

The Farmington Enterprise

W. E. Lord, Editor

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Devoted to the upbuilding of Farmington and Oakland County

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Advertising Rates Made Known at Office.

ARMISTICE DAY DRIVE ON H. C. L. START TO SAVE

W. S. S. Organization Urges Celebration of Nov. 11 by Dealing Blow to Extravagance.

"Armistice Day" is November 11. Just one year ago the American people celebrated the end of the world war. This year they have a chance to celebrate again. The War Savings organization of the Seventh District has formulated plans to start a campaign on the anniversary of the cessation of hostilities by urging the people to enlist in a new war on the high cost of living—to start to save on that day. If you have not already done so, and to set forth on November 11 with a determination to buy only what is necessary, to help stop extravagance, curtail waste and invest, at least in part, the money thus saved in government securities.

The "Armistice Day" plan of the War Savings organization includes: "Armistice Day" sermons in every pulpit in the five states of the Seventh District, urging judicious spending, regular saving and investment in government securities.

"Armistice Day" proclamations by the governors of the five states and the mayors of the principal cities of the Seventh District.

Resolutions to be passed by labor organizations and fraternal orders. "Armistice Day" exercises in all the schools. Every child to be asked to buy at least one Thrift Stamp.

"Armistice Day" pamphlets, showing why every one should join in helping bring down high cost of living by enlisting in the government's campaign on November 11, will be put in the hands of every family in the district. The War Savings organization points out that there could be no better occasion than the anniversary of the end of the war for the people to reflect their joy and thanks by enlisting in the new war—this time on the high cost of living.

William Mather Lewis, director of the Savings Division of the Treasury Department, recently made the following comment on the fight against high prices:

"Waste is the American weakness and waste is a contributing cause to the present high prices. The average American citizen must get in the habit of taking a personal inventory of the features of his own peace program, of studying the leaks in his own financial system; of policing his own pocketbook before the high cost situation will be materially bettered. 'The profiteer's slogan is 'Easy money.' The profiteer profits just because easy money is universal in America, because extravagance is habitual, because men are content to deal in glittering generalities about the situation and stubbornly unwilling to face the matter personally."

Armistice Day gives everyone the opportunity to "face the situation personally" by enlisting in the savings campaign of the government. Among the slogans suggested for this campaign are:

Work, Save, Succeed (W. S. S.) Buy only what you need. Put Liberty Bond interest in W. S. S. Start Saving Armistice Day. Police your own pocketbook: save.

November 15 is one of the biggest of the Liberty Bond interest payments. Then Uncle Sam will pay out to the investors in that class of government security a total of more than \$145,000,000 in interest. On that day you have a chance to "TURN YOUR INTEREST INTO PRINCIPAL" by investing it in War Savings Stamps or the new Treasury Savings Certificates of \$100 and \$1,000 denominations.

On Armistice Day complete the ranks of the national army mobilized to fight the high cost of living to a finish.

START SAVING ARMISTICE DAY WHAT MONEY IS NEEDED FOR.

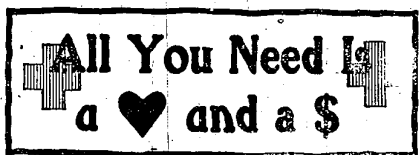
In an address to the New York and New England Brick Manufacturers company, Allan Beils declared that the United States needs 1,200,000 homes, 450,000 factories, 5,000 schools, 55,000 apartment houses, 20,000 theaters, 120 freight terminals and 14,000 railroad stations and freight sheds. Capital is needed for these projects and the projects, if financed, would go far toward solving not only the housing, but the employment and wage problems of the country. This capital can be produced only by the people of the United States. It can be most readily and quickly produced through thrift, saving and investment in government securities.

ENROLL

Nov. 2 to 11



THIRD RED CROSS ROLL



MOBILIZED FOR DISASTER CALLS

Red Cross Machinery of Organization Ready for Any Demand for Service.

50 BASE HOSPITALS READY

Chapters Provide Emergency Relief Committees, and Establish Supply Centers to Answer Appeals.

Preparedness for disaster relief on a scale never before possible is being undertaken by the American Red Cross as one of the important features of its new peace program, in support of which a nationwide Third Roll Call will be conducted from Nov. 2 to 11 to obtain 20,000,000 members and \$15,000,000.

Plan Survey of Supplies. Since 1000 disasters of peace have cost many thousands of lives and have brought personal injury or property loss to 1,500,000 persons; destroying property valued at \$1,000,000,000. During 1917 eighty disasters were reported to the American Red Cross, 62 tornadoes, 5 floods, 4 great fires, two earthquakes, two serious mine disasters, two munition plant explosions and the tragic calamity which befell Halifax.

Under the direction of the Red Cross the entire resources of all communities will be mobilized for instant use when needed. Chapters everywhere will create committees to make surveys, locating emergency food supplies, drugs, hospital supplies, coats, mattresses, blankets, clothing, armor, schools and other buildings for housing refugees and will canvass physicians, nurses, social workers and others prepared to respond instantly to calls for their services in disasters.

National Resources Available. The thirteen "divisional" organizations will establish disaster relief supply centers and take charge of operations when assistance is needed. In cases of major disasters where the resources of the division in which it occurs are overtaxed, the entire strength of the Red Cross in the country may be mobilized through national headquarters.

Fifty base hospitals organized by the American Red Cross and turned over to the government for use with the military forces will be ready for immediate service.

Do you want to sell? Let people know it through our liners. It only costs a trifle and pays big interest on the investment.

We are again offering the Enterprise and the Woman's World for one year at \$1.75. The Woman's World is one of the best small magazines published, and this club makes a good bargain.

RED CROSS ASKS FOR VOLUNTEERS

Two Hundred and Fifty Thousand Workers Needed to Conduct Third Roll Call.

RECRUITING LISTS OPEN

Every Local Chapter Will Enlist Men and Women to Obtain Annual Memberships From November 2 to 11.

Two hundred and fifty thousand volunteer workers will be needed in the Central Division to conduct the third roll call of the American Red Cross, November 2 to 11.

An appeal is made from Central Division headquarters in Chicago calling upon the men and women of every community to enlist for the ten-day campaign to secure dollar annual memberships. With approximately 300 chapters in the division, this number will allow for about 400 workers to a chapter. Every chapter will be a recruiting office for these workers.

Workers Will Wear Badges. Each worker will be supplied with a badge proclaiming that the wearer is a volunteer worker for the Red Cross. The success of the campaign will, in reality rest upon the shoulders of these volunteer workers, as the third roll call cannot be a success without a complete organization.

The purpose of the campaign is to obtain, as nearly as possible, a universal enrollment in the Red Cross as an expression of confidence in the past performances of the Red Cross and a reaffirmation of allegiance to the principles which will guide its work in the future. In order to do this every man and woman in the territory of each chapter must be asked to join the Red Cross, and this will require the services of hundreds of workers. The Central Division wants at least 4,000,000 enrollments for 1920. Special stress during the campaign will be placed upon the annual one-dollar memberships in order to make the roll call an appeal to all the people.

Past Campaigns Successful. Success has attended all Red Cross activities in the Central Division in the past. In the last war fund drive this division, with a quota of \$15,800,000, subscribed \$21,807,800.25 in the second roll call, more than 4,000,000 were enrolled.

The money quota for the Central Division is \$3,000,000. Throughout the nation, the Red Cross will enlist 20,000,000 members and raise \$15,000,000 to carry on its international, national and local work.

You will get "value received" many times over if you make a practice of reading the advertisements every week.

AUCTION SALE

L. W. Lovewell, Auctioneer

The farm having been sold, I will sell at Public Auction, on the premises (Known as the Theodore Brossow farm), 1 Mile North and 1/2 Mile East of Northville, on—

Wednesday, Nov. 5, 1919

Commencing at 12 o'clock Sharp

HORSES

1 Matched Team of Grays, 7 and 8 yr old, wt., 2,500 pounds.

MILCH COWS

1 Holstein Cow, 7 yr old, due at time of sale.
1 Holstein Cow, 3 yr old, Full Milk.
1 Holstein Cow, 3 yr old, Full Milk.
1 Holstein Cow, 5 yr old, due in December.
1 Holstein Cow, 5 yr old, Full Milk.
1 Holstein Cow, 6 yr old, Full Milk.
1 Holstein Cow, 6 yr old, Full Milk.
1 Roan Cow, 5 yr old due soon.
1 Spotted Cow, 7 yr old, due soon.
1 Roan Cow, 7 yr old, due soon.
1 Holstein Cow, 7 yr old, due soon.
1 Gray Cow, 6 yr old, Full Milk.
1 Blue Cow, 6 yr old, Full Milk.
2 Jersey Heifers, 2 yr old Full Milk.

HAY AND GRAIN

About 6 Tons Alfalfa and Clover Mixed Hay.
1,000 Bundles Corn Stalks.
25 ft. Exceptionally good Insilage.
400 Bushels Yellow Dent Corn, all good for seed.
115 Bushels of Oats.

HOGS

3 Shoats, weighing 125 Pounds Each
15 Pigs, 8 months' Old.

POULTRY

25 Laying Hens 40 Spring Chickens.

FARM TOOLS

1 Broad Tire Wagon. 1 Hay Rack.
1 Handy Low Wagon. 1 Wheelbarrow.
1 Barrel Lime and Sulphur.
120-ft Hay Rope—New. 1 Steele Roller.
1 Spring-Tooth Harrow (15 Teeth).
1 John-Ton Grass Mower.
2 Set Double Work Harness.
3 1-Horse Cultivators. 1 No. 48 Oliver Plow.
1 Sanitary Milk Pail. 1 Strainer.
5 10-Gallon Milk Cans. 1 Stirrer.
And Other Small Articles not Mentioned.

TERMS: All Sums of \$10 and under, Cash, over that amount 6 Months' Time will be given on Approved Bankable Notes at 6 per cent interest.

SAM PICKARD, Prop'r

CHARLES A. SESSIONS, Note Clerk.

THE ENTERPRISE

Don't you want to save money and time? Wouldn't you like to be sure of getting satisfactory service and quality goods every time you go to a store? Then read the advertisements and patronize the stores which can serve you best.

You've often heard the saying, "It pays to advertise." That is Certainly True. And it also pays to read the advertisements—pays you. If you read advertisements consistently for any length of time you will agree that this statement is also true.

It pays you in money saved. There are many real bargains offered from time to time in the advertisements appearing in this paper. Watch for them.

It pays you in satisfaction. When a merchant asks you to come to his store he obligates himself to sell you quality goods "as advertised." You have a right to expect satisfaction from what you buy and you get it.

It pays you in money saved. When you know exactly what you want to buy and where you want to buy it, you don't have to "look around" and waste time finding it.

IT PAYS TO READ ADVERTISEMENTS

Have you tried our Liner Column? It sells 75 pgs. Small coat.

RED CROSS AIDS AILING SOLDIERS

Organization Asked by Government to Seek Out Disabled Ex-Service Men.

FREE HOSPITAL CARE GIVEN

United States Pays Compensation While Treatments Are Administered in Public Health Institutions.

The American Red Cross has been asked by the United States government to use its efficient organization to seek out disabled and ill ex-service men, and to try to induce them to accept the government's offer to provide free treatment in public service hospitals and compensation while the treatment is being administered.

The government estimates that there are fully 50,000 men in this country who are unable to work at full capacity because of wounds or disease contracted in the line of duty who should be receiving this treatment. So far only about 4,000 men have applied for such service.

A statement issued from the national headquarters of the Red Cross in Washington shows that a great misapprehension exists among the discharged men regarding the government's plan.

"Due to misunderstandings and misapprehension a surprising number of disabled service men are scattered throughout the country not knowing the benefits which are still theirs," the statement reads.

"Back to the hospital" after he has donned "civilian" and tried to keep going at civilian occupation is about the hardest order a soldier wants to hear. Acceptance of the government offer does not mean a return to service. The hospitals are civilian institutions. They are separate institutions, and are not connected in any way with the army or navy.

"The Red Cross is constantly discovering men who, through ignorance or prejudice, are losing the advantages of this wonderful service. So effective has this work become that the government has asked the Red Cross to make this a part of its regular relief work. All that is necessary is for the service men to apply to the nearest Red Cross chapter. Arrangements will be made there for him to enter one of these hospitals after examination by a district public health officer, and if his trouble is the result of service with the army or navy he will be given transportation and admittance to a public service hospital.

"The Red Cross is now engaged in maintaining a program of recreation, occupational therapy, meeting the problems arising in the homes of disabled men, household and legal difficulties and affording many miscellaneous services to keep the men who are in the hospitals contented with their lot."

This work of the Red Cross is one of the important branches outlined for its post war work and a part of the funds raised in the Third Red Cross Roll Call, November 2 to 11, will be devoted to this purpose.

LOANS \$50,000 TO SOLDIERS.

Loans totaling approximately \$50,000 have been advanced to about 4,000 disabled soldiers by the American Red Cross for personal uses while these war veterans were adjusting their affairs with the federal board for vocational training. These loans are in no sense looked upon as charity either by the soldiers or the Red Cross, the latter considering this bit of financial assistance a part of its war obligation.

Red Cross junior officers are in touch with all the district officers of the vocational board and the public health service. These Red Cross men are able to help the soldiers when the government check miscarries, during the interval between approval for schools and placement in school, when subsistence and transportation are needed by those denied training, and under various other conditions.

HUGE OVERSEA SHIPMENTS MADE BY RED CROSS.

Two million crates, bundles or barrels, weighing 218,310,000 pounds were shipped by the American Red Cross to twenty-one countries from ten ports in the United States between April 1, 1917 and July 1, 1919, according to reports sent to national headquarters in Washington. This tremendous volume of business was shipped across the Atlantic and Pacific oceans during the war and after the signing of the armistice from New York, Baltimore, Boston, Montreal, Newport News, New Orleans, Philadelphia, San Francisco and Seattle. In addition to this great outflow of supplies, the Red Cross purchased supplies in the countries where it operated, both for the soldiers and afflicted civilians.

"Our patriotism should stand the test of peace as well as war. There is a necessary work to be performed before the American Red Cross can withdraw from Europe,"—President Wilson.