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# Santa arrives in the Wright fashion

By CHRISTINE WALDEN
Everyone lives a parade—especially Arthar Wright, director of what some belief
to be the world's feet parade doe
to be the world's feet parade for
the state of the state of the state
of the state of the state of the state
of director of fuddoor's special
vertex department, begins work on the 45
mante. 29 mile eutravaganan that always
And it takes the full. 12 months to produced the specially a parade
Wright's been on the pols since 1946, but
the years havent child the twinkle in has
even the spark of his mand or pleasure of
the year's haven the did the twinkle in has
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they sears haven't colled the valuet, my care to spark of this mind or pleasure of task by the collection of the collect

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He figured if the method of pulling floats improved—from horses to men to tractors—the floats themselves had to be more sophisticated. No more would it suffice to have a grant animal that didn't do any-

have a part agunal that ddn't do anytung.

Wright demanded action, and he git itsometimes more than he wasted, but
always with results that awed Front
always with results that awed Front
companies that the state of the companies of the comp

"ME GLUED IT ON with weatherproof cement. And when we got out there, we started it, the wings started to flap the bead rolled—and the skin just slid down to the ground. All we had left was the metal frame emergency, repair crew, which haspy waster narrathy for those kinds of disasters, quelyl, dug up some copper wire and skillfully put the skin back in place. "Not too many people commented," sightly with the skin back in place.

"Not too many people commented." sig-bed Winght.
"You know, it's a one-shot thow, and you work on a fall year. When the time-centes you make heaven and earth to get it right.
"Wright recalled other mishap—the flow, who liked this rejectives from the flash powder on a cannon, the time a giant nest came crashing down from step a flast, the flat tires, the briken wheels the dragen.

frast, the flat tires, the bruken wheels the dragen.

That thing sthe dragens was a buster from the start. It was all to can't see the start was a superfect of the start was a start with the start was a start with the start was the start was a start with a start was can't can from under there assumd. Never again the start was the start

gone up as much as 30 to 100 per cent Spensored Basis help defray costs.

ONE THE HAATS are completed, all that's left is the parade. Wright whesh is were that simple.

The lineup begons at 6 a m. Two thou-sand participants, blocking like disks become the secretary of the control of the control of the cost of the throughout the procession.

Then, the parade rolls, it must cover its 30 mile roll or exactly 60 minutes—on more no less—to accordinate the TV are of the cost of the cost of the cost of the spendom of the cost of the cost of the spendom of the cost of the cost of the spendom of the cost of the cost of the Wright II the parade steps, he shad it.

If do it get Santa Class in. I'm in the greater of the cost of the distribution of the cost of the distribution of the cost of the cos happen. The beauty of it is that most people don't know what's supposed to be there.

din the a what's supposed to be there.

ALSO ANIONG Wight's mean rise are special fluids and didns that have corresponded from the fluid f

Sorth Class of course
FOR ALL ITS hospia and factasy, the
Thanks going Bay paradic is much mere
the sorth of the sorth of the sorth of the
sorth of the sorth of the sorth of the
forth and Tawkith street in Detroit
Inside Boats award a final coart of paradice
there are furnished and stored under yards
of plastic
Children could gy wifes ed a in the
warehouse, which seems a land of make
believe

warshow, which seems a land of make-believe. For the men, it is all very risid. And, as the high day approaches, and there's stall work to be direct, a sert of pane, exts in These men, you see are not the olds ofe maght imagine. They sample with a share trade of press on an Infant of a direct land of press on an Infant of a direct to the property of soal that makes the sharman's ex-

Limp of road that makes the smartina-tes a grant task but, when it is over-tiles a dam good feeling," said Pen-Mette, a float maker for the last 18 years. "It's an achievement to think that you've done all this Millers of people are watching. There is no trial run, no trying it set before hand. It has to widk Mette, Winght and other Hulchbaira-werk tegisher to create the stry, back floats.

Mette. Wright and other Hudomans work tegether to create the stry bok foats were to retain the stry bok foats. We build stratify from concept. said Wright: "There are no drawings We may of another and to devel pit. The most be action in each float, with any of another said and the strength of the strength of the strength of the strength of the while thing wouldn't happen. "No one person can say that he personally did it all."

A case it all.

IN PACT, all of them toos an idea of two into the pat.

We shall them othe flaats in the kids enterport, the parade is for them. Meters and "Some of three other parade has evidenties in them but the kids did know who they are."

Wright couldn't agree more and upholds at philosophy by mixing Derroit's school-children to enter a float design contest.



Every year, there's a winner and a float to prove it.

And even if a youngster's idea doesn't win, the entires help Wright determine what kind of floats the children want to

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"We use all of them as a guide." he said: "When we went to the moon 80 per cut of the drawings were about going to the moon. And there are always about 10 per cred of the kinds who have Lutile Red Islaing flood or other tales. There a always a percentage of everything, a Flintstone, a dragon. Dracula."

THIS NEAR, there will be a Burger King float to paddle boat with a French in and common paddle shoeth. McDenald's silonald's tand undoudned doceyed harmogress and golden archevis, and other company spensored. Boats.

"Princes have skytocketed." Said Wingla of parade costs. "Lumber, plastic have gone up as much as 50 to 100 per cent." Sporssored floats help defray costs.

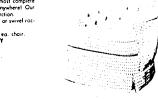
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