

SPRING & SUMMER HAIR FASHION FORECAST FROM HEIDI'S SALONS



ASYMMETRIC SCOOP



Heidi Brancheau, owner of Heidi's Salon at Orchard Mall in West Bloomfield, and also at Evergreen and Nine Mile Road in Southfield, announces that short, straight and severe hair styles are now passe'.

"Back are the soft feminine looks... longer, fuller, and beautifully romantic. Volume is the most important factor in hair styles" says Heidi. "To obtain volume in any hair style a precision cut and a permanent are musts. Heidi reassures the permanents given in her salons are a perfected method; and the solutions custom mixed to the need of each individual. She states there is a perm for everyone: a stack perm for very long hair, a partial perm for the under layer of hair for the straight, fuller look, and an all-over perm for the looser, curly look. Her excellent staff is innovative in hair designs and are constantly receiving extensive training through workshops.

Mrs. Brancheau, a hair coloring specialist, also predicts a new trend in hair coloring. "The look — natural blond on blond tones are beautiful with a suntan, but for those who choose not to change their hair color, but wish to merely highlight or add a subtle glow, Henna is the answer. It helps magnify one's natural color as it conditions and adds body".

Although long hair is now most fashionable, some feel they would look best in a short style like the asymmetrical scoop as shown above. For advice from Heidi's salons, call 626-0300 or 353-7722.

TENNIS

Tennis comes up on top in the active sportswear fashion competition for spring.

Just as Americans in greater numbers than ever before are diligently engaged in sharpening up their forehands and backhands, tenniswear stylists have been busy sharpening up their designs with vibrant hues, many in the primary colors.

Matched sets of shirts and shorts have taken on a clean clear look—whites trimmed with blue and red, red and green, or some other classic combination. Their new entries also feature unique teamups like brown and turquoise and clay with silver grey.

Satins in vibrant shades are the newest look offered

for women devotees by the Call it Love tennis shop in the Orchard Mall.

They have shorts and shirts sets in the Michigan colors of maize and blue (as well as enemy Ohio State's red and grey).

Also new for anyone for tennis is a cool and easy-moving one-piece terry-cloth suit, sleeveless and front-zipped.

Co-ordination is the key word in men's tenniswear just as it is when playing the game. Complete outfits consisting of tennis sweaters, tennis shirts, tennis shorts, warmup jackets and warmup suits will be ready and waiting for the tennis buff come spring. It's a far cry from the days when white and white alone ruled the courts.



A classic knit shirt of bold red and green stripes teamed with lime green gabardine shorts is a sample of the new Pacer collection designed by Alexander Shields for Jockey International.



Claudia McCabe sports the satin look that's new on the tennis courts, and Kathy Iacocco goes for stretch knit. Both choices are feminine, exciting and washable.



The Fully Enclosed Mall
Orchard Lake Road
just North of Maple
West Bloomfield