

She suits herself

(Continued from page 3)

"I was so bad I played the witch in 'Hansel and Gretel.' But from there on, I became interested in body movement and in becoming graceful."

Her father, she said, brought her up as a person, not a girl. As a result, she said, she always tackled everything -- "not knowing I couldn't do them until after I tried." All her efforts were useful she said "because not succeeding made me realize failure can happen and as a result I worked a little harder to make sure I didn't fail again."

Her father dissuaded her from pursuing the study of home economics when she was accepted at Stephens College in Missouri. In 1950, when Ms. Goldman entered college, most young women were pursuing an education that would equip them for entry into the marriage market.

"My father said, 'If I am paying for it, you will take something you can use if you have to work.' I took elementary education to pacify him."

Her father's philosophy evidently had an impact on Ms. Goldman's career life. "He always said, 'If you are going to work, you might as well be

the highest paid and the best at whatever you do.'"

After Ms. Goldman graduated from Stephens, she spent one year as a fashion model and then began her ascent up the success ladder. By the time she arrived in the Detroit area from her native south in 1969, she was an account executive. She worked her way up through the ranks to become the first woman vice president of the advertising first of D'Arcy-MacManus & Masius.

Her job as a corporate director at the Taubman Co. is a challenge.

"There is an atmosphere here that is results-oriented. It is such a healthy feeling. I find I can work 11-12 hours a day and not feel tired."

Much of her job is concerned with bringing culture to the Taubman malls, including "exhibitions of incredible art, Shakespearean characters and much more. It is culture as a community service where, for instance, the school children can see history come alive."

Aside from being a beautiful and successful career woman, Pat Goldman also maintains a home for herself and young son. Her organizational skills extend to meal planning and preparation as well as home maintenance.



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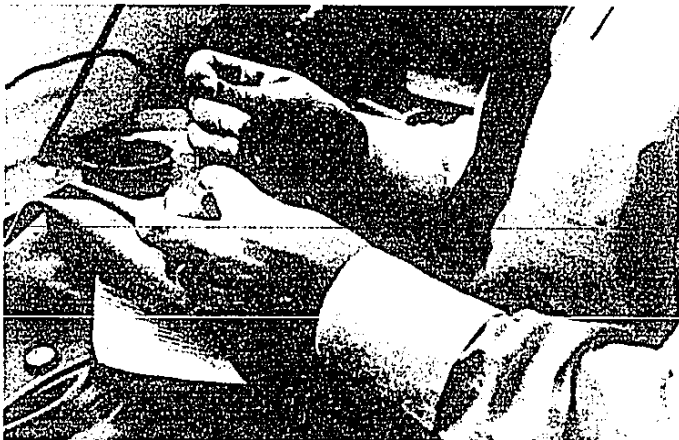
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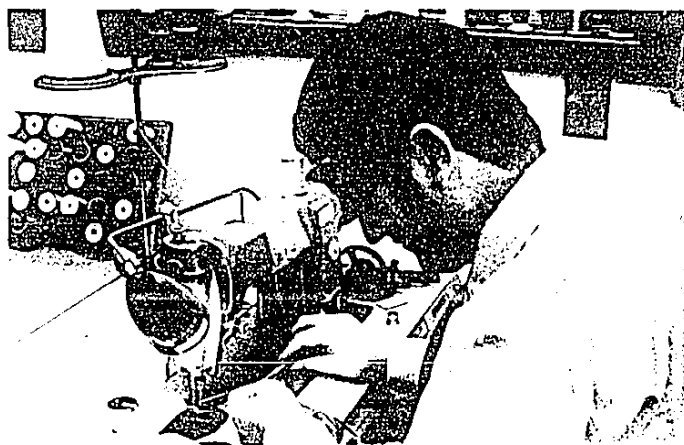
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