

ANOTHER TECHNOLOGICAL
BREAKTHROUGH FROM SEIKO:
THE FIRST LC DIGITAL
QUARTZ CHRONOGRAPH.



No. CX801M-S295 00
Built-in illumination system
control circuitry of
AM/PM and day of the week
transmission and
adjustable time zone
indicated by hand.

This amazing watch tells the time and date and turns into a stopwatch at the touch of a button. When functioning as a stopwatch it indicates minutes, seconds, 1/10 second, elapsed time and lap time with simultaneous timekeeping. Come see how this extraordinary watch works. Seiko Quartz.

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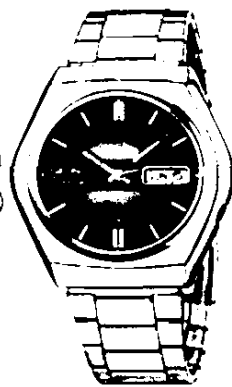
PARDON ME, DO YOU HAVE THE TIME,
THE DAY AND THE DATE? SEIKO DOES.

When you have a Seiko automatic calendar watch on your wrist, you always have the answer. And Seiko has one of the finest collections for both men and women. Most have those sophisticated colored Oris dials. All are fine 17-jewel watches that function superbly and look great. Come choose your favorite.

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No. ZW148-S110 00



No. CW207M-S122 00

WHITCROFT JEWELERS

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AMPLE FREE PARKING

Fan the flames of partisanship— give magazines

With politics becoming an ever more volatile subject, political magazines are selling like hotcakes these days.

They come in all political persuasions, and gift subscriptions are bound to satisfy any friend, no matter where he falls on the spectrum.

Forget the usual run of the mill news magazines. There are plenty of politically oriented publications which do a much better job of reinforcing your friend's particular bent.

For that left winger in your life, Commentary is an excellent gift. It is well written, informative and opinionated enough to satisfy any modern day liberal.

For that friend in the crowd who still believes the world would be a better place if Barry Goldwater had been elected president and is constantly warning you about the evils of the Social Security system, Fact is a dandy publication.

Just do yourself a favor, and make sure you don't get your friends' subscriptions mixed up. They may never speak to you again.

For the younger political activists, Rolling Stone is a sure bet. It is the only magazine in which Hunter Thompson and John Dean find peaceful coexistence.

Actually, it's a pretty good publication that mixes a young person's interest in politics and music.

For those who always thought being secretary of state would be great and who are sure they could do a better job than Henry Kissinger, Foreign Affairs is just the thing. It is a quarterly publication full of highbrow, deep-thinking articles written by experts in the field. It probes beneath the news on page one of your newspaper.

Punch magazine, a British publication, is good for a giggle at what goes on in the political world.

It is full of quality political satire, matching the wit of Jonathon Swift. Its cartoons are irrepressible.

Printed in the United Kingdom, it is popular in the United States, and subscriptions can be ordered just about anywhere.

For your friends who live north of the border or who once lived in the Maple Leaf country, McLean's is just right. It's Canada's version of Time or Newsweek. It is the only magazine around which dares to surmise whether Pierre Trudeau and the Province of Quebec will remain friends through the week.

Harpers and Atlantic are good choices for friends who aren't quite sure where they stand on political issues, but know they stand somewhere. Both publications sway from left to right by inviting authors of diverse opinion to grace their pages.

The nice thing about these two publications is that they balance politics with other topics—a little something for everyone who likes their style.

Last, but certainly not least, is the magazine for the person who is fed up with the whole political mess and wants to take a little assertive action.

Soldier of Fortune tells how to really get involved. It gives tips on what kind of equipment to pack when you take off for the next revolution or civil war. There even is a classified section telling the reader who to contact if he wants to become a mercenary.

Rabid activist or armchair philosopher, there's a political periodical for everyone.

—STEVE BARNABY