

At Jacobson's

Juniors join layered look

By SHIRLEE IDEN

Show-and-tell time is just around the corner for area teens and the college crowd. The Annual Miss J. Fall Fashion Review last Thursday told the juniors the news about how they'll be dressing when the fall winds begin to blow.

The fashion conscious young folks began to gather 30 minutes before the show saying, "We want to be well for school." Some even carried cameras to record their favorite looks. All were relaxed and chatty and sprawled over the carpet to view the show.

Twenty-three local models from all area high schools make up Jacobson's Fashion Board and they modeled 60 different outfits which represented over 100 manufacturers.

"The girls are more interested in the look and fit of the clothes than who made them," said Judith Van Wie, supervisor of the Junior floor.

"THIS YEAR'S FASHIONS are prettier and more basic. It's not the lookiness of prior years. There's a fresher, prettier, softer and more feminine look and the girls are enthralled with the clothes." Folklore, cowboy and Indian dresses layering it all there translated into what the young can wear, she said.

As for Mom and Dad, they'd better be ready with the checkbook for the bad news about prices.

"They're higher," Ms. Van Wie said. "But I believe the styles warrant it. There are more natural fibers used and more care is taken in the quality of the garments."

Male fashion appeared only once to bring the show with a camel camelry suit worn with a turtle-neck top and shirt and all over the very new and popular Fry boots.

A GROUP OF COATS included a double breasted "gangster" stripe dress length coat worn with a fedora hat which repeated the stripe. Underneath was a Navaho knit two piece dress with toggle buttons a bright example of the new Indian prints. Slash pockets and a tie belt accented a

plaid wrap coat worn with a rust-colored cloche. Layered underneath was a turtle-neck sweater under a two-piece knit dress. A brightly colored fedora lit up a putty colored wrap coat worn over a knit with cool neckline.

An adjustable sleeve length was a plus for a hooded monk's coat in a wrap-around style. It covered a cool necked goose-neck striped dress done in one piece and worn with T-strap shoes.

Mixing fabrics and colors into different looks such as wools with velvet are important this year. "Miss Van Wie said. "You do whatever you can to achieve the look you want."

BLAZERS ARE BACK but especially in soft velvets. One was worn with a matte jersey blouse with a floppy bow tie over a mitered plaid skirt.

Skirt lines incidentally are trimmer this season. Invest in a vest if you want to be in the front lines of fashion. They're one of the vital layers in the current look and can match or contrast with pants, skirt or shirt.

Necklines are a focal point and will frequently be filled in with turtlenecks or scarves.

One thing about the layered look it's warm and toasty from head to foot. Many coats for fall and winter sport warm hoods but under the hoods are cuddly caps of knit and other warm fibers.

THERE'S A back-to-nature movement afoot and it's evident in the natural woods and leathers used for avens and trims. Wooden and clay jewelry took star billing in the show and wooden and leather buttons are big news.

Rawhide and wood were seen around a number of well-dressed necks.

Bandling up for winter means blankets this year and many blanket like fabrics are used for coats both lined and unlined and often with hoods. One innovation where a coat has no hood, is to bring the dress or sweater hood up over the head and put it to good use.

Truly 1974 is the look of a long time top over gaudy pants. You'll hear them re-

a la mode

ferred to as split shirts or cablets too but what's in a name?

You can take your choice of pants, skirt or split skirt and even add in a new again knicker look for variety.

ANOTHER OLD FRIEND came back to the fold in corduroy seen in all kinds of colors and patterns and the cut and uncut varieties. It appears in coats, suits, gaudy pants and wherever the well-dressed junior may go to achieve fashion finesse.

Returning to fashion's palette this year is basic grey but usually accented with bright plaids or ethnic prints.

Western buffs will be happy with fun-to-wear cowboy hats, Indian prints and jewelry and the ever present western bands. Many Indian designs are knit into wool sweaters meant to be worn over turtle-necks and shirts and sometimes both.

You'll be equally correct with your boots worn under pants or with the pants tucked into them.

Folklore looks are achieved with embroidery and sometimes quilting. The quilted jacket was part patchwork with added ethnic trim and a hood to top it off.

When you're not wearing your basic slugs, are big on the shoe scene and feel generally are higher but never on platforms. A surprise best seller has been good-old saddle shoes of which Jacobson's is currently sold-out.

Jumpsuits are as current as ever and jumpers are new again.

You can layer your clothing to almost any extent and feel right and arm about it. Mix up the colors and fabrics and work up a wardrobe that can be used in a dozen ways. It's the only way to beat the high cost of dressing.



From foot-dinging clogs to hooded blouse, this soft look says comfort and fashion. Drawing waist and cuffed sleeves add interest to a two-piece outfit that masks as one.



Good for entrances and exists is this high-waisted, cow-necked dress in Indian stripes. Also new are the higher heels with dainty T-strap shoes.

Liz Claiborne opts for comfort

By SHIRLEE IDEN AND ELAINE ELSON

Sportswear is the modern way to dress says Liz Claiborne, fashion designer. Ms. Claiborne's wear-it design is sportswear of any type, she said. I live

B Siegel
the Best of Fall Fashion for '76 is here!

as long as it's casual clothes. Even for evening wear, I believe in casual fashion in soft, silken fabrics.

In an accent with elements of Europe, New Orleans and New York, she went on to stress that comfort is also high on her list and important for today's way of life for most women.

I love natural fibers or materials that feel like natural fibers," she said, such as the 30 per cent polyester cottons. They feel great and yet they're available as well.

Ms. Claiborne was in Southfield to present her collection for the fall season. It's her very first collection for a new company that just started the past February.

It's my first line to be shipped and produced," she said. "The company is called Liz Claiborne and at first that made me feel very self-conscious."

I wanted to travel the fall because I wanted the experience. I wanted to get the reactions of the salespeople and the customers and I'm thrilled with it," she said.

Liz Claiborne pants, skirts and tops were quite visible in J.L. Hudson's Woodward Shops at Northland.

In terms of color, they seem to lean to the neutrals.

"At times I love bright color and at others I favor neutrals," she explained. "But mostly I love mixing colors. I like clothes that are easy to care for except for wools. I believe in wool for the winter."

The designer sees a continuation of the layering of clothes.

We're even wearing shirts over turtle-necks," she said. "Layering is a part of the look and it makes for versatility."

Making news again is pants dressing, according to the vivacious designer. "Pants are new again because of the new shapes and lengths."

Ms. Claiborne said she designed dresses for a long time but reserves them for the sportswear she loves at the present. She also has gotten into scarves and feels they're important because they are vital to the total look of fashion.



LIZ CLAIBORNE

fashion calendar

- Aug. 22-24—Informal modeling of fall fashions from the Knit Group from 11 a.m. to 4 p.m. in the Regency Salon of Saks Fifth Avenue, Somerset Mall, Troy.
- Aug. 25—Informal modeling of signature dresses from Eva for Robert Talon from 11 a.m. to 4 p.m., Bonnet Teller, Somerset Mall, Troy.
- Aug. 25—Informal modeling of Diane Van Kampen's fall sportswear dresses from 11 a.m. to 4 p.m. at Saks Fifth Avenue, Somerset Mall, Troy.
- Aug. 25—Informal modeling of Halston fall and winter collection from 10 a.m. to 4 p.m. at Jacobson's in Birmingham.
- Aug. 25—Informal modeling of the Anne Klein collection from 11 a.m. to 4 p.m. at Saks Fifth Avenue, Somerset Mall, Troy.
- Aug. 25—Little children's back-to-school show at 7:30 p.m., Jacobson's Birmingham.
- Aug. 25-26—Informal modeling of the James Laughery collection from 10 a.m. to 4 p.m. at Claire Peacock, Somerset Mall, Troy.
- Aug. 26—Glamorous Encounter series focuses on "The Enduring Classics" with fashions from Don Thomas Sporthaus at 1:30 and 7 p.m., Somerset Mall, Troy.
- Aug. 26-27—Informal modeling of Calvin Klein's sportswear, 11 a.m. to 4 p.m., Saks Fifth Avenue, Somerset Mall, Troy.
- Aug. 27—Informal modeling of coats and suits by Don Savary for Gamut, 11 a.m. to 4 p.m., Saks Fifth Avenue, Somerset Mall, Troy.

For consideration of calendar listings, mail information to: Fashion Calendar, 1225 Bowers, Birmingham 35212.



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GLAMOROUS ENCOUNTER SERIES

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