

# State Fair Opens Friday; Year's Biggest Bargain

**DETROIT** For young and old and in-between, the 120th Michigan State Fair will offer the biggest bargain of the year in educational, agricultural and industrial exhibits plus a tremendous free entertainment program for all fair-goers.

The State Fair gets under way Friday, Aug. 22 at 8 a.m. and runs for 11 days through Monday, Sept. 1. E. J. (Red) Keiras, the State Fair General manager, said attendance is expected to top the million mark.

Variety is the spice of life for fair-goers. Competing for attention will be big-name entertainment stars and baby lambs, lively music and prize cakes, pie-eating kids and go-go granies.

THE THEME of this year's fair is "Consumer Meets Producer," the third year it has been used. It simply means that the fair gives city dwellers a chance to get acquainted with the work of his country cousins—those who put the meat on his table and the wool on his back.

Twenty-two exhibits will be built directly around this theme, stressing better knowledge for the consumer.

In addition, of course, visitors will visit a record number of exhibits of prize livestock and agricultural products. On display from Michigan farms will be the best in cattle, horses, sheep, swine, poultry, pigeons, and rabbits, plus exhibits of grains, vegetables, nuts, honey and fruits.

Industrial, business, and governmental exhibits will feature various products and information.

In the Community Arts Building, the state's homemakers, hobbyists, and artists will show their prize work. Baked and canned goods, needlework, and flowers will be on display, as will a record number of paintings and sculptures from both amateur and professional

artists. All exhibits and programs are free to the fair visitors.

ALSO FREE are the 15 horse shows in the Coliseum. Always crowd-pleasers, they will feature quarter-horses and Palominos Aug. 22-24; Arabians, Morgans, and big draft horses Aug. 25-28; and ponies Apalocas, saddlebreds, and Tennessee walkers Aug. 29-Sept. 1.

Arthur Godfrey, television and radio star, will perform Aug. 29-31 at the horse shows with his trained Palomino, Goldie. Features at all the horse shows will be the drill team of the Detroit Mounted Police.

Horses also will be in the spotlight 10 a.m. on Aug. 29 and 30 in front of the grandstand, as the pony pulling and draft horse pulling contests are held.

In the Music Shell, an all-star lineup of entertainment programs is set—all free.

Appearing from Aug. 22 through Aug. 25 will be Al Hirt and his band. He's considered America's greatest jazz trumpeter. The Baja Marimba Band will perform Aug. 22-23. Jerry Butler, a young Chicago singing star, will be there Aug. 24-25.

THE STATE FAIR HONORS Band, made up of the finest high school musicians in Michigan, also will present concerts the first weekend of the fair.

The Music Shell lineup for the rest of the fair includes: Singer Bobby Vinton Aug. 26-28; the singing-dancing Brothers & Sisters Aug. 26-28; top comedian Stu Gilliam Aug. 26-28; singer-actor John Davidson Aug. 29-30; the Three Degrees Aug. 29-30; triple-threat entertainer Roy Clark Aug. 31-Sept. 1; the singing Cowbell Family Aug. 31-Sept. 1; and movie-TV star James Darren Aug. 31-Sept. 1.

The free grandstand programs will feature the Hurricane Hell Drivers Aug. 22-25. This is one of the largest, spectacular auto thrill shows in the world.

The Nashville-Hawaiian Country Music All Star Revue will perform at the grandstand Aug. 22-23. Four Detroit Tiger stars will hold a baseball clinic, Aug. 27.

The Gentle Ben Show, starring the 650-pound bear who's a television star, will be featured Aug. 27-Sept. 1, with singer Diane Shelton and others.

Also at the grandstand will be concerts by "Up With People," a singing group of 100 Detroit area teen-age boys and girls, on Aug. 29 and 30, and the State Fair boxing championships on Aug. 30.

All sorts of contests are scheduled. Horseback plochers, baton twirlers, freckle-faced and pony-tailed kids, beauty queens, and strongminded hog and husband callers will be among the many competitors.

ON THE TEEN SCENE, top musical groups from the state will compete in two categories—"rock" and "soul." The Teen Scene also will feature sports demonstrations and career information.

The Midway will have new rides and shows plus all the old favorites like the merry-go-round and ferris wheel. There'll be a kiddie midway for the very young.

Tombstone Territory, a reproduction of a Western town, will have an hourly "shootout at the OK Corral," with Hollywood stunt men showing how the famous gunbait went.

EACH DAY at the fair has been given a special designation. The lineups:

- Friday, Aug. 22—Grand opening day, with gates opening at 8 a.m. A parade in downtown Detroit will be held at 7 p.m. Friday.
- Saturday, Aug. 23—Veterans Day, with all veterans admitted to the grounds free until 3 p.m.
- Sunday, Aug. 24—Religion Day. Sunrise Service at 8 a.m. in the Music Shell with Dr. Robert Harvey Bodine, directing minister of the Metropolitan Methodist Church of Detroit, as speaker. Everyone admitted free to the grounds until 8 a.m.
- Monday, Aug. 25—Old Timers Day, with many features and contests for our senior citizens, including kitchen bands and the "Go-Go Granies" accordion band. Senior citizens admitted free until 3 p.m.
- Tuesday, Aug. 26—Children's Day, with free admission for children until 3 p.m. and reduced prices on Midway rides until 5 p.m. Children can win prizes in an essay contest, writing on "What I Learned at the State Fair." Also on this day a salute to Michigan Fair managers.
- Wednesday, Aug. 27—Beauty Queens Day, with the crowning of Miss Michigan State Fair.
- Thursday, Aug. 28—Governor's Day, Agriculture Day and Legislators Day, honoring Gov. Milliken, our farmers and lawmakers.
- Friday, Aug. 29—Family Day, with ceremonies feting the "family of the year."
- Saturday, Aug. 30—Michigan Mayors Day, with scores of urban executives expected to attend as special guests.
- Sunday, Aug. 31—International Day, with programs by various ethnic groups. A second Sunrise Service at 8 a.m. in the Music Shell, with Dr. Charles E. Morton, pastor of the Metropolitan Baptist Church of Detroit, as speaker. All admitted free until 8 a.m.
- Monday, Sept. 1—Labor Day, and closing day of the 120th Michigan State Fair.

Burroughs Corporation has received a \$5.2 million contract from the Martin Marietta Corporation, Orlando, Fla., for additional production of its D84 computer system used with the U.S. Army's Pershing IA missile.

The Pershing IA system, a 400-mile range ballistic missile system mounted on wheeled vehicles, includes an erector-launcher carrying the missile and its war head, a firing battery control center, a radio

and teletype communications center, and a programmer test station in which the Burroughs D84 computer system is housed. Under terms of the contract Burroughs will provide 35 of its compact D84 integrated-circuit computers which perform precountdown, countdown, missile readiness and guidance calculations essential for the quick-reaction capability of the Pershing IA missile system, developed and manufactured by Martin Marietta.

The modular D84 computer includes a central processor, memory, input/output, and power supply modules. Integrated circuits and advanced magnetic memory provide the system with high speed logic for transfer of data and increased memory speed.

The award is Burroughs third production contract for the systems issued through the U.S. Army Missile Command at Redstone Arsenal in Alabama.

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## CROWLEY'S ON-TO-SCHOOL CHECK LIST

**Girls Permanent Press Dresses \$7**



Collar printed Fortrel® Polyester, machine washable, long sleeved. Sizes 7 to 12. Girls Wear (dept. 28)

**Young Junior Orion Sweaters \$8.50**



Belted vest style in sporty Argyle pattern. Fall-colored navy and red. Sizes 10 to 16. Young Juniors (dept. 64)

**Fashion Looks in New Belts \$3 to \$6**



Metal links and chains are copies of fine designer styles. Gold and silver finishes. Belts (dept. 26)

**"Crinkle Patent" Handbags \$7**



Great new "soft" look in shoulder, satchel and double handle styles. Brown tones, red, navy and black. Handbags (dept. 21)

**Jumping Jacks For Boys \$12 to \$14**



Buckled, wing-styled "jiffy" in brown, olive or blue. Sizes 12 to 14. \$12; 12 to 14, \$13; 14 to 16, \$14. Black, 12 to 14, \$13; 14 to 16, \$14. Children's Shoes (dept. 25)

**Levis with Schoolboy Flare \$7**



New Levis. Blue denim or camel. Straight or flared. Sizes 10 to 16. Boys' Wear (dept. 23)

**Easy-Care Blouse and Wool Skirt \$5 and \$10**



Hip-stitch pleated skirt; gray, brown, navy, bonded. \$10. Cotton/polyester oxford cloth blouse, white, yellow, beige. \$5. Tunic, \$10 to \$18. Career Sportswear (dept. 22)

**Cabled Wool Vest for Women \$13**



The newest sporty look in tartan, navy, tobacco, gold, berry. Sizes 36 to 40. Sportswear (dept. 42)

**Antron Nylon Ribbed Shell \$10**



Fully washable, shrink-free. White, black, red, gold, brown, navy. Sizes 10 to 16. Sportswear (dept. 42)

**Double Breasted Coat Jumper \$16**



Fashion new in Coloray® rayon bonded with acetate. Brass-buttoned, back-belted brown tweed. Sizes 10 to 16. Career Shop (dept. 60)

**Wool Plaid Skirt and Tunic \$16 and \$21**



Styled by College Town of Boston in navy or black for juniors sizes 5 to 13. Skirt, \$16; Tunic, \$21 to \$18. The Expressionists (dept. 69)

**Bonded Tweed Jumper \$19**



Wool/nylon/Acrylic is styled by College Town of Boston in brown, black, green. Sizes 5 to 13. The Expressionists (dept. 69)

**2-Piece Footed Flannel Pajamas \$9**



"Bunny" sleeper for dorm or slumber. Bright pink or blue. Sizes 32-34-36-38. Sleepwear (dept. 67)

**Gory Clothes Steamer \$19.95**



New appliance steams clothes smooth on the hanger. Simply plug it in, fill with water to make war on wrinkles. Housewares, (dept. 31)

**Universal Travel Iron \$13.80**



It's smart going for travel, easy to carry, with a handy ironing kit along. Sewing kit with case included. Housewares, (dept. 31)

**Cornwall Perkette \$9.95**



Park four cups of the "rich drink" in 3 minutes. 2 bakelite cups and saucers, 2 plastic cups. Housewares, (dept. 31)

**He/She Shoes are Swingers \$99**



Split-toe shoes for fall with round toes, extended heels. Antique brown camel with trim. 5 to 10. Budget Shoes, (dept. 309)

**Junior Two-Way Jumpers \$7.99**



Jumpers go it alone or tie in with tops in little or no iron fabric. Many styles in sizes 7 to 12. Budget Shoes, (dept. 309)

**Boys' Fall Sport Shirts \$2.29**



Long-sleeved sport shirts in solid and plaid. Sizes 6 to 16. Budget Boys' Wear (dept. 309)

**Boys' No-Iron Dress Slacks \$3.88**



Neat, nifty slacks of polyester and cotton. Belts and patterns. 8 to 18. Budget Boys' Wear (dept. 309)

**Teen Men's Flare Jeans \$4.99**



Greasy nylon jeans in anatomic, grid or blue. Polyester cotton. Sizes 29 to 34. Budget Men's Wear, (dept. 312)

**Girls' Easy-Care Dresses \$4.99**



Plaid and prints in little or no iron fabric. Many styles in sizes 7 to 12. Budget Girls' Wear, (dept. 309)

**Girls' School Time Jumpers \$5.99**



Low-waisted jumpers knitted in varied colors. Bonded in sizes 7 to 12. Budget Girls' Wear, (dept. 309)

**Combination Ring Binder \$1.59**



Spring canvas binder has 1 1/2" capacity, 10 or 14 ring opening, tab divider, and pencil pouch. With 500 sheets paper. Stationery (dept. 18)



ON DOTTED LINE - Sen. N. Lorraine Beebe (R-Deerborn Heights) looks on as Gov. William G. Milliken signs into law a bill she sponsored to set up procedures regulating human transplants. The law is designed to protect the donor and to establish authorization for relatives of the deceased to donate organs to needed recipients.



**3 DAY SPECIAL! \$5.60**

Reg. 6.99 Moc is the perennial-favorite befool penny style. Glowing russet brown leather upper, genuine handsewn vamp. You'll save on a great young campus look!

**Baker's**  
Quality Craft Shoes

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