

Introducing Seiko watches — tomorrow's time, today — at SFA!

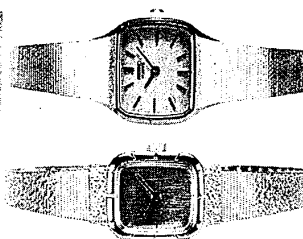
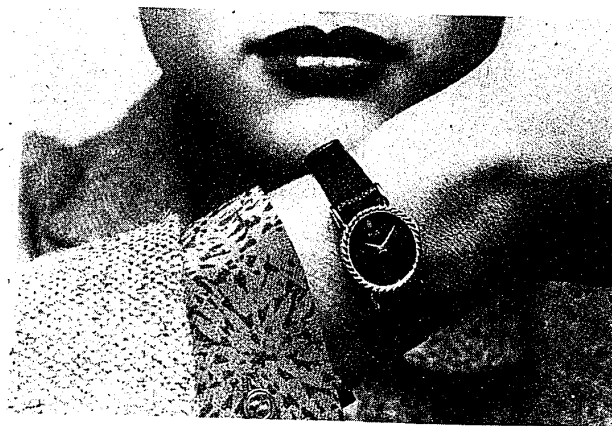
Time to invest in the future...with incredible Seiko watches. A wizard collection of impeccably precise, strikingly beautiful men's and ladies' wristworks that are blazing new trails of time and pace. Sleek, gleaming, functional fancies for each and every mood, moment...and wrist! Here, just a sampling of the marvelous Seiko watches in store, including sophisticated men's digital quartz models that tell you the month, date, and day as well as the time; ladies' delicately elegant designer watches in gold and silver toned cases; watches with English-Spanish calendars; and boldly rugged quartz watches water-tested to 300 feet.

It's true, there's no time like the present...but then there's—Seiko!

Here and now, at SFA.

Top, for P.M., the elegantly slim ladies' dress quartz watch. Captivating simplicity, with a black dial, gold-toned case and markers, on a black grain leather strap; \$195. Top Right the ladies' thin silver-toned dress quartz watch with pale blue dial; \$215. Far right, below, the Lady Seiko 17-jewel gold-toned watch; \$115.

Right, the sleek golden 17-jewel stunner, with a champagne dial and stick markers; \$135.

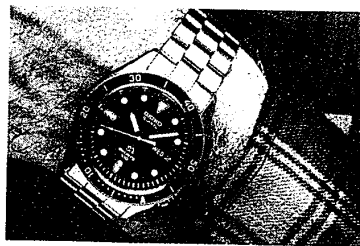
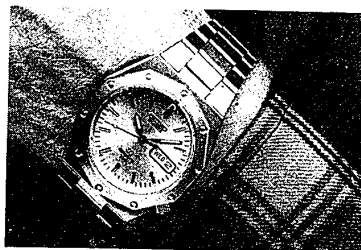


The LC digital quartz alarm chronograph with continuous readout in hours, minutes, seconds, and day of the week. Month and date are displayed at the push of a button; the alarm can be set to sound at any designated time. The multi-function chronograph measures hours, minutes and seconds up to 12 hours for recording elapsed time and lap times; \$295.

Sporting times ahead with these men's quartz classics; both stainless steel and water tested to 300 feet, with bilingual calendar, synchronized second setting, luminous markers, as well as a screw-type locking crown. Can run approximately five years on an ordinary battery.

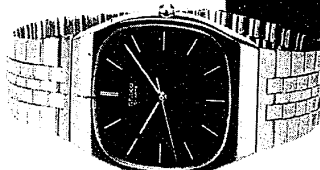
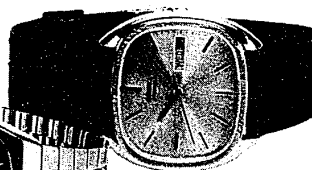
At top right, the classic with riveted bezel, white dial; \$225.

Bottom right, with rotating elapsed timing bezel, black dial; \$195.



The ultra-thin men's quartz, with synchronized second setting, has a precise second hand that moves in step-motion. Below left, the navy dial, with white stick markers and a stainless steel band; \$195. Directly below, the champagne dial, with gold-toned stick markers, brown lizard strap and bilingual day/date calendar; \$195. Fine Watch Collections.

Warranty available, without charge, upon written request to Saks Fifth Avenue.



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