

Use Of Seat Belts Increases In County

The results of an intensive demonstration safety belt use campaign, completed earlier this year, were announced by Paul A. Heber, chairman of the safety belt committee of the Traffic Improvement Association of Oakland County (TIA).

Heber indicated that samples of countywide safety belt use before and after the campaign showed an increase in driver use of belts from 17.5 to 20.8

per cent. Translated into numbers of drivers, the 3.3 per cent increase means that an additional 16,500 drivers were found to be wearing belts following the campaign.

THE CAMPAIGN, including its unique "before" and "after" sample of safety belts use levels, was carried out in part with a grant from the Insurance Institute for Highway Safety, a Washington-based foundation

active in work to reduce deaths, injuries, and property damage resulting in highway crashes.

The institute intends to publish an analysis of the campaign and its results at a later date for use by other communities, according to institute vice president Albert B. Kelley.

In announcing the results, Heber said the increased belt use by drivers could mean as much as a \$1 million reduction in personal injury losses in the county if it is sustained over a year. The cost savings estimate, he said, was based on a formula predicted on about 500 new belt users being protected from crash injuries they might otherwise experience during the year.

While the "after" survey showed 3.3 per cent more drivers were using safety belts, a major area of disappointment was an increase of only 0.5 per cent -- from 11.6 per cent before the campaign to 12.1 per cent after -- in the number of passenger-belt users, said Heber.



CITY CHAMPS -- The city softball season is over and trophies were recently awarded. Managers posing with their team trophies are: A. Cuning (left), Timberlane Lumber Co., and Bill Gurl, AMCO Engraving Co. (Evert photo)

Committee Limits New Programs

FARMINGTON
Farmington's Family Life Education Committee this week announced composition of a resolution supporting and endorsing recent action of the Board of Education. It provides that no new programs within its scope of study will be established until the citizens' advisory committee has reported and the board has acted upon the report.

The resolution further stipulates that existing task groups on substance abuse, human sexuality, and minority group understanding will be continued as is during the 1969-70 school year.

According to general chairman, Rev. Hugh Stewart, each group meets approximately every two weeks to consider the needs of the Farmington com-

munity as they relate to the group's study.

With Rev. Carl Kallreuter and Miss Jill Turley as co-chairmen, the task group on substance abuse (drugs, alcohol, tobacco, etc.) is composed of Robert Deadman, secretary; Bruce Duke, Walter Jablonski, Dr. Edwin Blumberg, Lt. William Kelly, Wes Mitchell, Carl Campbell, Mrs. Louise Rickert and Mrs. Rena Sovel.

Members of the human sexuality task group include Dr. Murray Delighto, chairman; Mrs. Fran Copp, secretary; Dr. Edwin Blumberg, Bruce Duke, Mrs. Jacqueline Greenberg, Mrs. Betty Hubrecht, Dr. F. F. Ishac, Rev. Albert Kolch, Mrs. Jean Lutzen, and Miss Jill Turley. Alternates are Mrs. Marion Drefus and Ronald Enders.

Minority group understanding committee members are Chairman Sam Flam, Ron Enders, Mrs. Marian McCracken, Mrs. Faby Smith, Mrs. Marian Kliskka, Mrs. Rosemary Knighton, Roger Round, Stephen Hack, Rev. Robert Sawyer, and Burton Levy.

Acting in an advisory capacity for all committees are Joseph Nicitta and Dr. Jack Cleveland.

The Family Life Education Committee was established by the Board of Education last spring to determine the educational needs of the community in the three areas of study delegated to the task groups.



T. RALPH ALEXANDER, district governor of the Lions Club, will be a guest of the Farmington Township Lions Club when it meets at 7:30 p.m. Sept. 23 in Botsford Inn. A sales counselor with B.F. Chamberlain Real Estate Co., he is a member of the Birmingham Lions Club.

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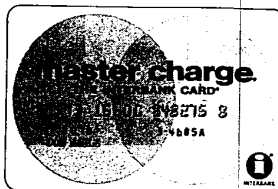
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