

Birmingham Speaks For Itself

And many folks are rediscovering the charm of shopping in a quaint village where courteous attention supports the fact that each customer is distinctive. It's old fashioned charm embroidered with the modern conveniences of 3,278 parking spaces in three parking structures, five off-street parking lots and, yes, street parking. It's an old fashioned town where the avenues are open air concourses serving more than 300 quality retail shops, fine restaurants and many specialty services. Birmingham does speak for itself . . . through this monthly series we'll tell you our story.



Lloyd, Art and Dennis Lake, three generations and 100 years of jewelry experience under one roof. Lloyd began his jewelry experience in Oakland County as a watch repairman in 1913 and found that many of his customers were from Birmingham. Art joined his father and in 1945 the two men opened Lake Jewelers in downtown Birmingham. Maple and Woodward can be called the cornerstone of Birmingham and it is appropriate that Lake's, one of the oldest stores in Birmingham is located on the southwest corner. The youngest Lake, Dennis, joined the team four years ago and worked as an apprentice on the jeweler's bench for two years. It is quite understandable why Lloyd, Art and Dennis Lake are recognized and respected for their expertise with precious gems and dependable craftsmanship.
100 S. Maple 644-5351



Lake Jewelers

Much like the antiques we carry, Stalker & Boos has a tradition of excellence in our service to the Birmingham community. Whether you are interested in our Antiques Gallery, where you can find the finest American, English and French furniture of the 18th and early 19th Century, our Book Department, filled with rare and important printed books, historic original documents and signed copies, or our Gift Shop, where items for every occasion are displayed — silver, brass, porcelain, crystal, leather or wood, you can find it in a pleasant and distinctive atmosphere. In addition, we offer a complete bridal and business registry. From our former location on E. Maple to our new North Woodward locale, we have strived over the past 8 years to maintain the kind of quality merchandise and service our customers expect. We feel we are truly "something of value" in Birmingham — for you.
Antiquarians-Appraisers-Auctioneers
280 N. Woodward 646-4560



Stalker & Boos

It all started when Grandpa Machus opened the first Machus Pastry Shop in Lansing, and then moved to Birmingham 43 years ago. After World War II, under the guidance of Harns and Elaine Machus, the little pastry shop gradually grew into a full-fledged restaurant with a Continental French atmosphere, now known as Machus West Maple. From this small "it could only happen in America" beginning, the other Machus openings followed: Machus Adams Square, Birmingham, and the fabulous Machus Red Fox at Telegraph and W. Maple in 1965, and moving outward, the second Machus Red Fox, Lansing, in 1969, both Machus Red Fox Restaurants following the Old English Hunt Club motel. Other openings followed: The Machus Sly Fox, Birmingham; Machus Plaza One, Rochester; Mr. Mac's Stables and The Paddock, Dearborn, and just recently the Hungry Fox in Jacobson's Signshaw store. In whatever Machus restaurant, the same high quality prevails. The quality of goodness and reliability that old-time patrons knew in the first small Machus restaurants.



Machus

McCallum & Dean, Oakland County's oldest home entertainment center, began serving the Birmingham-Bloomfield area since 1945. We feel now as we did then, that there are two important factors to consider before purchasing home entertainment equipment: the product and the dealer. The requirements of various individuals vary greatly. What you buy should be determined on the basis of what will fit your requirements and meet your budget. Not all dealers are alike! Indeed, the reputation of the dealer standing behind your purchase is more important than the quality or the value of the product. This is our only business — we do not pretend to be "Big Operators" or "Wheeler-Dealers", but choose instead to offer friendship and personal service to those who realize that there is much, much more to a "good deal" than just the lowest price. We invite you to visit McCallum & Dean where you receive prompt, personal attention by our qualified sales personnel. We look forward to serving you soon! Satisfaction guaranteed! You can't make a bad buy!
395 East Maple 644-5230



McCallum & Dean

The Birmingham Bookstore was designed by Kenneth Neumann, B.B.A.A. of the Rossen-Neumann Associates. The warm hospitable interior provides an excellent opportunity for browsing, buying and serendipity. The inventory is constantly changing and is large and varied. There are 95¢ paperback books as well as a \$750.00 set of the Leonardo Da Vinci "Masonic Codices." The friendly and qualified staff provides many special services: special orders; search for the out of print books; gift wrapping; mailing; personalized attention and advice. A unique feature of the Birmingham Bookstore is its "Sunday Special." In the past years there have been seminars held on Sunday: Children literature, sex education, and author autographing parties. On Sunday, November 14th, from 2-4 P.M. Edwin Newman, the famous NBC correspondent and author will autograph his newest book, "A Civil Tongue." Betty and Sol Kurtzman own and operate this exciting store. Jacyn Dysters is the able and experienced manager. All this can be found at the Birmingham Bookstore, 263 Pierce 642-4404



Birmingham Bookstore