



The spirit of Marlboro  
in a low tar cigarette.

# Marlboro Lights



Lighter in taste. Lower in tar.  
And still offers up the same quality  
that has made Marlboro famous.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

13 mg. "tar," 0.8 mg. nicotine av. per cigarette, FTC Report Apr. '76