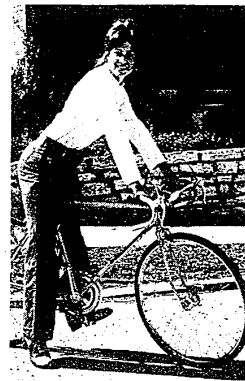


"the Observer? I can't even find the time to read the dailies!"



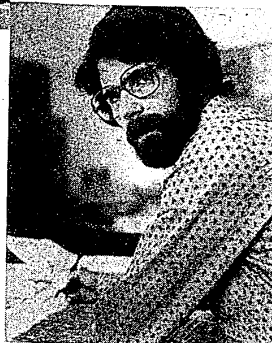
We know just how you feel. In order to really sit down and READ the dailies, you have to have an hour or so to spare. And a lot of people—you're probably one of them—just don't have this kind of time.

So, you flip a dial—and count on TV or radio to fill you in on news bulletins from around the world. That's great—but the only place you can read news and views of your community is in your hometown newspaper—The Observer.

We don't cover the Detroit Tigers, but we more than make up for it with stories about the kids playing their hearts out in the local leagues.

You'll find local merchants and services and feature stories about people in your own hometown. Your friends and neighbors.

So, if you've ever wondered, "Why should I read the Observer?"—perhaps these reasons have helped with the answer. It's your hometown newspaper. It gets you where you LIVE!



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