

IT'S LIKE HAVING A

# SALE

AT THE FACTORY  
WHEN YOU SEE OUR PRICES  
YOU'LL KNOW WHY WE ARE LITTLE DETROIT



NEW '77 VOLARE STATION WAGON

225 super six engine, Torquelite, luggage rack, deluxe wheel covers, vinyl side mouldings, power disc brakes.

**\$4185**

NEW '77 FURY SPORT COUPE  
FULLY EQUIPPED & READY TO GO

Torquelite transmission, deluxe wheel covers, white side wall tires, power steering, power disc brakes, AM radio.

**\$3995**



NEW '77 GRAN FURY 2 DR. HT



318 V8 engine, Torquelite, power steering, power disc brakes, AIR CONDITIONING, tinted glass, deluxe wheel covers, glass belt radial white side wall tires, vinyl side moulding, vinyl roof with opera window, AM Radio.

**\$4898**

NEW '77 CHRYSLER NEWPORT 4-DOOR

400 V8 lean burn engine, Torquelite transmission, power steering, power disc brakes, AIR CONDITIONING, tinted glass, AM radio, steel belted radial tires, white side wall, deluxe wheel covers.

**\$5220**



**REDFORD** CHRYSLER PLYMOUTH

22326 GRAND RIVER NEAR 6 MILE

KE 1-2400

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Great  
Locations  
To Serve  
You!

**THE CAR STORE**  
142 E. Walled Lake Drive  
Walled Lake, 624-8600



"It's Like Having a Friend at the Factory"

Right place.  
Right price.

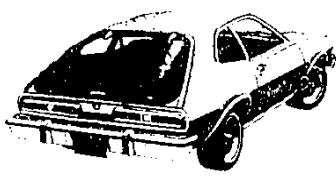
Ride on.



Whatever you're looking for: whether it's the luxury of a full size Lincoln Town Coupe, the exquisite styling of the Mark IV, the comfort of a family sized Mercury, or the economy of a smaller car — Then look at Lincoln-Mercury for '77 — We've put it all together!



LUXURY  
COMFORT  
STYLING  
AND ECONOMY



Hero at Pat Mulligan Lincoln-Mercury, we still believe in the almost forgotten tradition of complete customer satisfaction. When you come here, you are at the right place for the right price. Stop in—see for yourself.

Pat Mulligan



**PAT MULLIGAN**  
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