

Lord & Taylor



Lord & Taylor is the home of American designers
 They seem to gravitate toward our personal kind
 of ambience, our identification with lifestyle
 fashion for men, for women, for the family and the
 home. After all, when the rest of the world was
 turning to Paris, it was Lord & Taylor who launched
 "The American Look" and the American designers
 who created it.

It is Lord & Taylor who continually seeks
 out and nurtures the fresh young talent America inspires.
 You'll find the best of the new American fashion right here.

Lord & Taylor is the home of American classics,
 and we have a new home here with you. Lord & Taylor,
 coming to Detroit on March 6th with three new stores—
 at Fairlane, Lakeside and Twelve Oaks.

See you on Monday at 10:00 A.M.

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