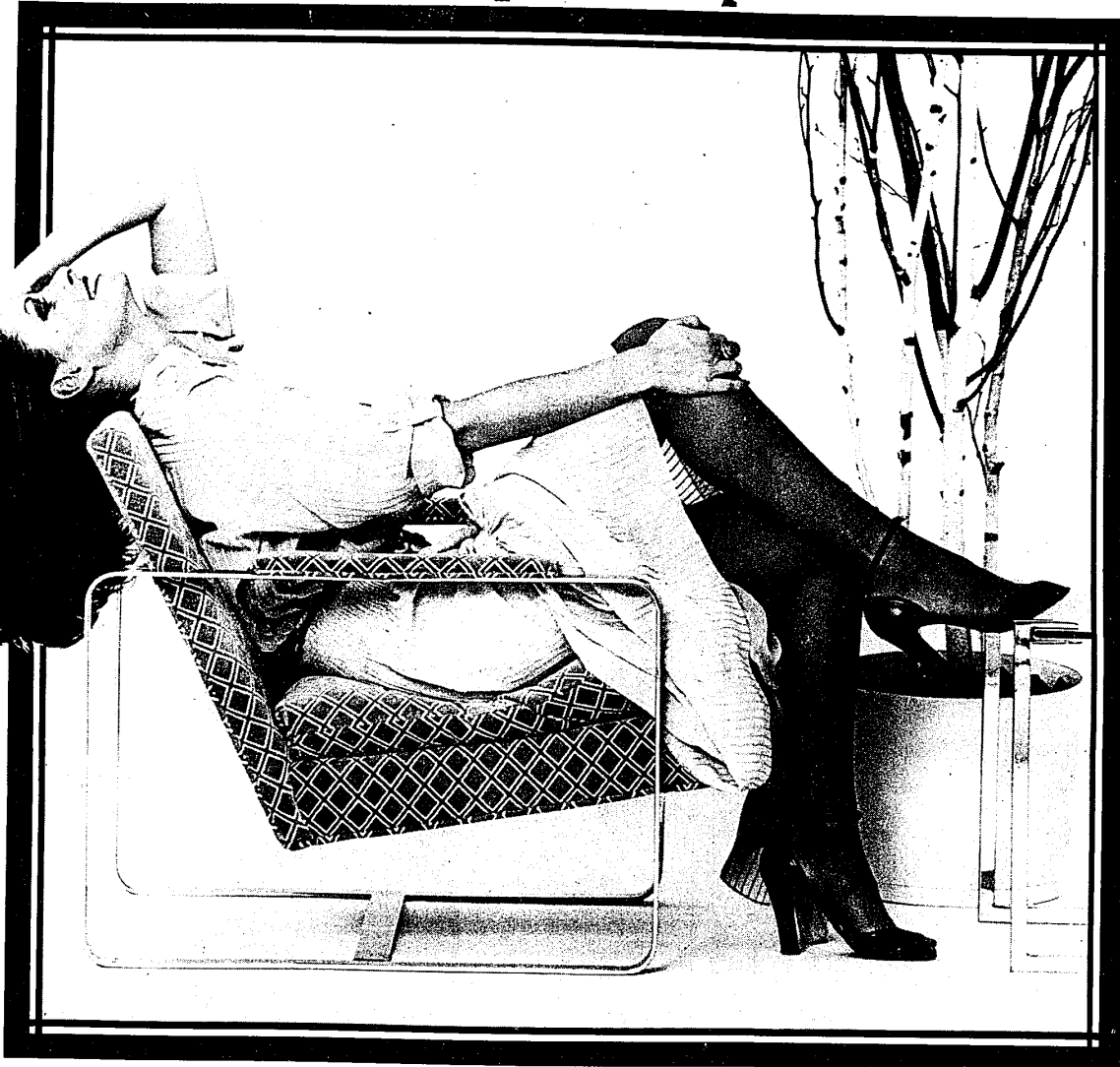
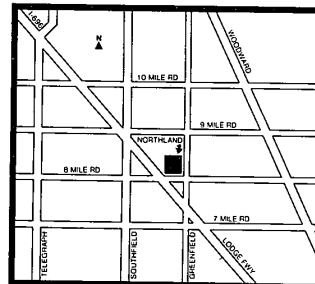


“Gad!
Those low sale prices during
Northland Days really excite me.”



WEDNESDAY, THURSDAY, FRIDAY, SATURDAY & SUNDAY: July 19 - 23
 5 Special Value Days! A Summer Shopping Spectacular!
 ENDLESS SUMMER BARGAINS . . . fantastic sale prices throughout
 the entire Mall and good, old-fashioned fun.
 LIVE ENTERTAINMENT . . . strolling Dixieland musicians, special
 guest Rickey the Clown, July 20 & 21, 2 & 7 p.m. in the Great Lakes Garden Court.
 MYSTERY SHOPPERS . . . will be giving away hundreds of FREE PRIZES and
 GIFT CERTIFICATES. And fifty lucky shoppers will win a pair of
 tickets to a Detroit Pistons basketball game!
 There's no purchase necessary, just be there.
 Gad! Don't miss the beautiful bargains throughout the Mall during
 this very special event!



Specially Yours
Northland

Greenfield at Eight Mile Road.