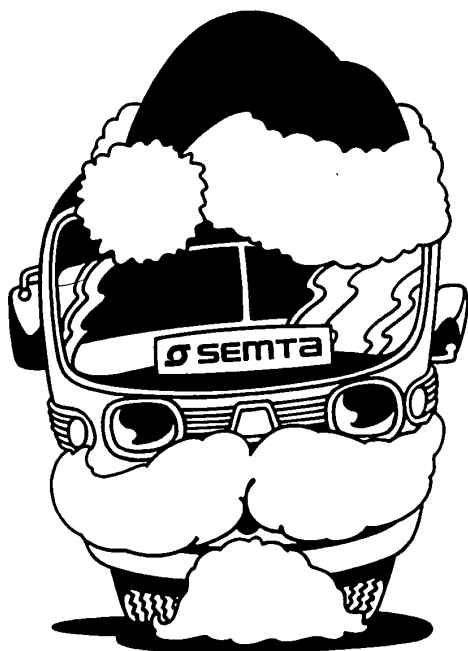


Yes. There really is a Semta Claus.



Shoppers Fare: 25¢ Nov. 26 to Dec. 31, 9 a.m.-3 p.m.

Here comes SEMTA with a holiday gift for you. The 25¢ Shopper's Fare. For just 25¢ (exact fare, please) you can ride any SEMTA bus to your favorite shopping area. That's got to be the best value around for getting around. And not only is it economical, but you can forget about the hassle of driving and parking, too.

If you're already a SEMTA rider, enjoy our Christmas bonus of the 25¢ Shopper's Fare. If you're not, here's a great opportunity to get to know us better.

A look at the map tells you that SEMTA can take you just about anywhere you want to shop. Now, for schedule details, pick up a SEMTA route and timetable. They're available at most shopping centers and many community institutions like city halls, libraries and recreation centers. Or just call **962-5515** (Toll Free: **1-800-462-5161**) during regular business hours.

The 25¢ Shopper's Fare. It's enough to make you believe in SEMTA.

SEMTA

Southeastern Michigan Transportation Authority
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