



Spring it on!

Into a new attitude... spring! Warmer weather... lighter clothes... a new fresh hard-do. It's all part of breaking away from the winter ruts. And we're ready to help you achieve that break at Winchester Mall. We've got over 50 shops and services, free convenient parking and lots of terrific spring ideas. So spring it on! It's a beautiful new season.

WINCHESTER MALL

Rochester & Avon Rds. (23 Mile)
Shop Mon - Sat. 10-9, Sunday 12-5

Lloyd Lake Jewelry is celebrating its

25th Anniversary (at the same location)
with a magnificent

Anniversary
SALE

30% OFF regular prices on all 14 kt gold. We have the finest selection.



- Chains
- Rings
- Bracelets
- Earrings (diamond)



20% OFF on all our Watches, name brands such as Seiko, Longines, and Girard Perregaux.

50% OFF on select group of merchandise.

To help celebrate, we've having a
FREE DRAWING
Come and enter for your chance to win a free
DIAMOND RING
DRAWING WILL BE HELD MARCH 25 1978

Lloyd Lake Jr.
fine jewelry since 1953

ROLAND L. BADDER — PROPRIETOR
309 Main Street, ROCHESTER 651-4926
JEWELER & DIAMOND SETTER ON PREMISES



Anne Klein designs (above and below) show the importance of the vest, and spring's overall feeling of easy dressing.

Vest does it all

Vests top it all off this spring.

They give new life to something old and they act as a wardrobe stretcher for new items.

Paired with a classic dress, a vest creates a whole new costume.

The vest is perhaps the single, most important and versatile fashion accessory of the spring-summer season.

Its versatility is endless -- it can be worn under a suit; with pants or skirts; with or without a blouse; and under or over a tunic.

Spring's vest is loose and unconstructed. Or it can be short and boxy, longer and flowing. The traditional menswear shape is still important or it can have notched lapels or shirring at the shoulders.

Vest fabrics include linen, silk, gauze, lightweight wools, baby soft suedes, brocades, laces, metallics or cotton -- giving you a choice appropriate for any time of the day or evening.

