

The fashion plate

Some help in suiting those growing boys

The suit coat creeps up the shirt sleeve a good two inches. The pants are so short the ankles are fully exposed. And even holding his breath, he can hardly fasten the waist.

To the boy's delight, he has grown. But to mom and dad? It's one more discarded suit that's been worn only twice, with Easter approaching and a wedding next month.

Most boys seem to grow like weeds when they reach the age for suits, and parents don't like spending what seems to be wasted money. But there are some occasions where a suit is a must. A new one is purchased with the hope that maybe he'll wear this one more often than he did the last one.

The people at Hughes & Hatcher understand this problem. They offer free alterations, as the boy grows, for one full year after purchase. At no additional cost, a suit worn this Easter could be tailored for next year's use as well.

They know boys' alterations. In fitting a suit, as much material as possible is left so those creeping sleeves can later be extended and the pants can again reach the shoe top.

WHILE LENGTH is the most common problem at the time of purchase, most boys need adjustments in the waist, seat and crotch. Again, these alterations are free. If special cutting is required, the customer is only charged Hughes & Hatcher's cost, not the standard price charged men. At this minimum cost, waist bands can be raised and pants can be re-cut.

In addition to initial and subsequent alterations, they will also replace lost buttons and hooks and repair snags and zippers.

Boys are very precise in their likes and dislikes

when it comes to clothes. Yes, they want comfort, which good tailoring aids, but they also want whatever their peers somehow deem as acceptable at a given time.

According to Dan Saunders, boy's merchandising manager, there is also good news in the recent fashion trend to more frequent wear, thus value, of dress wear. "The pendulum is swinging in the opposite direction from tattered jeans and it's become respectable for boys to look respectable," said Saunders. "It seems they are again enjoying the properly grown-up feeling of dressing in tailored clothing."

"Two years ago," he continued, "we could only sell mylon print shirts to be worn open with the vest suit. Last year sales of shirts and ties surged and we expect this year the demand will double. While not new, the vest suit is still the biggest dress fashion look for both men and boys."

IN RESPONSE to this trend, the 20 area Hughes & Hatcher stores will feature pin-stripe suits, dress shirts and neck wear. "The spring-summer color story is definitely pastel," said Saunders "including light blues and fresh greens. There'll be stripes galore and a new muted look in prints and plaids," he added.

The classic, solid-colored, gabardine will again be a fashionable buy with navy blue the leading color.

In keeping with the new, less casual fashion trend, maybe there is good reason to hope that this year's purchase might be worn more often than in the recent past. Parents agree it would be great, just once, to discard a boy's suit because it was completely worn out. The only question might be—what would replace it, as the "best buy" at the next garage sale?



Room for growing is allowed in this new kind of boy's suit being fitted on model Paul Sonacki. (Staff photo by Dick Kelley)

Urban neighborhoods are workshop topic

"The Challenge of Urban Neighborhoods" is the theme of a workshop to be held from 9:30 a.m. to 3 p.m. Friday, March 17 under the sponsorship of the League of Women Voters of the Detroit Metropolitan Area.

It is to be held in

Madame Cadillac building of Marygrove College, Detroit. The event will start with an illustrated history of the urban neighborhood given by Dr. Jo Ellen Vinyard, chairman of urban studies at Marygrove.

It will be followed at 11

a.m. with a talk on ethnic neighborhoods by Dr. Otto Feinstein, associate of the office of vice-president of urban affairs of Wayne State University. Following a luncheon buffet, Jim Bush of Community Organization of Detroit will view neighborhood rejuvenation,

and a panel of speakers will discuss the future of neighborhoods and of neighborhood organizations.

The public is welcome. Advance registration, at \$3.50 for those who want

lunch or \$1.50 without lunch, may be made by contacting the league at 2761 Benbroke, Troy.

EVERYTHING MUST GO!

MID-WINTER STOREWIDE SALE

UP TO

50%

SAVINGS

- Many floor samples reduced 50%
- Special orders taken at sale price
- Entire store on sale
- All Sales Final, Free local delivery
- Interior design service at no extra charge

Colony

SOMERSET MALL

643-0500

Interiors

A STEP UP TO ELEGANCE

Bill Williams Presents
The Thirtieth Annual
Personality Child Contest

For every child under six years old
One 8 x 10 Camera Color Portrait only 9.95
a regular \$33.50 value



Contest opens March 13th
closing date April 21st

1st prize \$100.00

2nd prize \$50.00

3rd prize \$25.00

make your appointment
NOW

Studio Contest hours
9:30 A.M. to 5:00 P.M.
Monday thru Friday

Take advantage of our
special discount prices from
a nice selection of prods.

bill williams

1107 Crooks at Main • Royal Oak • 548-7660

Storytellers schedule 'Road to Adventure'

Theme for the March meeting of the Detroit Story League will be "The Road to Adventure," with stories told by Dorothy Nutall of Farmington Hills and Maxine Hoffman of Dearborn.

The meeting begins at noon with a bring-your-own sandwich lunch March 18, in the Farmington Hills home of Violet Altschuler, 2244 Ontaga.

A business meeting, the program and two workshops, led by Minnie Radtke and Lucille Lente, rounds out the afternoon meeting. Story leaguers are now planning for their April 15 meeting when the group will host the Cleveland Story League in Farmington.

Persons interested in learning the art of storytelling are invited to contact membership chairman Ruth Kroepel, at 3639 Vicary, Farmington. The annual dues of \$10 entitles members to membership in the Central District of National Story League and the bi-monthly magazine, Story Art.

Persons who wish to obtain the services of a storyteller are invited to contact the league's story bureau chairwoman Donna Teichman, 26760 Lyndon, Redford.

The league's newest member is Linda Aldrich of Plymouth, who was inducted at last month's meeting.

Three members of the league, Mrs. Nuttall, Mrs. Kroepel and Louise Chase of Livonia, have just returned from Grosse Pointe Memorial, where they staged a storytelling session for pre-schoolers.

Mrs. Altschuler, Mrs. Kroepel and Roberta Bullough of Livonia join for a session in Spencer Road Church in Brighton, for a program in mid-March. At the end of the month, the three will give a seminar at Oakland University.

All league members join for storytelling sessions at 10 a.m., each morning during the "Week of the Young Child," at Wonderland Center, April 5-7.

In May, members will be a part of a seminar in Scholcraft College's Young Author's Conference, sponsored by the Livonia School District.

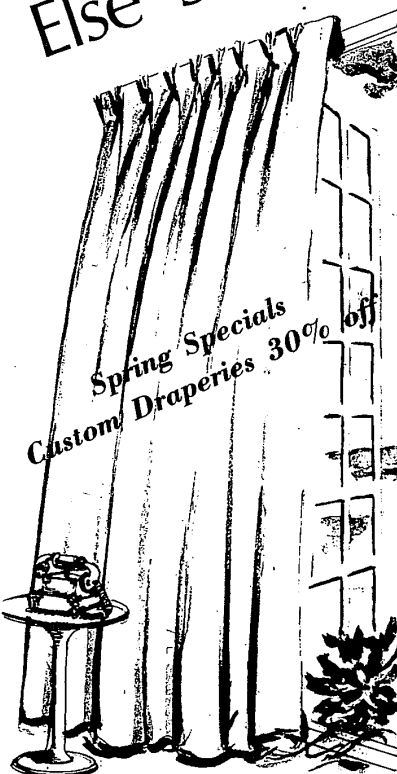
Orchids star

The Michigan Orchid Society will hold its 23rd annual Palm Sunday Orchid Show Saturday and Sunday, at Norton's Greenhouses, 2900 Washburn, Ypsilanti.

The exhibits will be open to the public at 2-6 p.m. Saturday and 9 a.m. to 5 p.m. Sunday.

Everything in custom draperies
Everything in 1" horizontal blinds
Everything in vertical blinds
Everything in woven woods
Everything in wallpaper
and everything is from

Everything
Else Shoppe



Spring Specials
Custom Draperies 30% off

CALL 864-1400

and let us know when you'll be home for free
Shop-At-Home service

Specials on everything else

Levelor 1" Blinds 25% off
Grabber Vertical Blinds 25% off
Grabber Woven Woods 25% off

Use your Visa & Mastercharge

MANUFACTURING
MAKES THE
DIFFERENCE



Illustrated is 45" fully let-out Past Mink Coat from the Gervais collection of manufactured furs. Available in opaline, pastel and other mutation shades \$3500

Duty and taxes refunded. Shop
and compare our very low
prices, plus 10% exchange on
your U.S. dollar.

MINK COATS (Full length, fully let-out female)	\$3500
MUSKRAT COATS (Full length)	\$695
FEATHERED RACCOON (Full length, fully let-out)	\$1895
BLUE OR RED FOX COATS (Full length, fully let-out)	\$2500
COYOTE JACKETS	\$1095
MINK COATS (Extra dark, fully let-out)	\$2950
PASTEL MINK COATS (Full length, fully let-out)	\$2250
MINK JACKETS	from \$1095
SABLE COATS (Full length, fully let-out)	\$10,000
CANADIAN LYNX COATS (Full length)	\$2950

Authorized Dealer of Canada Majestic Mink

Manufacturing makes the difference...
established 1935

Gervais

762 OUELLETTE AVE.
2 Blocks from Tunnel Exit
1-519-253-2111