

Regional Roundup

RESCUE SERVICE
Besides putting in time to put out fires, Avon Township firefighters have been working to put together a rescue truck for the township's fire department.

The men have bumped and sanded their way to restoring a dilapidated public works truck. According to Fire Chief Mark Bekoff, the men wanted to take on the project to increase their ability to save lives.

AD CAMPAIGN RAPPED
The Southfield-based Michigan Citizens Lobby (MCL) has attacked a Chatham Supermarkets advertising campaign as being misleading.

MCL is being critical of the supermarket chain's promotion of a Metro Detroit Consumer Food Council. Doug Ross, MCL co-director, says that the food council isn't an independent consumer organization.

A spokesman for Chatham refused MCL's claim that volunteer members

of the council are housewives hired by Chatham at \$10 an hour to companion shop.

WELL DONE ROAST
That Troy is a community with a sense of humor became obvious Tuesday when the city's mayor, Richard Doyle subjected himself to the verbal abuse of a Dean Martin-style roast planned by the Troy Service Club Council.

The mayor was chided for sending off potential opponents in his re-election bid this spring, accused of being a senior citizen of age 39 disguised as a youthful man and ribbed for not recycling his wine bottles. He was even hailed as the inventor of the first portable calculator—a glove with numbered fingers.

VOTE OF CONFIDENCE?
West Bloomfield School Supt. Jerry Herman, after serving one year of a three-year contract, has been granted

a new three-year pact and a six percent pay hike.

Retrospective to Jan. 1, his salary is \$37,573.

The vote, however, was not unanimous: 43 for the extended contract and 52 for the salary increase.

TICKET TO RIDE
SEMTA (Southeastern Michigan Transportation Authority) has announced plans which could relieve West Bloomfield's dependence on the car.

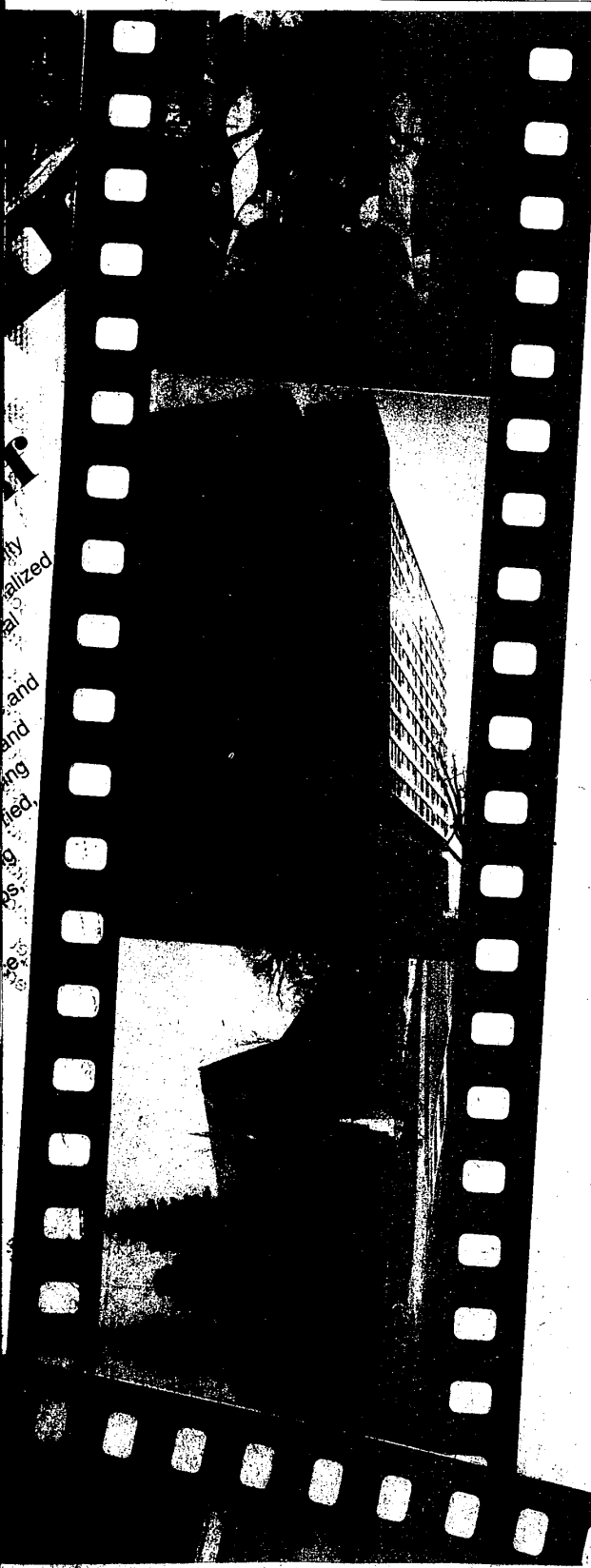
A study of bus routes linking the township with Detroit, Farmington Hills, Birmingham, Bloomfield Township, parts of Southfield and Northland is scheduled for summer.

Buses currently run to Detroit and back during commuter rush hours.

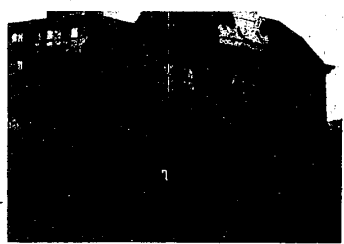
PARK PROPOSAL
Residents of Farmington Hills soon will have their own parks and recrea-

tion department if a plan informally endorsed by a majority of the city council is implemented within the next month. Under the proposal, Farmington Hills would withdraw its financial support from the Farmington Area Recreation Commission, leaving the City of Farmington and the Farmington and Clarenceville school districts on their own or contract services from Farmington Hills.

CITY TO TRIM HIGH-RISES
Birmingham city commissioners are attempting to slash high-rise building heights by 54 feet. Commissioners Monday ordered the city attorney to draft a new ordinance allowing building heights of no more than 30 feet, about 10 stories. The limit now in effect is 144 feet. The city has been working on trimming heights for two years because of protests over 355 S. Woodward—the only high-rise built at the 144-foot maximum.



Like Birmingham, Davidson's has changed its image through the 52 years there has been a Davidson's in downtown Birmingham. Begun as "The Birmingham Department Store" in 1924 by L. E. DAVIDSON and his wife, the store later moved to the other side of Woodward Avenue, where the Midtown Cafe now flourishes. After World War II, Sherwin Davidson joined his parents in business. With the retirement of his father and because of the need for more space, the present Davidson's of Pierce Street, designed by the distinguished firm of Kent McClain of Toronto, opened for business in 1966. Both interior and exterior have the warmth of a French country manor house. The second floor has an open well making the entrance soar two stories high. It was given the "Most Beautiful Store" award that year. Dedicated to personal service with a delicate mix of high-fashion but wearable clothes from sportswear to evening wear, the store has expanded its departments to include a Shoe and Handbag Salon, Bridal and Lingerie Salon and an Accessorie and Cosmetics boutique. We believe in Birmingham and its continued growth as a last of its kind. . . . A quality town with a diversity of business, all dedicated to serving the people who love it, too. . . . carefully. . . . tastefully. At Davidson's you'll find a courteous and knowledgeable staff. . . . and chances are, the owners, Ruth and Sherwin Davidson, as well. 249 Pierce Street 644-7200



Davidson's

An elevator shaft seems an unlikely spot for a store, but that is just where Harvey Rattner decided to open his hosiery and lingerie store in Birmingham, some 41 years ago.

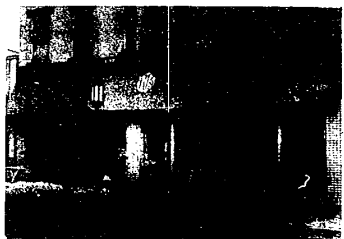
In 1935, Rattner opened his store in the First State Savings Bank at Maple and Woodward (now the site of Wilson Drugs) and 3 years later he merged with his parents to form the RB shops. He complemented the merger by moving around the corner to the Quarton Building at 142 W. Maple, his present location, and expanding into a full line of women's clothing. This family operation has since become a tradition for generations of Birmingham area residents.

In 1961, Rattner was named "Outstanding Businessman Of The Year."

Five years later, in 1966, he was joined by his son Richard, a graduate of the University of Michigan and University of Colorado Law School.

A ladies specialty shop, the Rattner family has prided themselves in carrying the finest nationally known quality lingerie, accessories and ready-to-wear fashions, and their growth over the years is evidence of their success.

Recently remodeled both inside and out, the Birmingham RB Shop, one of eight such locations in Oakland and Macomb counties, continues in its effort to bring you quality merchandise, prompt and courteous service—all in a pleasant atmosphere in one of the finest shopping areas in the country. 142 West Maple 644-5100



R.B. Shops

Stewart Fabrics Inc. is now one of the most widely known all fabric house in Michigan and is considered the best fabric shop in the Midwest. Located at 275 E. Maple the store is operated by Mrs. Mahlon (Idea) Stewart, assisted by manager Rodney Griffard. Mrs. Stewart personally selects the fabric bolts from the fabric centers of the world. Laces from France, woolsens from Scotland, Irish Linens, Italian and Swiss cottons, Italian silk and French couturier fabrics used by top fashion designers.

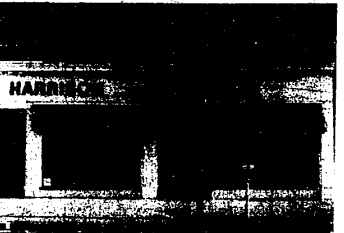
Entering the store, the eyes of teenagers, and young matrons to grandmothers, are greeted by rows of graduating colors from a spacious lane of floor traffic moving into the store, around islands of cloth ready for transformation into fashions for '76 and '77 by nimble fingers and today's simplified patterns.

Stewart's doesn't follow the usual pattern of displaying bolts of fabrics by weight. Fabrics are placed in color groups "so they will look the nicest and be easier to find," Mrs. Stewart explains. There is also a Stewart Fabric's in Saginaw, operated by son, Bill. 275 E. Maple 646-0665



Stewart Fabrics

Fay and Al Harrison opened the doors to their store in Birmingham in 1958, after spending 12 years in a previous location in Detroit. From their original location on East Maple, they soon expanded into their present locale at 152 N. Woodward. Their experience and expertise in the many facets of the luggage business has enabled them to continually serve the residents of Birmingham and its surrounding areas. Over the years, Harrison Luggage has developed a distinguished reputation for their fine selection of leather goods, gift items, and unique business cases. The Harrison's are enthusiastic about their business and its role in the Birmingham business community, and are eager to offer the type of personal attention their customers deserve. 152 N. Woodward 646-8088



Harrison's