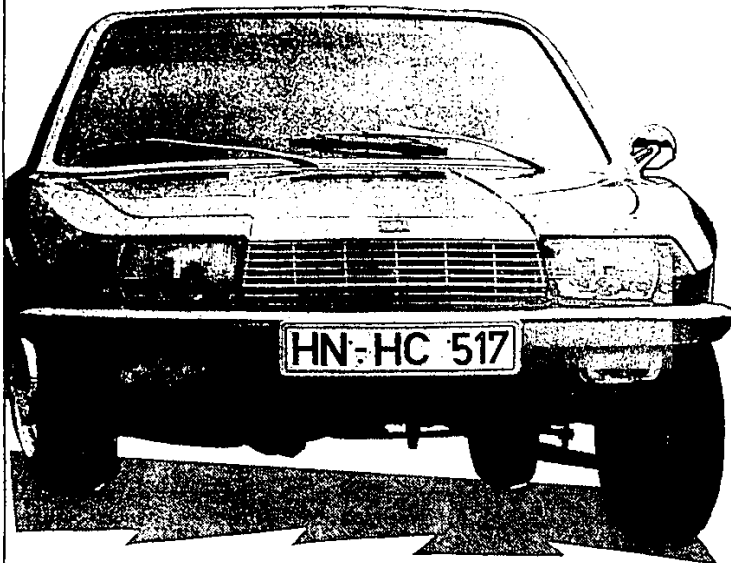


a new experience
in motoring...



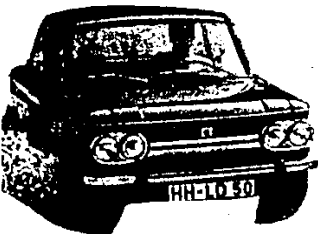
NSU RO 80: CAR OF THE YEAR

Other car manufacturers have, like us, eminent engineers and designers. But a chance was offered to the NSU engineers to build a new car from the beginning, without looking back to old principles, false economies, misunderstood traditions or frequently quoted "Public taste". In the new NSU Ro80 the NSU Wankel twin rotor engine was only a part of the whole concept. Equally important and new in construction is the spacious low drag body and luxury equipment which incorporates every item that can be expected in a contemporary car. The "fathers" of the NSU Ro80 have their greatest reward because this car, conceived from the functional and imaginative ideas of specialists, has also become one of the most beautiful cars of our time.



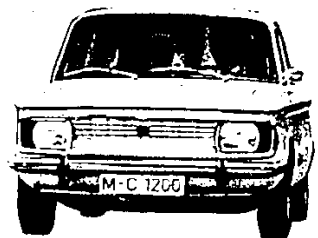
NSU 1000
NSU 1000C

NSU 1000
The NSU 1000 is a car for young people who combine the pleasures of driving with common sense. The 48 BHP of the NSU 1000 produce a powerful pull-away and make it therefore a safer car. You will notice this in the town traffic at traffic lights or when overtaking on the open road.



NSU TT

NSU TT
There is a world of difference between a 'sporty' car and a true sports car. The first has only the looks the other is the real thing, such as the NSU TT.



NSU 1200
NSU 1200C

NSU 1200
This car is one of the most powerful, safest and sturdiest of its class. The power is obtained from its 69 BHP air-cooled rear engine with overhead camshaft. The safety from its powerful acceleration, (from 0-50 M.P.H. in 9.4 seconds), the well designed chassis, the excellent all-round visibility and the driving comfort.

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for
NSU • NSU WANKEL



OVERSEAS MOTORS INC.

32400 PLYMOUTH ROAD, LIVONIA

427-4840

Overseas Motors Has Made Big Gains In Seven Years

In 1962, Overseas Motors was looking for a business place in suburban Detroit. It selected Livonia which looked like the most-fitting area for its plans.

A good location was very important, of course, so Overseas was forced to be satisfied with an old rundown gas station located on Plymouth Road at Hubbard Road. With the idea of repairing imported automobiles (especially German makes) Overseas saw a very promising future.

In January 1963, it started business--three brothers, father, and very limited financial backing. But, the idea of family service started to catch on, and it gained more repairs than it could handle.

Working many, many hours every day, the family managed to put a little money together and built a small addition. After the completion of this addition (which it did, in part) it finally gained more working space.

At this time, the group was offered the opportunity to have the franchise to sell and service a well-engineered, very well-known, economical automobile produced in Europe by one of the oldest German manufacturers - NSU - inventors and developers of the famous "Rotary Piston Engine," a new concept in motoring.

THEN, OF COURSE, the automobile (which was, unfortunately, almost unknown in this country at that time) put Overseas again in an uneasy financial position. But, thanks to local banks, it was helped out of this situation (because of trust mainly in the family service).

After a few years, it came again to a tight situation in working space. Another addition was built on - of course with local banks' help. Unfortunately, during the summer of 1968, there was a construction workers' strike which lasted all summer. So the family had no choice but to finish the building - or as much as it possibly could.

IN THE MEANTIME, the German manufacturers were making a change in the U.S. importing - distribution of NSU automobiles in this country. Unexpectedly, Overseas was again offered the midwest territory of the United States and, later, this was extended all the way to California.

In less than one year, the network in the United States tripled. Now, there are some 75 dealers plus at least 100 service points (to which more are being added each month).

Of course, this requires much harder work and more patience, supplying more automobiles, spare parts, etc. But, the group had very good co-operation from the manufacturers who are, fortunately, producing 80 per cent of the spare parts in their own facilities.

Almost all of the shipments are sent to Overseas by air freight, and this gives dealers and retail customers prompt family service, which is most important in building the future.



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Two Door Hard Top
or Four Door Hard Top
with Vinyl Top and
Air Conditioning

\$137⁰⁰

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