

# Fall '79

Fall is a many splendored thing as it nudges us into the decade of the '80s.

Not only will the crisp autumn days be filled with reds, plums, bronzes and golds of turning leaves, fall '79 heralds a rebirth of elegance in dress.

Like a many faceted jewel, fall has many faces, each throwing off a spark of its own. But the biggest news is serious dressing for day and opulence for evening. The look is called "The Rich Look," "The Moneyed Look," "The Look of Success."

Each is a reflection of an emerging new taste level by people who have learned that, indeed, the "less is best" theory does work as long as less is the best.

Among the headliner women's fashions are suits, coats and dresses, all shaped and fitted to the body. The words "shape" and "fit" have replaced last season's "big" and "loose."

The narrowed-down chemise dress will prove to be the season's dark horse as working women discover a simpler way to put themselves together. The new dress comes complete. Often piped in a contrasting fabric and self-sashed, it needs no added ornamentation to take a woman through a business day.

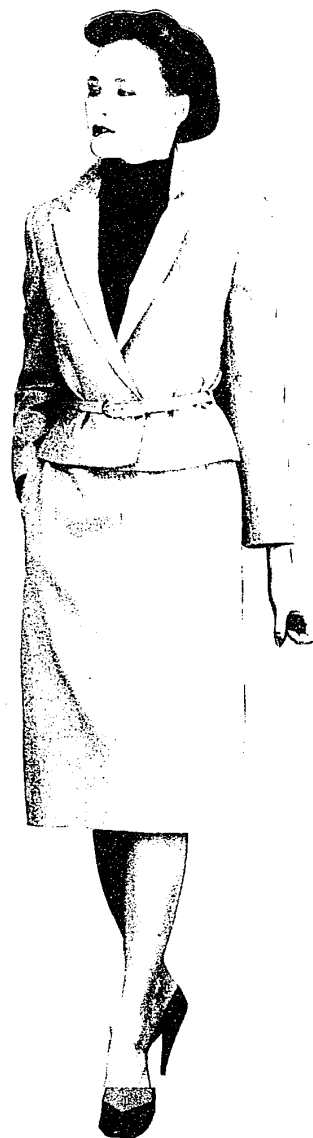
MEN'S clothes, which are usually slower to evolve than women's, are catching up this season. The fashions for men reflect eased-constructed clothes — combining the up-tight European look with an American casualness to reveal a new classic-quality look — a higher taste level.

- The key to it all:
- Beautiful fabrics, lush colors and finishing touches in the true couturier sense.
  - Elegant little afternoon teas.

- The gloved hand and fine white handkerchief.
- The hat — newest is the little beret for day.
- The suede, hi-vamp pump with coned heel.
- The belt for the accented waistline.
- The little clutch handbag.
- The important piece of fine jewelry or string of pearls.
- Poise of manner and graceful body motions.
- The polish of careful makeup, well groomed hands and nails, and a neatly maintained hairstyle.
- The elegant body under elegant clothing.
- The etiquette of looking like the chairperson of the board.
- The new length of fashion that just covers the knee or dips one inch below.
- The pant which is slender and ends at the ankle. New for evening is the full leg pant.
- The tuxedo suit look in all its variations for evening.
- The rich and brocaded evening jacket.
- The camisole under the suit.
- The suit, heralding a decade just suited for women.
- The coat — 7/8 is nice but full length is still warmest.
- The furs, short hair mink or persian lamb, flat or fake are newest.
- The Bootie replaces last season's knee high boot.
- Knits.
- The gleam of metallics is important in shoes with the leg still the focal point.

*Barbara Schand*

## Fall for the soft life



Collectibles include Albert Nipon's black wrap jacket in luxurious poodle, slim, pure wool doeskin skirt, the season's favorite ninine blouse in tissue faille, the little daytime beret and the pump. Lord & Taylor.

More Nipon looks for fall include his wool crepe two-piece ensemble in tulle. The look is completed with detail stitching and frog closings on the jacket, and scarf-tie blouse in tissue faille. Lord & Taylor.

Still more collectibles include the slim tailored men's worsted belted and wrapped suit, this one offset with narrow notched collar and lapels. The Wacs for his fall collection. Lord & Taylor.