

Organization, dependable workers and luck make successful benefits

For the past three years, their summer is filled with such unlikely projects as separating 1,000 envelopes which were accidentally glued together.

But for Kathie Rueggeger and Donna Clough of Rochester, such painstaking tasks are a small part of preparing a charity event for the Michigan Cancer Society.

Finding more room in a home already cluttered with auction items is a yearly ritual for Mrs. Clough. The warm days of summer find both women searching for merchants who will donate items or time to the benefits.

They cope with finding persons to clean after the event as well as minor mishaps such as a gift car that doesn't show up on time.

The duo began working together almost three years ago on the fall charity sponsored by Gorman's Gallery of Furniture in Southfield.

This year, they are organizing the Cancer Society's Rochester benefit at the Great Oaks Country Club at 8:30 p.m. on August 24.

As in past years, they realize that

good organization, dependable volunteers and bits of luck and imagination are necessary to turn a good idea into a successful event.

"You use every connection you've got," summed up Ms. Rueggeger, 27.

SHE BECAME involved in organizing when Mrs. Clough saw her at a PTA meeting and suggested, "Gee, how would you like to sell some raffle tickets?"

With those words, Mrs. Rueggeger, a second grade teacher at Troy's Martell School, became hooked on charity events.

The tickets for Gorman's annual fall charity that year offered a Cadillac. The committee sold 280 raffle tickets at \$100 each. By the end of the evening, the organizers realized that the guests were selling raffle tickets to each other.

"People at the event were begging for tickets," Ms. Rueggeger remembered.

The Gorman's event took up their summers and almost their personal lives.

Mrs. Clough turned over her home to

the auction gifts when they discovered it was almost impossibly expensive to have them stored and insured.

They discovered a young Oakland County man with his own cleaning business who originally volunteered to tidy up Gorman's after the show anticipating a few hours of work. Instead, his three man crew worked from 2 a.m. till 8 a.m. making sure that the secretarial pool at Gorman's wasn't forced to pick its way through the remains of the evening's bar.

After it was over his only comment was, "I want to do this next year."

FRIENDS AND FAMILY became involved in the event.

Mrs. Clough's husband, Dan is a free lance photographer whose services were volunteered to Gorman's.

"I was involved in Gorman's when my husband and I were still dating. He must have thought I was nuts," said Mrs. Clough.

Dates were broken and evenings were spent on the phone convincing persons to donate to the benefit. Her days were spent on the telephone transacting business for her employer, the Travel Station in Clinton Twp.

She admits it wasn't easy.

"You have to budget your time," added Ms. Rueggeger. "We still have jobs and families. Sometimes you find yourself giving more time to the charity than to them."

One year, even Ms. Rueggeger's school became involved in a benefit when a truck delivered a load of raffle tickets to the building.

Dependable persons with good con-

tacts make a charity event a success, too.

"The biggest thing is not having to call committee members each week and ask them, 'did you do this?' said Mrs. Clough, 32.

Eventually, organizers learn which persons are willing to take the time to actually carry out their promises.

Another pitfall of the end of the year charity benefit involves merchants' budgets. For a benefit in August, organizers contact merchants in March while budgets are relatively untouched.

KNOWING THAT a business has been generous in the past helps in understanding a merchant's response to a charity plea.

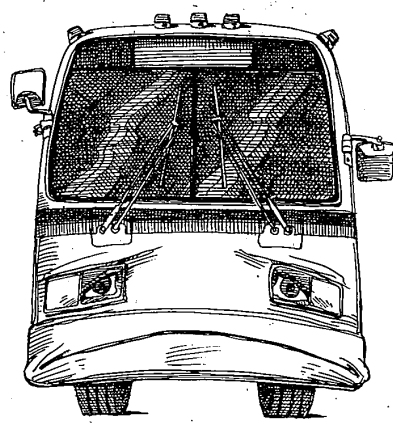
"Merchants are hit all the time," said Mrs. Clough.

This year, instead of working with a proven success at Gorman's, the two are starting what they hope will be an annual event at Great Oaks Country Club for the Cancer Society.

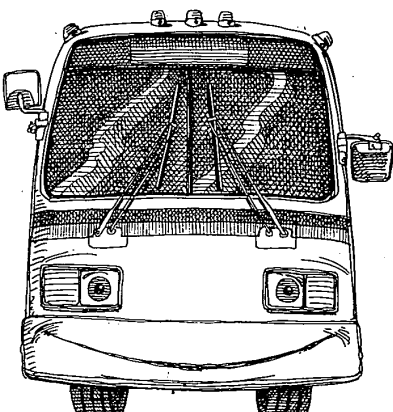
The \$50-a-couple ticket will include a dinner dance with a cash bar, and a fashion show conducted by Mitzelfeld's of Rochester. The \$20 raffle ticket will buy a chance at winning a fall outfit for a woman at Mitzelfeld's, kitchenware from Wells Fargo in Rochester, a \$15 gift certificate from Osman's and the choice of a blow dryer or hot comb from the Salon of Daniel and Jerome.

While the invitations have been sent out, the mailing list is still being compiled. Anyone who missed their invitation but would like to receive one can call the American Cancer Society at 57-5353.

WE'RE SORRY TO ANNOUNCE AN INCREASE IN SEMTA FARES.



WE'RE HAPPY TO ANNOUNCE IT'S JUST A NICKEL.



It's our first across-the-board increase since 1975. And it amounts to just a nickel added to your SEMTA cash fare, effective September 4. (Think how much gasoline has gone up since '75.)

We've listed the old and new fares below, together with the cost of SEMTACARD and 10-trip tickets. You'll be glad to know that you still enjoy a 25% discount by using SEMTACARD, 10% with 10-trip tickets. You can buy both, reflecting the new fare, starting August 15.

All in all, SEMTA continues to be one of the biggest inflation-fighters you've got going for you. If you're not saving with SEMTA already, how about taking us for a ride.

OLD FARE		
One-way cash fare	10-trip	SEMTACARD
\$.50	\$ 4.50	\$15.00
.65	5.85	19.50
.80	7.20	24.00
.95	8.55	28.50
1.10	9.90	33.00
1.25	11.25	37.50
1.40	12.60	40.00
NEW FARE		
One-way cash fare	10-trip	SEMTACARD
\$.55	\$ 4.95	\$16.50
.70	6.30	21.00
.85	7.65	25.50
1.00	9.00	30.00
1.15	10.35	34.50
1.30	11.70	39.00
1.45	13.05	43.50



Call toll-free 1 (800) 462-5161. From Detroit: 962-5515

Meadow Brook closes its symphonic season

Meadow Brook Music Festival closes its 1979 symphonic season this week with four classical concerts conducted by its director, Neville Marriner.

In addition, the Friday night jazz concert will feature Count Basie and Oscar Peterson.

On Aug. 14, the Detroit Symphony Chamber Orchestra under Marriner's direction will feature pianist Emanuel Ax and the four principal players of the symphony orchestra, Donald Baker on the oboe, Paul Schaller on clarinet, Robert Williams on bassoon and Eugene Wade on french horn. Works of Vaughan Williams, Mozart and Beethoven will be featured.

Mozart and Strauss works will be played on Aug. 16 by the Detroit Symphony Orchestra. Australian born Barry Tuckwell will be featured on the french horn. Tuckwell held the solo horn position with the London Symphony for many years.

Haydn's "Creation" will be performed on Aug. 18 as Marriner conducts the symphony chamber orchestra. Soprano Louise Russell, tenor Dean Rihous and bass John Darrenkamp and the voices of the Kenneth Jewell Choral will be featured.

PAVILION seats are available for

these concerts. Prices range from \$6-\$9. Lawn tickets are \$4 and \$5.

The last offering of Meadow Brook's summer Jazz Series is scheduled for Aug. 17 and features Count Basie and his orchestra as well as jazz pianist Oscar Peterson. Basie first formed his band 43 years ago. Canadian born Peterson is a composer and jazz teachers as well as a pianist. Pavilion tickets are unavailable for this concert. Lawn tickets are on sale for \$5.

The Sunday Pops Series will end on Aug. 19. Entitled "Last Night at the Meadow Brook Proms" the evening will feature the Detroit Symphony Pops Orchestra performing works of Rossini, Rachmaninoff and Haydn. Featured soloists will be pianist Gary Graffman and Donald Green, principal trumpet of the Detroit Symphony Orchestra. Free carnations will be given to the women. Pavilion seats are sold out. Lawn tickets are \$4 each.

All concerts are conducted in the outdoor Baldwin Pavilion on the Oakland University campus in Rochester. Starting time is 8:30 p.m. except on Sunday evening when the Pops Concert begins at 7:30 p.m. The grounds are open 2 1/2 hours before concert time for picnickers and Trumbull Terrace diners.

FINE FURNITURE SINCE 1917

STEARN'S and FOSTER
"Posture Built" BEDDING SALE

ALL SIZES AT ONE LOW PRICE!

King-Queen-Full or Twin

\$99 FIRM

each piece-mattress or box spring
King and Queen sold in sets only

Limited quantities - Sale ends Sept. 1

3400 WOODBURY ROAD, FARMINGTON HILLS, MI 48334
Tel: 962-2348
Monday-Thursday 10:00-7:00 p.m.
Friday-Saturday 10:00-6:00 p.m.

ARK GOOD NEWS AUGUST 6 ARK WEST

Re-opened with New Lunch Menu

VARIETY OF SANDWICHES & SALAD BAR

28345 NORTHWESTERN South of 12 Mile 352-3333

Everything you need is available at PLYMOUTH TOWNE APARTMENTS

Enjoy healthy independence in this beautiful new complex.

One and two bedroom apartments for Senior Citizens including:

- Two meals
- Housekeeping services
- Linens
- Transportation
- Optional social activities
- Medical security

Now Taking Reservations Call or visit

The Plymouth TOWNE APARTMENTS

107 Haggerty Road
Plymouth, Michigan 48170
(313) 455-0510

THE COURT HOUSE INSTRUCTIONAL CENTER features ONE FREE TENNIS LESSON

Introductory offer good only as openings are available (August 20th thru August 25th)

1 Free Hour of Group Instruction per player
Balls and Racquets will be provided (sneakers required)
Enrollee's in Sept. 4th Clinic Session will receive a 10% discount
Refreshments will be served

Director-Marc Gelfina, Head Pro-Manager will direct this program with help from his full time professional teaching staff.

CALL EARLY 626-2900 (enrollment limited)

COURT HOUSE INSTRUCTIONAL CENTER
6343 Farmington Rd.
West Bloomfield, MI