

# 7 Mile & Farmington Shopping Center

# MARKED FOR Easter



**The Fashion Place for Shoes**

See our New **SPRING AND EASTER ARRIVALS**

NOW AT

## Kinney

The Great American Shoe Store

7 Mile-Farmington Rd.  
Open 'till 9:30  
474-9568

**DESIGNER FRAMES**

- Yves St. Laurent • Norell
- Diane Von Furstenberg
- Oscar de LaRenta • Pierre Cardin

Also

Hundreds of Nationally Advertised Frames to Choose From

Designer Signature Collections in Fine Eyewear

*The Latest Concepts and Techniques in the fitting of Contact Lenses*

we participate in all automotive Vision Care Programs

**Dr. D. W. SCHIFF**  
**Dr. H. J. KUTINSKY**  
Optometrists

33474 W. Seven Mile Rd.  
(In Seven-Farmington Shopping Center)

476-2021

Mon., Thurs., & Fri. 10 a.m.-8 p.m.  
Tues. 10 a.m.-6 p.m. Sat. 10 a.m.-5 p.m.  
Closed Wed.

**FREE POSTER** OF YOUR FAVORITE ARTIST WITH PURCHASE OF ANY 3 ALBUMS OR TAPES AT OUR REGULAR LOW, LOW PRICES

T-SHIRTS REG. \$4.95 ONLY <b>\$3.49</b>	BLACK LITE BULBS ONLY <b>\$1.88</b>	BELT BUCKLES <b>\$4.49</b>
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REPLACE YOURS NOW **DIAMOND NEEDLES 1/2 OFF** (EXCEPT MAGNETICS)

NEW BILLY JOEL LP "THE STRANGER" REG. \$7.98 ONLY <b>\$4.99</b>	SATURDAY NIGHT FEVER LP REG. \$12.98 ONLY <b>\$8.99</b>	ROBERTA FLACK NEW LP REG. \$7.98 NOW <b>\$4.99</b>
BARRY MANILOW "EVEN NOW" LP REG. \$7.98 NOW <b>\$4.99</b>	JACKSON BROWNE "RUNNING ON EMPTY" REG. \$7.98 NOW <b>\$4.99</b>	JOHNNY MATHIS NEW LP REG. \$7.98 NOW <b>\$4.99</b>

478-1520  
Mon.-Sat. 10:30 - 9:00  
Sunday 12-5

**SHAY'S RECORD & TAPE**  
33474 W. Seven Mile  
In K-Mart Center

## 7 Mile & Farmington Shopping Center

Seven Mile and Farmington Rd. - Livonia

Home of

Bonanza Restaurant • John Bell's Hair-Id • Dr. D. W. Schiff & Dr. H. J. Kutinsky — Optometrists • Kinney Shoes • K-Mart • McDevitt Cards & Gifts • O'Brien's Mens World • Paper Tiger Books & Office Supplies • Ray's Fashions (R & M Bridal Salon) • SAV-ON Drugs • Shay's Record and Tape • Winkelman's

Coming Soon  
McEvoy's Formal Wear

N	7 Mile Rd.	8 Mile Rd.
		7 Mile Rd.
1-275	Farmington Rd.	I-96

## SPRING BOOK SALE

Save Up to 80%

COMPLETE CROSSWORD DICTIONARY. Easily read with cross reference, bold face entries, 200,000 definitions. Divided 3 ways: by alphabetical order, subject in encyclopedia form and by number of letters in word. 446 pages. Publ. at \$5.95. **ONLY \$2.98**

THE BEAUTY OF CATS by Angela Sayer. Lavish full color illustrations throughout. A truly beautiful book for every cat lover on the care and feeding, the history and breeding of this graceful species. Here are some of the most winning and captivating photographs ever published. Persians, Maltese, Siamese, and many more. 8 1/2 x 12. Special Value **\$6.98**

THE ENCYCLOPEDIA OF ANTIQUES. Edited by Rosemary Klein. Over 700 illustrations in color and B&W. This new encyclopedia deals with the major artistic works, styles and influences from the Renaissance to the Art Nouveau movement, from America to Great Britain, from Japan to France. Lavishly illustrated, it is an invaluable introduction to the world of antiques. Published at \$50.00. **ONLY \$19.98**

MANY MORE TITLES AVAILABLE

**10% OFF ALL Texas Instrument Calculators**  
(thru Saturday, March 18th)

## Paper Tiger

BOOKS and OFFICE SUPPLIES  
7 Mile-Farmington Rd.  
478-3240

Announces its **LONDON SEMINAR** with **PATRICK NOLAN of LONDON**

Considered one of Europe's Top Designers

March 28 - April 2  
in Our **LIVONIA SALON**

SPRING SEMINAR \$700

Mon. - Fri. 9-9; Sat. 9-6

**TRENTON**  
1666 Fort Street  
Trenton  
676-5922

**ANN ARBOR**  
Michigan Ave.  
1st-Egg & I  
45-1069

## here is what you get in our \$109<sup>88</sup> SUIT!

**SUIT** - Tone on tone, or solid...with a Solid Look of Success!

**SHOULDERS** - California "pitch forward" shoulder is higher for a trimmer look. O'Brien's goes shoulder to shoulder with the best.

**LAPELS** - Peak lapels are tasteful innovations for Spring. They make a fashion point!

**PUFF** - The final touch is the not so subtle "pocket square". Choose from a rainbow of Spring colors. Priced separately.

**VEST** - Shawl collar vest is a dashing example of the latest European accent. The vest is always best at O'Brien's.

**POCKET** - Continental "hacking-flap" pocket looks great with flap tucked in or out.

**SLACKS** - Regular rise slacks allow for the most precise tailoring, and the most comfortable fit. With or without belt, with or without cuffs.

**ACCESSORIES** - Set off this super suit with a knock-out shirt and tie combo. Priced separately.

**O'BRIEN'S**  
DISTINCTIVE APPAREL

3 CONVENIENT LOCATIONS:  
• GRANDLAND (at Grand River) 435-1424  
• NORTHLAND (DOT 4) 365-3885  
• LIVONIA (7 Mile at Farmington Rd.) 478-0000  
All stores open Sunday 11 to 5 p.m.

**Barnaby Bunny says,**

"See me and all my friends on Hallmark party favors, doll toys and home decorations. We're perfect for filling Easter baskets!"

Sunday, March 26

Hallmark Cards

McDevitt

K-MART CENTER  
7 Mile at Farmington Rd.

EASTLAND MALL  
8 Mile at Kelly Rd.

NORTHWOOD CENTER  
13 Mile at Woodward

478-0707

UNIVERSAL MALL  
12 Mile at Dequindre