

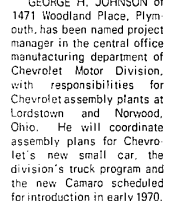
the business beat

Engineers Paid In School

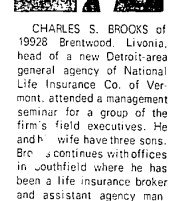
ANN ARBOR Among today's practicing engineers, getting paid to go to school is not only popular but also necessary. Unless they get new knowledge, half of their technology may become obsolete in five years...

Tax Reform Bill Called Body Blow To Housing Sales

The tax reform bill now being considered by the U.S. Senate will result in a building slowdown and higher rents, a U-M real estate authority says.



GEORGE H. JOHNSON, project manager of 1471 Woodland Place, Plymouth, has been named project manager in the central office manufacturing department of Chevrolet Motor Division...



CHARLES S. BROOKS of 19328 Brentwood, Livonia, head of a Detroit-area general agency of National Life Insurance Co. of Vermont...



RONALD C. KENNEDY, 41134 Russet Lane, Plymouth, has been appointed general manager of the Die Cutting Division of Helm, Inc., a Detroit-based graphic arts firm...

Storm Honored By Sales Chief

James Storm, 26040 Five Mile, Redford Township, and his wife will attend the Farmers Insurance Group President's Dinner on Oct. 28 to Nov. 3 at Newport Beach, Calif.

HITCO Eyes Merger Vote On Nov. 28

HITCO company's proposed merger with Arco Steel Corp. will be decided at a special meeting of company shareholders Friday, Nov. 28...

Spring Plant Earnings Up

Record results for the nine months ended Sept. 30 were announced today by Associated Spring Corporation, which has a Plymouth plant.

their fields. Some students, for instance, come simply to familiarize themselves with a new development. Some must present a comprehensive report to their superiors...

THE IS REFLECTED in the variety and level of some 60 courses and programs offered each year at U-M. Some of them are introductory, some advanced...

All this takes place in the Chrysler Center for Continuing Education on the University's North Campus. Built with a \$1.25 million gift from the Chrysler Corp...

was finished in 1967. All rooms in the center designed for conferences and classes, including a 300-seat auditorium, have television and audio outlets linked to a central control room.

Students come from all 50 states and a number of foreign countries. During 1968, states which sent more than 150 each included Michigan, Ohio, Maryland, California, Virginia and New York.

Of the total of 2,500 students during 1968, some 1,200 came from private firms, 800 from government agencies, and 500 from educational or non-profit organizations.



ROBERT B. ALFATHER of Livonia has been appointed manager of industrial and facilities engineering for Key International Inc. of Detroit. Alfather and his wife have two children. He has 15 years diversified experience in manufacturing and processing of metal products...

Burroughs Earnings Up 29 Pct.

Burroughs Corp., which has a plant in Farmington, has reported that increased net operating earnings for the nine months ending Sept. 30 increased 29 per cent over the 1968 nine-month period.

Estimated United States and foreign income taxes for the nine months period, compared with \$23,400,000 in 1968.

Revenue for the nine month period totaled \$917,223,000, a 15 per cent increase compared with \$450,097,000 in the 1968 period.

THIRD QUARTER net earnings were \$9,577,000, a 25 per cent increase over the 1968 third quarter earnings of \$7,654,000. Per share earnings in the 1968 third quarter were 68 cents compared with 47 cents per share in last year's third quarter.

Revenue for the third quarter was \$165,931,000, a 10 per cent increase compared with last year's third quarter of \$150,887,000.

Macdonald said that total worldwide incoming orders for the first nine months were 12 per cent above the same period last year. Commercial product orders showed an increase of 20 per cent over the same period last year.

observing sports

When the World Series has passed and the big dailies start putting out special sections devoted to skiing and snowmobiling, you know that winter is just around the corner.

Heck, wasn't it Wednesday morning that in the Detroit met was a headline: "Oh, Boy, Snowy Season is Near" ... and before the morning was over there were snow drops coming down?

And, wasn't it the same day that at the weekly meeting of the Detroit Sports Broadcasters Association a pretty young lady shows up and she's introduced as Penny Pitou, a silver skiing medalist in the Olympics?

It's no news to know it's that time of the year when the chilly weather with the snow has to be the immediate offering.

Miss Pitou argues to talk about the Ski Show this weekend at the Light Guard Armory on East Eight Mile Road in Detroit ... and then at the same session a gentleman arises to talk about the snowmobile show which is also in session in Detroit, but at the Artillery Armory, located on West Eight Mile Road.

MISS PITOU POINTS out how skiing has become perhaps the fast-growing sport in the country. Her "rival" argues that snowmobiling is making faster headway than anything else.

No sense getting into a fight, especially when a young lady is involved ... so, the best thing to say is that between skiing and snowmobiling you have two activities which are spreading like mad.

They have become multi-million dollar industries with the number of enthusiasts rising by the hundreds and thousands every year.

In Michigan, for example, there are more than 80 ski centers and several are located within an hour's drive of the Greater Detroit area. In fact, from the Livonia district, you can hit a few of the ski centers in 35 minutes without breaking any speed laws.

SNOWMOBILING IS SLIGHTLY more expensive and you probably have to go a little farther to find the best trails.

But the "beauty" of both skiing and snowmobiling is:

- 1. Both are outdoor sports and you can get yourself a lot of fresh air, which is good for one. 2. They are "truly" family sports ... a pop and mom can take the kids along and everybody can have fun. 3. Perhaps, most important, they are truly participation sports for 99 per cent of the people. The ski bug wants to ski. He usually doesn't care about watching somebody else.

The two shows, running opposite each other along Eight Mile Road, truly tell the story of how skiing and snowmobiling have boomed in popularity.

Here's your chance to see that the skier really has to invest in more than a pair of runners (or skis).

The clothing required is equally important. Heck, you need special shoes ... special jackets, special hats ... special pants ... and what have you.

IT'S THE SAME WAY in snowmobiling. The average price of a machine itself is around \$1,000. But before you get yourself a trailer and all the proper clothing gear, the investment has jumped another \$300.

Those who ski or snowmobile - very few go in for both (the fact is that one lot dislikes the other) - will tell you that the cost is very worth while.

To us one of the most exciting moments we ever have experienced was being driven to a ski center in Traverse City several years ago.

It was a cold, brisk day. The temperature was down around zero. Maybe below.

But nobody really cared. There were hundreds of youngsters and adults rolling merrily along on their skis. They ranged upwards from a couple years of age ... up until grandpas and great-grandpas in their 70's.

SO, IF YOU HAVE an urge to try something different, why not give a thought to skiing or snowmobiling?

Visit either one of the shows over the weekend.

Perhaps, after you have, you'll realize that if you're looking for a way to spread "togetherness" within the family, if you're looking for something all of you can do and enjoy at the same time ... it might come from either skiing or snowmobiling.

From what we saw and heard at the broadcasters luncheon, we might be more tempted to visit the Ski Show.

They're going to have a flock of beautiful girls over there ... skiing and modeling ... and you can't blame a guy, if his eyes do a little wandering.

Can you?

Advertisement for Triple-A insurance services. Includes text: 'You've been unkind.' and 'You've been unkind to yourself. Join Triple-A Today.' with a cartoon character.

IN THE POCKET

Michigan lost one of its most dedicated bowling officials during the past week with the death of Otto Auch, a real booster and competitor for the past quarter of a century.

A victim of cancer, he died Saturday at the age of 70.

Starting as an official of the Lutheran League, he climbed the official ladder until he became president of the Detroit Bowling Association, in 1947-48, and later served as a director of the American Bowling Congress from 1958 until the time of his death.

He helped organize the Michigan Seniors Association and in 1955 won the National Seniors Doubles championship with Carl Neudling.

His many outstanding contributions to bowling were recognized officially in 1956 when he was elected to the Detroit Bowling Hall of Fame.

RITA MODZELEWSKI, well-known throughout Observeland as one of the All-Stars, rolled her way into the Top Ten in the nation Wednesday night.

Bowling with the Redford Supplies team in the Ladies Major League, she put together games of 245 and 232 for 122.

This is a high for the league this year as the former mark was a 709 bowled by Ann Setlock on opening night.

High in the nation is a 650 rolled by Mary Mariolotta in New York.

Among the other high scores turned in by the ladies was 676 by Edna Pitulinski who had a 676, Mary Mohacsi with 686 and Ann Setlock with 652.

The Golewak Sports team, with Setlock setting the pace, registered a 2949. It was the team's third 2900 series of the season.

DICK BEATTIE, Observeland's best southpaw bowler, now has the distinction of leading the averages in two leagues.

Bo's at the top of the list in the Classic at Wonderland with a 221 and showing the way at Westland with a 212.

After several good weeks he slipped during the past two sessions, dropping to a 587 at Westland. He started in great fashion with games of 219 and 209, but fell to 159 in the final.

He did a little better in the Wonderland Classic where he posted a 635, but was only fourth for the night. Herb Hager set the pace with a closing 269 for a 690 series, while Hugh O'Neil fired a 685 and Bob Voss added a 678.

At Westland, Bert Newby was the pacesetter for the week with a 677 series on games of 259, 196 and 222. Lou Vrankic was right behind with a 256 and 246 in 689.

ONE OF THE HIGHEST scores of the week was contributed by Jerry Holt in the Senior House League at Westland. He opened with a 222, followed with 205 and closed with 255 for 683. Jim Dushore, who was the individual leader last week, landed second with 675 on games of 167, 240 and 268.

Meanwhile Mabel Southerland, a Westland housewife, set a new high for the season in the Ladies Classic with games of 213, 194 and 204 for 611.

THE SEMI-PROS in the Civic League at Livonia Lanes fashioned one of the oddities of the season when a single pin separated each of the five men on the team.

Woody Whitehead had a 142 to lead off. Then came Jerry Dye with 143, Dick Castle with 144, Bruce Wood for 145 and Bob Acton with 146.

This is the first game of its kind ever reported to the Greater Detroit Bowling Association.

TERRY TERZYK continues to set the pace in the Whitford League at Livonia. He posted a 229 this week to boost his lead in the averages and now boasts a 209 average.

Ralph Berry took single game scoring honors in the Iron Workers circuit with a 230.

SANDY FELNSTEIN, who carries a 168 average in the St. Michael's League at Garden Lanes, had the best night of his career during the past week.

Opening with a 641 he added games of 219 and 210 for a 690 series.

Irene Blum also had her season high in the Friday Ladies Classic with a 620 series that included a 265 game. Mary Mohacsi set the pace with 668.

In the Garden Classic Mike Tuschler was high man with a 652, while George Johnston posted a 643 and Dick Macheta finished a 650.

RICHARD BRANDEBURG was the high man of the week at Merri-Bowl. He earned the role with a 289 in the Senior House League.

MARY DONOHUE with a 223 in 626, was the pacesetter in the Plymouth Rocks circuit at Mayflower Lanes. She had a seven-pin edge on Dorothy Pond who posted a 229 in 619.

George Sessenden showed the way in the Senior House League with 649.

JEAN BEMBECK turned in the best performance at Farmington Lanes when she posted a 216 game in a 595 series.

JUST A REMINDER, the biggest pro-am event of the year opens Friday night at Hartfield in Berkley. Following the pro-am the professional tour will take over with the finals scheduled for Sunday night.

Advertisement for HOME OWNERS CORNER. Includes text: 'By MARVIN KEMP' and 'Some people like the quiet security of a plaster wall and some can't quite get used to them. They may be pretty and all that but to many it proves to be a dust catcher. They can be painted. With a sander, grind off all the peaks. Fill in the valleys by smoothing Speckle or plaster over the walls. When all is smooth to your satisfaction, paint away. No stiring needed. Use a roller. Later, if you only wish oil-base paint. Now your walls will be more to your liking and you'll enjoy living with them!' and a photo of a man.

65 Hunters Arrested In Crackdown

On one recent day, officers in the southeastern Michigan region arrested 65 hunters-30 for shooting prior to 7 a.m. or after 5:25 p.m.; seven for being game hogs; nine for using unplugged guns, six for hunting from motorboats and the others for such miscellaneous offenses as killing pheasants out of season to littering.

HELPFUL HINT: A metal primer is necessary for exterior wrought iron nails. Use an extra cloth to remove any rust spots.

Advertisement for AMERICAN HARDWARE SUPPLY CO. Includes text: 'PHONE 476-6240 • 537-2645' and 'Eight Mile and Meridian Roads COMPLETE FIREPLACE FURNITURE AND EQUIPMENT FIREPLACE WOOD' and a photo of a fireplace.