

# Glamor clinic under way

By LORRAINE McCLISH



High cheekbones are a beauty blessing, but if you don't have them, create the effect.

Linda Hack and Barbara McIntosh eyed their clients at the Glamour Clinic the first of a series of four sessions.

The two are owners and generalists of M. Ann's Models. They took it to a capacity of 40 in the second tier of the Birmingham Hilton, putting cosmetics and fashion together to bring the total look to its ultimate.

Think of cosmetics as an accessory, said Ms. McIntosh. An expensive dress will be an accessory and doesn't make it. You can't change the whole look without the right cosmetic accessories.

A theme throughout the entire 90-minute session is to create a look with a touch of each accessory before the mirror. Check the good points and work spots in both hair and figure, then play with an overall look and fix the other.

Ms. Hack suggested the model try looking at a mirror for a while, what part of the face started to change the first the eyes or the mouth.

If one can get a clue as to what will need special care by thinking if you can get a close-up, read it to the next session, you will be on the road.

It might help if you think of your skin as an elastic covering that is bound to lose its oomph if it isn't taken care of, then go from there. Ms. Hack said.

**BOTH WOMEN** were adamant that most cosmetic advertising is misleading. All products are basically good or they wouldn't be on the market. It is not what you use but how you apply it that counts.

They advocated using a very light film of moisture under make-up, and water-proof foundation make-up, rather than one with an oil base. Toners are used to make the face color blend with the color of the neck. Foundation make-up is stopped about an inch short of the neckline be-

cause the colors should be blending at that point. Besides it saves on the cleaning bill. The essence of the entire demonstration was to think of highs and lows, planes and angles, emphasize the good points and keep playing and experimenting until you get a satisfactory effect.

A woman introduced to the audience as Mary Ann served as model for the demonstration. It showed tips on how to play up good cheekbones, create hollows where needed and how to create a natural look.

In Ms. Hack's words, "No one was born with flawless eye lids or Betty Boop nose marks on their face."

**CLOTHES** for the fall of '76, Ms. Hack said, will be both classic and trendy. The mix and match game in both looks can stretch a clothing investment.

Her own tool for mixing is a wardrobe chart. On the left side of a graph, she lists all of her major pieces, such as coats and suits. Across the top of the graph, she lists her shoes, purses, scarfs and accessories.

From this, she said, she can create either her "lunchbox lady" or her "swinger fashion look."

The clothes the models wore were on the Calvin Klein classic side, the layered look and neutral shades that didn't necessarily match, but did blend well together.

For the budget-conscious woman, the speakers suggested basic classics from Homee Cathin, that can be dressed up or down, never goes out of fashion.

Their suggestion to the classic dresser who wants to experiment with trendy clothes is to try a blazer combo. It's your best buy on the fall market.

Experimenting with different types of clothing goes hand in hand with experimenting with color.

Don't limit yourself to traditional color combinations, Ms. McIntosh said. "Look at the colors in a favorite print, scarf and see what's there. You'll be surprised."

And another piece of advice: "Break up all of your suits. Think of each piece as a separate, not two or three pieces as a unit and you'll get more mileage out of all of them."

The two women showed a couple of pieces from Gloria Vanderbilt's new fall line.

She used no bulky fabrics. They have a lot of mix and match possibilities you can really play with. The coats are all unlined. They are all simply styled without a lot of trimming," Mrs. Hack said.

The Glamour clinic will continue for the

next three Wednesdays at 1:30 p.m. in the Third Street shop. The topic for Oct. 13 is daytime looks and figure problems.



Glamour Clinic participants scrutinize Mary Ann's face, half made up, and half left without make-up, to better discern the make-up's effects.

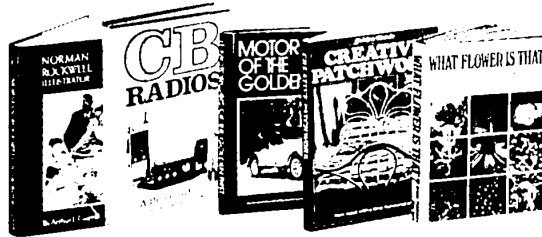


Model Mary Ann is flanked by Barbara McIntosh, at left, and Linda Hack, conductors of the clinic, who told their audience to think of cosmetics as a fashion accessory. (Photos by Barba L. McCellan)

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# Where It's At

By JUDY SOLOMON

### Violets in the fall

Take one bunch of silk violets (\$15) and put it in an Edinburgh thistle-patterned crystal vase (\$25) and you have a marvelous gift for a weekend hostess, birthday girl, housewarming or anniversary. It's something a little different, a little special and a little you. Incidentally, Betty Ford has one too. Fine gifts department at Bonwit Teller, Somerset Mall, Troy. 643-8700



### Your own T-shirt

Instead of Gucci Gs, Vuitton Vs or Bill Blass Bs, here's a chance to promote yourself. Tennis Time features T-shirts hand lettered with your name over and over in a choice of eight unusual and artistic designs. The shirts are machine washable, and you can select from and combine 33 different colors of indelible ink. Designs range from \$2-\$12, plus the cost of the garment; and it takes only two days to receive your order. Tennis Time, Bloomfield Commons, 3615 Maple, Birmingham. 645-4475



### Love that leather

Leather lovers take note: Ken Eaton and Terry Eastman at Leatherworks make beautiful hand-tooled leather belts. Literally hundreds of belts (\$6.95-\$12.95) are in stock at all times, and Ken and Terry also will custom-craft a belt to your specifications with the design, symbol, name and color of your choice. Custom belts are priced according to the labor required. Leatherworks also carries a wide variety of buckles, plus leather hats, coats, vests, purses, barrettes, lightswitch covers and pillows. Leatherworks, 116 E. Fourth, Rochester. 632-9210.



### Fit for a prince

Ranier's, beloved Detroit bakery for over 30 years, now has opened a branch in Southfield. One of the goodies that made the spot famous is a rum torte, consisting of alternating layers of yellow and chocolate batter, rum custard and whipping cream plus strawberries, with rum interspersed throughout. Another is the Mazon torte, French chocolate cake with chocolate mousse between the layers and a coating of hard chocolate to top it off. You may order any size torte from an eight-inch (\$9.95) to one that serves 120 people that long. Ranier Pastry Shop, Evergreen Plaza, 9729 Twelve Mile, 557-0340. Open 10 a.m. to 6 p.m., Tuesday through Saturday.



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