

It's a shoe-in

You'll get a boot from '79'

If riding off into the sunset sounds appealing, then prepare to giddy-up for a ride in style.

On or off the ranch, from just plain ol' country living right into the corporate office and after hours city lights, the open frontier is your terrain for exploration.

Be it a managers' business meeting, strolling down city sidewalks or tappin' heels to disco beats at the nearby satoon, the boot you'll wear will leave no trail undiscovered.

Today's cowboy boot is altered from the familiar, somewhat crude stompers associated with Billy the Kid and John Wayne. This boot is classic, streamlined in structure, with a molded and fitted cut. The styling is custom, reminiscent of the Wild West but suited to today's polished sophisticate.

STILL, THERE are occasions when shoes will be more appropriate. Half boots will be a practical compromise. Fashioned for versatility, the sole of the half boot will be slightly heavier than in past seasons and also higher to relay a back-to-the-rugged statement.

Shoes will feature the "rounder laces" which will be laced up from one side to the other, replacing the traditional crisscross effect. Tailoring will suggest a more complete statement in fashion appearance.

The mood this fall is played down. Classics will remain important, in fact more so than ever. The changes are subtle, a leaner line, a slightly more oval toe, and the tones are muted. Suedes are finer, and leathers will be featured in classic jet blacks and mid browns.

EUROPE, the prophet of high fashion has been foretelling of change in the direction of business men's briefcases for the last two years, especially in France and England. The trend has now reached the U.S. and is moving West fast.

The clutch for men brings to mind a practical need that men have had since the creation of the business suit. What does one do with ink pens, a growing compilation of credit cards, appointment reminders, receipts, memos, and airplane tickets?

When the briefcase is overloaded, the answer is the men's clutch. Charles Jourdan will be a pace setter this season with smart leather bags that put a quick end to the question "Where's my wallet?"

The Jourdan clutch comes in two versions. One design has two compartments, one for cards and cash, the other for memorabilia. The design is es-

pecially advantageous to the traveller, because it is sleek in design, tailored, and closes with a brass clasp that snaps.

There also is a modified version of this design that contains only one compartment. Both sizes are classic and come in deep black, chestnut brown, and burgundy.

— Deborah Templeton



The half boot is the half-breed - half shoe, half boot - that will carry you through the transition from fall to winter in style this season. The look is well suited for today's polished sophisticate who travels in comfort from the executive office to suburbia. (Staff photo by Dick Kelley)

PROVENCAL PLAIDS
FOR THE SOPHISTICATE
BY SOCIETY BRAND



Country Squire Shop
75 West Long Lake Road
Bloomfield Hills

For discerning fashion-setters: a suit for all seasons, designed by Oleg Cassini

Oleg Cassini, America's most distinguished designer, creates business suits and sportswear for men that are both sophisticated and comfortable. His suits are made from the finest fabrics, including wool, silk, and cotton. The suits are designed to be worn in any season, making them a versatile wardrobe staple. The suits are also made to order, ensuring a perfect fit for every man.



Irish tweeds and hearty corduroys figure handsomely in Evan Fong's rugged-the-hounds collection. Richly traditional in style, the collection is sure to warm your heart if you're into the classics. The collection is made using fine wools and cottons, and corduroys. The suits are priced from \$215, but cashmere sweaters and corduroy pants are \$125. The corduroy pants are 42-30 hip cut and available in black and navy. The wonderful sweaters are from \$110 to \$150.



THE BOARDROOM