

People on the move.



Who are they? They're people just like you. People who have needs to be filled, problems to solve . . . The only difference is, these folks have discovered how really easy it is to get things done by reading and using Classified Ads. They read Classified to find bicycles, motorcycles, CB equipment. These wise folks quickly turn to the Classified section to find reliable service people, or real bargains on things they want for their homes. . . . If it's been some time since you browsed through the Classified section, turn back today . . . it's such a smart way to save time, effort and money.



And the best way to reach them is through-

The Observer & Eccentric Classified Ads

TWIN ACTION RATES
15 words
2 issues
16**

MERCHANDISE ONLY.
NO CHARGES OR CANCELLATIONS



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