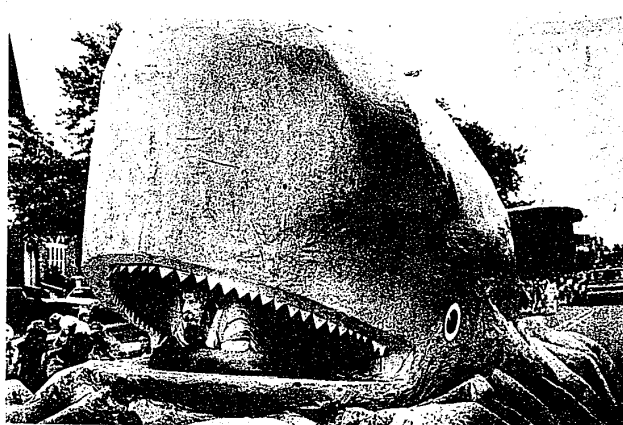




"Beauty is Progress" is the message from Farmington Beautification Committee, carried on the side of the float. Subcommittees of the group are now can-

vassing the city with an eye out for well maintained properties in readiness for the annual Keep Farmington Beautiful awards luncheon.



Jonah in the Whale, designed by members of Central Church of Christ, took the top prize for the best float submitted by a local non-profit organization. Periodically along the parade route the whale let off a spout of water.

Festival parade keeps growing

(Continued from page 1C)
In the commercial float department, Salon St. George came in first, followed by Century 21's "Growing Together" and Manufacturers' Bank of Detroit's "Bicycle Built for Two."

The Michigan Bell Crown Corps, runners-up last time around, took the only cash prize offered to a crown unit in this summer's competition.

THE SCARLETT BRIGADE

GADE, 150 members strong and the top youth show band in Canada, in their sparkling red and white uniforms, took three prizes.

It's color guard took first place in that competition. Its drill team took a second place prize and its band took third place. Runners-up in the color guard category were Farmington's Veterans of Foreign Wars and The Tarettes.

The Tarettes, 80 members clad in sequins and spangles, have racked up better than 300 trophies since the unit was formed, and were double winners Saturday.

The twirlers who drill to an accompanying drum unit took the first prize in the baton and drum category. Prize for best drum and bugle corps in the parade was given to The Golden Garrison, fol-

lowed by The Coachmen and the Plymouth Fire and Drum Corps.

Following The Tarettes for best baton and drum unit was The Crimson Brigade and The Step Sisters.

Beating out The Scarlet Brigade for best drill team was the Farmington Elks.

The Celtic Pipe and Drum Corps, as well as winning overall excellence and the Drakeshire Cup, took the top spot for best band, followed by Highland Junior High School's Scots Band with their flag twirlers, then The Scarlet Brigade.

ONE OF THE units that can not go without mention, but came to parade without competition, was the First Michigan Colonial Fife and Drum Corps.

The Sterling Heights-based corps is made up of 12-to-21-year-olds who march in historically accurate Revolutionary War uniforms and play historically accurate music culled from diaries of the period.

The marching unit was followed by colonialy-costumed women and children — again an accurate portrayal of the era.

Calliopes, a parade of antique cars, a dozen commercial floats, bands that played everything from Sousa to Dixieland were interspersed with clowns of every description.

Farmington CB's rode in a float depicting the history of communication. American Association of University Women advertised their fall

book sale and handed out balloons along the way. The Oakway Symphony brought can-can girls and the Trailblazers, Farmington's 4-H contingent, brought Belgians Belgium horses.

Farmington Beautification Committee adopted the motto "Beauty is Progress" on its garden float and St. Alexander Catholic Church members advertised their fall festival.

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Sunday mall concerts have been well received

On a continuing basis for more than two years, Somerset Mall has presented free concerts. In April of 1977, the Pastiche Wind Quintet was engaged to perform every Monday evening from 7 to 9 p.m. Their audience grew as more and more people became aware of the musicians and they gathered a large following.

In January of 1979, when the mall opened to Sunday shopping on a regular basis, the concerts moved to Sunday afternoons and a different group was engaged to play each week.

This gave more musicians public exposure and a diversified program for the audience. This too has met with

continuing success at Somerset.

Programs for August are: Aug. 5, Chris Berg, guitar and Susan Ivers Bar-na, flute; Aug. 12, Pastiche Wind Quintet; Aug. 19, Pastiche Wind Quintet with Patricia Roan, piano; Aug. 26, Eileen Orr Trio — Eileen Orr, piano; Kathy, Ceasar, woodwinds, Dedrich Glover, bass.

Programs for September are: Sept. 2, Misha Rachevsky, violin and Fedora Horowitz, piano; Sept. 9, Pastiche Wind Quintet with Thomas D. Bar-na, piano; Sept. 16, Martin Scott Kosins and Friends; Sept. 23, Bernie Katz, piano and Brian Schweickhardt, clarinet; and Sept. 30, Paul Burns, piano.

Booze KO's sex on TV

People were having sex less often and drinking more on last year's prime time television show, according to a Michigan State University study.

During two sample weeks, in fall 1977 and summer 1978, viewers were likely to see alcohol consumed 2.5 times per hour and hear more than one intimate sexual reference per hour. "That much alcohol presentation should tempt the non-drinker and lead a child viewer to wonder what he or she is missing," said Dr. Bradley

Greenberg, principal investigator and chairman of the MSU Department of Communication.

"As for the sexual intimacies, I'm certain just how much is understood by young viewers — perhaps a lot more than we'd expect."

Funded by the U.S. Office of Child Development, the study showed a drop in the rate of intimate sexual references from a high of more than two per hour in fall 1976 to just over one per hour in the most current sample.

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