TRAVEL LOG of Iris Jones

How the professionals

We may be one of the smaller planets in the solar system, but it takes a constant flow of information to keep us up-to-date about world travel trends. Have you ever wondered how a travel agent, or some other member of the travel industry, keeps informed about new hotels in Katmandu or new cruises on the Red Saa? Familiarization trips are one way around the problem. These are fast, informative trips through a specific area. Every travel agent takes them.

Another way is through workshops given by national tourist bureaus and their associates in other tourist-related professions. Last week, the Israel Government Tourist Office sent travel professionals from Israel to this area for an evening co-hosted by the professionals from Israel to this area for an evening co-hosted by will visit Israel.

The co-hosts of this reception were Ami Spektor of the Southfield office of El Al and Amnon Linn of Chicago, the Midwest director of the Israel Tourist Office. Spektor likes to say that Israel is small the mapmakers must write the name on the Mediterranenan Sea.

THE KEY WORDS AT the gathering were Israel and Egypt. The travel industry, here and in the Mideast, is eager to market the two countries as one package. That, however, depends on a vital air link between Cairo and Tel Aviv, which is still uncertain. One link that has already been established between Israel and Egypt is a new cruise operation involving the Red Sea. Keppel Tours is selling space on a Greek ship, called Melody, which does a week-long cruise that includes Haifa, Alexander, Hurghada, Elath and a number of other Israeli-Egyptian stops. You can take the cruise in either direction, north or south through the Suez Canal and the Red Sea.

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That's the kind of travel information about an area. Resources at this particular reception even included Israelis from hotel, transportation and tour companies, all of them eager to share

information about their country.

Despite this informational resource, some travel agents still may not have the best or most current information on an area. In that case, I recommend you go directly to the national touriest office of the country that interests you, which is usually in either New York or Chicago. Telephone numbers can be found quickly by dialing the long-distance information operator for the city

involved.

The Israel Government Tourist Office is at 5 S. Wabash Ave. Chicago, Ill. 60603.

SPEAKING OF INFORMATION, I've been quite properly reprimanded for giving you wrong information about autumn color in Georgia. Beth Roberson of Rochester, who recently moved here from Decatur, Ga, was quite properly annoyed when she read in this space that "Georgia wouldn't know autumn color from an evergreen."

She wants Michiganians to know that people drive hundreds of miles to see brilliant autumn leaves in the north Georgia mountains.

ams.
"Unicol State Park in Helen is fantastic in the fall, and autumn ctivities are very busy in places like Dahlonega, where they anned for gold long before they did so in Californial" Mrs. toberson said.

The best time to see the color there is mid-October through

keep on top of info



When man conquers nature, he destroys it. When man and nature live together, the traveler takes home something more lasting than a souvenir color slide of glamour hotels in the wilderness.

To Banff and beyond Exploring nature's wildlife alleyways

Most travelers enjoy the well-known

and cottages look out over equal

splendor. The Canadian Pacific Railway brought train loads of people by rail and sled to this log cabin chalet at the turn of the century. It is one of several rustic hotels on jeweled lakes in the

rustic hotels on jeweled lakes in the area.
You can sit on the veranda and watch mountains mirrored in the water at surset, or fish the lake for splake, a cross between speckled trout and lake trout.
If verandas are not your pace, there is a horse corral across a small woods bridge, maps to bely ow climber bridge, maps to bely ow climber bridge, maps on the your climber bridge. The standard trails around the wing of water behind the hotel.

southers were bears know they are come; a come of the bears know they are come; a come of the bears know they are come; a come of the trans-Canada Highway from Baniff National Park and Yolo National Park to Glacier National Park and the Rogers Pass. She died tying to build a railroad line through that pass for 160 years after surveyors first as wit. They still occasionally close Rogers Pass when the snowsities are heavy. Down-mountain, at Sicamous or Salmon Arm, you can choose between driving west through the Presser Canyon or south through the Okanagan Valley to Vancouver. An interesting compromise is to defour through the Okanagan to Kelowna and then cut back 50 miles to cow country near Kamloops.

THE OKANAGAN is one of several long valleys running north and south between the Rockies and the sea. It's 90-mile long, two-mile-wide lake runs past fruit orchards and vineyards and is the home of Qopogo, a well-documented but unphotographed sea monster.

If you want to see this wilderness as the explorers saw it, go another 22 miles along Highway 1 to the original Lake Louise, now called Emerald Lake, where the Emerald Lake Chalet

NATURAL BRIDGE, where the Kicking Horse River funnels furiously under a natural stone bridge, is on the way back to Highway 1 from Emerald Lake. Downstream at the salt lick, a family of moose will ignore you as they feed 20 feet off the road.

This is the country of moose and elk, but most of all, it is bear country. Here, summer workers wear bells on their shoes to let the bears know they are coming.

monster.

The Ogopogo is generally described as being "about 60 feet long, with a body like a serpent, three bumps along its length and a head like a sheep." The Indians made sacrifices to it before the white meneral III. Indians made sacrifices to it before the white man came. Prospectors, doctors and drunks have seen it for 100 years; it is now an industry in the valley second only to fruit and wine. A drive out of Kelowna passes the graves of the old Indian Chief

auost traveters enjoy the went-should not constitute that consider the constitute that constitute the constitute that constitute the constitute that constitute the constitute that western Canada has a different geographical layout than the western United States, and that the mountains continue through 600 miles and three separate ranges to the Pacific. That 600 miles includes mountain lodges, national parks, a town with its own Loch Ness monster, a gold rush gloot town, and a canyon so deep and wild that tourists once hired local people to drive them through it.

IF YOU LIKE glamor in the wilderness, start at Lake Louise where the faded elegance of the Chateau Lake Louise keeps constant watch over the mountain lake you have often seen in

Autumn touring

With a guide published by the Travel and Tourist Association of Southeast Michigan, it's easy to get out and enjoy the sights and sounds of fall travel in this region.

For a free copy of "Au-tumn Color Tours in Southeast Michigan" write: Travel and Tourist Association of Southeast Michigan, American Cen-ter, Suite . 350, 2777 Franklin Rd., Southfield, 48034.



Pantherhead and his wife, Humminghirth, buried on a hill above a concrete floating bridge. Drive on through Pentiction and down the Hope-Princeton Highway to Vancouver, or tertack 50 miles to Kamboops to where drivers still tangle with cowboys and their cows on the highway. Fifty miles beyond Kamboops, at Cache Creek, a highway turns north to Barkerville, a gold mining ebost town that once was the mining ghost town that once was the largest city north of San Francisco.

MOST TRAFFIC TURNS south at Cache Creek to the Fraser Canyon, where the Thompson and Fraser Rivers join forces in a rush through Hell's Gate towards the sea. When Simon Fraser made the first white man's voyage down this river canyon in 1808, he wrote, "We had to venture where no human being should go."

venture where no name to a go."

The present highway, high on the rocks above the great gorge, was once a fur brigade trail, a gold rush wagon trail and a gravel road where nervous

travelers hired local drivers to chauffer them through until after World War II.

At Hell's Gate, where the mighty Fraser River is only 110 feet wide and 90 feet deep at low water, 34 million gallons a minute squeeze through the gap and millilons of salmon struggle through the current to go upstream to spawn.

spawn.
The salmon had as much trouble The salmon had as much trouble going upstream as Simon Fraser had going down until the government built massive fish ladders to help the fish along the 600 miles to the spawning grounds. There is now a cable car that rides 500 feet above the bolling river, giving tourists a view that even the explorers didn't see.

The first town west of the enzyon is understandably called Hope. Here you follow the river through the lush delta country of the Fraser Valley to Vancouver and the sea. Vancouver is a world you recognize once again, in a polished setting where every street goes uphill to mountain peaks or downhill to the sea.

A HARBOR COVE

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