

The fashion plate

Skin care that renews

By RUSTLE SHAND

Leah Karten who has influenced the beauty and fashion statements of governors' wives, diplomats' wives and "jet-setters," brought her ideas for the total makeup look to this area recently.

"The proper makeup is essential for today's look," said the representative of Princess Marcella Borghese. "The makeup and clothes you wear should not be separate statements." "The most important part of makeup is skin care," explained Leah in her appearance at Hudson's. "A woman can put on makeup but if her skin is not in good condition, she will not achieve today's healthy, younger and more natural look. She will look made up."

Leah has been beauty and fashion consultant for the International Fashion Ladies Association in the West Indies and has worked with top couture houses in Europe designing makeup looks and directions. She has worked with designers at Printemps in Paris, and has directed such famous faces as Zsa Zsa Gabor, Leslie Caron, Verushka, and Bobo Rockefeller in their total skin care regimen.

THE PURPOSE of her visit was to introduce the new Borghese system called Catalyze. A five-step program, Catalyze has the overtones of a space-age program, for skin care. The products, she said, must be applied in sequence. But first, a computer helps each client to determine whether or not her particular skin type will respond well to Catalyze or another of the Borghese programs.

Catalyze has been developed for dry skin under the premise that there is in most women a skin renewal cycle that takes approximately 28 days. This approach to skin care takes into consideration the various climatic changes today's skin encounters. The Catalyze approach is for the woman with dry skin. It is a complete care program designed for the woman who lives in over-heated or air-conditioned surroundings, flies here and there, plays golf and tennis and depletes skin moisture through dieting.

It is a new method for creating a moist, clean skin which acts as a flawless canvas for cosmetics as gently applied with brushes, sponges and fingers.

Several testers with dry skin have reported "it works." In a 28-cycle of using the new "catalyze" program they say their skin no longer looks and feels dry but is glowing and moist.



LEAH KARTEN

THE SCIENTISTS who produced this new program for the 150-year-old Borghese firm say the system protects against excessive transdermal moisture loss. It protects your skin from losing surface moisture, Ms. Karten added.

For particularly dry skin the skin care regimen features an intensifying oil as the fifth step following cleanser, toner, daytime moisturizer, or night-cream.

Leah Karten maintains "pretty is as pretty does" and adds "taking the time for good skin care is the basis of a clear and radiant skin."

Twenty-eight day starter kits are available at Hudson's for \$22.88. Full sizes of the regimen are available at \$120. At the time of purchase, a customer is issued a "product privilege card" that allows her to buy single replacement products thereafter.

Graphologically Speaking

by LORENE GREEN



Dear Lorene,

When I was a Latin student in high school, I had a teacher who was a handwriting buff. I would be curious to know how your analysis of my script compares with the things I heard 20 years ago.

A.D.—Drayton Plains

Dear A.D.,

I do not know what your Latin teacher found in your handwriting 20 years ago, but I would like to share my findings with you.

Basically you are quite an emotional person and at times impulsive (extreme rightward slant). The extreme slant also points up a lack of inner resources, a dependency on your environment. You are caring and often quite charitable (terminals that are extended out on the ends of most of your words). However, the closely spaced letters of your writing tell me that you are also inhibited and tend to hold back on these feelings. You do not relate freely to others.

At the time you wrote this letter you were depressed and somewhat unhappy (shown by the endings of your y's and g's that droop and some of your writing lines slope downward also).

I feel very concerned about the many signs of insecurity evident in your handwriting, A.D. The small hooks at the beginning of many of your words tell me you have an acquisitive nature. This aversion is motivated by your need for prestige and security. The dwarfish lower loops tell you lack practicality. You have a very limited interest in the material side of life. I feel you are not a mixer and spend much of your spare time at home. Are these things that you want so very much the things that will enhance your relationships with others?

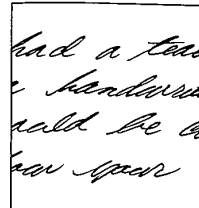
Often you insist on your own opinions (first letter of many words larger than the rest and this is augmented by the straight right side of many of your upper loops which suggests wanting to be the authority. Add to the above the sting of your frequent sar-

castic barbs (t bars that have points on the right end) and you often turn people right off.

The low crossings on many of your t's tell me that you seem to set your goals quite low. You are not challenging yourself, but merely doing the things you feel comfortable and safe with.

You might find some of the self help books such as the Power of Positive Thinking or Your Erroneous Zones very helpful in understanding yourself.

If you have a question regarding your personality, write to Lorene Green, a certified graphologist, in care of this newspaper. Please use unlined paper and the first person singular.



Photographer: Tom M.

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Energy focus of 4-H conference at MSU

An energy-packed program featuring hundreds of workshops, demonstrations and exhibits is slated for visitors at 4-H Energy Days '78, June 23-24 at Michigan State University.

Focusing on the theme, "There's a New Day Coming," the two-day event

will look at the energy situation today, alternative energy sources for tomorrow, and what can be done in the meantime to conserve energy and reduce costs, according to Dr. Lowell Rotbert, the program's coordinator.

Sponsored by the MSU Cooperative

Extension Service 4-H Youth Program in cooperation with the Michigan Energy Administration, the entire event is open to the public at no charge. The program begins on Friday.

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