

Cable television making inroads in Detroit area

(Continued from page 5A) ed stringing cable two weeks ago in the east side city.

GM chairman highlights U-D careers seminar

Thomas Murphy, chairman of the board of General Motors, will be the keynote speaker at the Metropolitan Detroit Careers Convention for high school and college students at the University of Detroit on Wednesday, Oct. 24, from 8 a.m. to 5 p.m.

Professionals from 24 fields including law, business, engineering, architecture and communications will discuss job opportunities in the metropolitan area.

They will also answer questions

regional operation, said "We should have an operational system in December and start taking of customers in January."

Weston Croft, general manager of Cox Cable's

In addition to Canton Township, Maclean-Hunter also has city council approval to provide cable TV in East Detroit. Roseville has granted exclusive cable TV rights to Continental Cablevision of Lansing.

Plymouth has contracted with Omnicom of Plymouth, financed by a group of cable TV executives who decided to go independent. Omnicom has also approached the communities of Farmington, Farmington Hills and Novi. Cable was tabled for the time being in Farmington.

6 Star Cablevision, Inc. of Englewood Cliffs, N.J., is already operating cable companies in Ypsilanti, Lansing, Superior Township and Howell in addition to five out-of-state affiliates.

The cable company serving Ann Arbor is Ann Arbor Cablevision, Inc. of Ann Arbor. Continental Cablevision serves Jackson.

SOUTHFIELD OFFICIALS are taking a "wait-and-see" approach to the recent flurry of cable TV activity, ex-

plains Roger Smith, public services director. Smith says the city has had "preliminary inquiries" from Metrovision, Inc., of Atlanta and Metro Communications, Inc., of Brighton.

"We kind of put them all off for the moment," said Smith. "We're in the process of reviewing our ordinances and the FCC rules so we'll be ready. This whole area is so new that we're still gathering ourselves up by the shoestrings."

South Oakland officials have scheduled a cable TV workshop at 7:30 p.m. Thursday, Nov. 8, in Oak Park council chambers. The meeting is open to the public as well as poli-

ticians. Conducting the workshop will be Harold Horn, executive director of a Ford Foundation center supervising cable television.

Hazel Park, Ferndale, and Madison Heights have already heard presentations from cable TV companies interested in servicing those communities. No franchises, however, have been granted by any south Oakland communities. Maclean-Hunter is scheduled to make a presentation to Ferndale Oct. 23.

Maclean-Hunter already has its foot in the door with local subscription TV. In October 1977 the Canadian firm's Michigan subsidiary es-

tablished Metro Home Theater, Inc., a pay-TV service available only in certain Detroit-area, apartment buildings. They aren't to be confused with National Subscription Television's ON-TV, available throughout the tri-county area. ON-TV, of Troy, began broadcasting movies over Channel 20 on July 1 and already boasts 15,000 local installations.

Evening programs, such as last Thursday's Thomas Hearns fight, are sent over the air with a scrambled signal, not scrambled by a cable. No municipal approval is needed by the pay-TV outlet.

Based on early offers, it appears cable TV will offer a wider variety of programming than ON-TV and at a lower price.

Channel 17 Atlanta and WGN-Chicago; live shows from Madison Square Garden in New York and live coverage of the U.S. Congress.

"(Congressional coverage) is not that popular but if you watch it, it's addictive," says Croft, of Cox Cable. "People say it's better than the afternoon soap operas."

ON-TV's monthly rate is \$22.50 and \$49.95 covers installation of an antenna and the unscrambler.

In addition to carrying all the local TV stations, Cox will feature 24-hour satellite programs from "superstations" such as Detroit.

Rock rules at OCC

(Continued from page 3A)

le among bar bands to get a job, Bango keeps a jaundiced eye on his decision to enter that musical fray.

"The decision I made to go for it could be a mistake," he said.

Right now the band is exploring different types of music to keep on top of the job market.

"The music I think is tasty and the music we do is different," he said.

HIS THREE-MEMBER band has been together for about a year playing rock 'n' roll top 10 tunes. Bango shakes his blonde curls and assesses the situation.

"Three people can't do a lot of things most bands do. They can't keep a steady rhythm while the lead player's going."

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