans in Process		7,390,101.52
Deferred Credits		11,838,427.93
Other Liabilities		33,885,894.70
Specific Reserves		625,085.30
General Reserves	\$ 50,486,100.00	
Surplus	31,303,400.00	\$1,768,500.00
Total		\$1,661,240,123.07

Milestones of our growth

ASSETS	SAVINGS
1963,211,804	803,848,888
634,884,714	686,397,279

Board of Directors

Robert J. Hutton
Thomas R. Ricketts
William H. Bakowin
Harvey A. Kresge
Edward H. Larchen
Clare K. Morrison
John W. Paynter

Chairman of the Board

President
Walter J. L. Ray
George A. Schumm
John E. Vallance
Robert F. Weber
Richard J. Wilson

Wayne Advisory Committee

Chairman
Kenneth A. McKay
Landy W. Box
Thorvald F. Marsh
Harold L. Rediske
Harold Schleicher
Nathan L. Weiser

Savings Accounts Available at Standard Federal Savings

5 1/4%^{APR}
DAILY INTEREST
REGULAR PASSBOOK
SAVINGS ACCOUNTS
Interest is paid and compounded quarterly to yield 5 3/8% annually.

6 1/2%^{APR}
ONE-YEAR SAVINGS
CERTIFICATE*
\$1,000 Minimum Deposit
You simply keep \$1,000 or more on deposit for 12 months. Interest is paid and compounded quarterly to yield 6 5/8% annually.

6 3/4%^{APR}
24-MONTH SAVINGS
CERTIFICATE*
\$1,000 Minimum Deposit
Just keep \$1,000 or more on deposit for 30 months and with interest paid and compounded quarterly, you receive 6 5/8% annually.

7 1/2%^{APR}
48-MONTH SAVINGS
CERTIFICATE*
\$1,000 Minimum Deposit
When you deposit \$1,000 or more in our 7 1/2% Certificate Savings Account for 48 months, interest is paid and compounded quarterly to earn 7 7/8% annually.

7 3/4%^{APR}
72-MONTH SAVINGS
CERTIFICATE*
To earn the highest rate of interest, deposit \$1,000 or more for 72 months. Interest is paid and compounded quarterly to yield 7 9/8% annually.

*You can withdraw your money at any time. However, in accordance with Federal Reserve Board rules on all certificate accounts, a substantial penalty is required for early withdrawal. The penalty is based on the number of months the certificate has been in force. The penalty is applied to the certificate at the time of withdrawal. Regular passbook interest rate.



Check-A-Month Certificate Savings Accounts*

With a Check-A-Month Savings Account you receive an interest check each and every month without disturbing the principal balance of your account. You can open a twenty-two month 7 1/2% Check-A-Month Certificate Savings Account, a forty-eight month 7 1/2% Check-A-Month Certificate Savings Account or a sixty-month 7 1/2% Check-A-Month Certificate Savings Account with any deposit of \$5,000 or more... no special even figure is needed.

*On all certificate accounts a substantial penalty is required for early withdrawal.

NOW 34 CONVENIENT BRANCH OFFICES LOCATED THROUGHOUT THE METROPOLITAN DETROIT AREA TO SERVE YOU

