When is a good time to buy a home?...

There's no better time than now!

Now is an excellent time to buy a new or existing home. Mortgage money is available at Standard Federal Savings and suitable terms can be arranged to finance your purchase.

The demand for homes is on the upswing. Home construction is starting to increase. And, as new homes are built, prices will rise. Materials, labor, land—they'll all cost you more.



Talk to your Realtor or builder. We're ready to work with you to help you buy the home you've been dreaming about. Standard Federal Savings and Loan Association has the money – and the staff—to move you into a new home quickly and smoothly. Your Realtor or builder knows about our firm loan commitments, our dependable, fast service and our competitive interest rates and terms.





More people buy homes in Metropolitan Detroit with financing from Standard Federal Savings than from any other lender.

For the past three years Standard Federal Savings has been the No. I residential mortgage lender in the Wayne-Oakland-Macomb-Washlenaw county area of metropolitan Detroit and ample mortgage funds are now available. That's what we're all about. We're people helping people and one of the best ways we help people is with the biggest purchase they make—their home. The people of Standard Federal Savings at each of our offices are ready to answer your questions, process your loan application and ease you through your mortgage closing quickly and smoothly. That's why more people in this area obtain their mortgage financing from Standard Federal Savings than from any other lender.



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