

A 'little advice' leads to year-long decorations

By CORINNE ABATT

When the Ronald McDonald House on the Children's Hospital site in downtown Detroit was still in the drawing stage, the furnishings committee asked Lillian Rosender of West Bloomfield for a little advice.

The house was to be a place for parents of hospitalized children to stay — a home away from home during a crisis.

Mrs. Rosender was willing to lend volunteer help to the committee. Affiliated with the design staff of Modern Studio of Interiors of Birmingham, she was completing her degree in interior design at Wayne State University.

But, could she give a little advice, work on a few details and leave the rest? She didn't think that would be fair to either the project or herself.

She decided to take on the whole project as her contribution to a cause she wholeheartedly believed in.

The committee gave her the authority she requested — her word would be final.

Home begun

Ground breaking took place Oct. 25 in the new Echo Ridge community of Bloomfield Hills for the Symphony — A.S.I.D. Designer Showcase to be built by Abbey Homes Custom Builder.

The home, an English Tudor in the \$500,000 range, will be completed and open for public tours in the spring of 1981. It is a project of the Junior Women's Association and the Women's Association for the Detroit Symphony Orchestra and the American Society of Interior Designers.

SHE WAS AWARE of the budget she would be working with. She looked at the plans drawn up by Rossetti and Associates of Detroit, met with the people involved in planning the house, and faced up to the challenges the project offered.

"It's a 20-bedroom house," said Mrs. Rosender, "and the studio (Modern Studio of Interiors) was very nice to let me take it on. Without their consent and help, it would have been impossible."

"Rossetti did a fabulous job.

"I knew that the interior would have to be warm, soothing and comfortable. People staying there would have to feel better for being in that environment.

"It would have to look like a home, but meet commercial standards of durability. Carpeting and draperies had to be flame proof, for instance. These were some of the basic challenges."

Mrs. Rosender worked on the furnishing and decorating plans for over a year.

She worked with a variety of earth tones — copper, peach, browns and beiges. She designed all kinds of tables and built-ins with laminate finishes.

THE DINING ROOM would have copper suede walls, she decided, and the entire house would be carpeted.

The furniture arrangements were planned to accommodate small family groups, including places for private contemplation or writing.

Families from all over the country should be able to come and feel comfortable there, Mrs. Rosender decided, so she planned the furnishings accordingly.

"Our agreement (with the committee) was that once they accepted the design there would be no changes without my approval — whatever needed to be done I was going to do."



Lillian Rosender of Birmingham's Modern Studio of Interiors put her volunteer efforts to work to help decorate the new Ronald McDonald House at Children's Hospital.

TRAFFICOPTER 95

We'll get you through rush-hour traffic!

WWW NEWSRADIO 95

handcrafted jewelry

Olson-Kimball Ltd.

Let us be your personal jewelers...

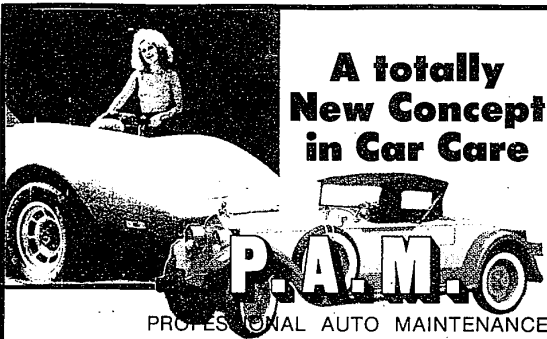
To announce our opening, for the week of November 5-10, we would be pleased to clean, inspect, and re-finish your engagement ring set, while you wait, at no charge.

Ample free parking behind the Village Mall Farmington Rd. at Grand River.



33305 Grand River Farmington 478-4375

A totally New Concept in Car Care



Free yourself from service appointments, wax jobs, transportation problems...P.A.M. takes care of everything.

A Membership in P.A.M. entitles you to:

- You will get a coupon book which allows you one car wash per week at participating car washes.
- Once every 90 days **YOUR CAR IS PICKED UP** cleaned thoroughly and then returned to you. A complete clean up consists of: the outside is washed, rubbed out, waxed and detailed; the engine is degreased and washed; the interior is shampooed, vacuumed and the windows cleaned; all the chrome is cleaned along with the vinyl tops and whitewalls; the trunk is washed and vacuumed.
- Twice a year your car's oil and oil filters are changed. Also available to you are our certified mechanics who can handle any of your mechanical needs at a discounted price.
- Discount rates are available to you through P.A.M. on all auto accessories (i.e. body work, trim work, tires, pinstripping, etc.). After any body work is completed on your car, it will be cleaned before it is returned to you.
- A **HOTLINE** will always be open to handle any special problems that might arise unexpectedly (i.e. spilled pop, fallout, etc.).

CLIP OUT COUPON

Send your name and address for a complete analysis of your car needs.

NAME _____

ADDRESS _____

CITY _____ STATE _____ PHONE _____

Send to: P.A.M., 744 Wing St., Plymouth 48170-Phone 459-3794
Office Hours - 12 to 3



Silhouette/American HEALTH SPAS

Now in Birmingham Bloomfield area

Drop in today! See the fabulous new Spa we're in the process of building in the Telegraph-12½ Mile area. Test actual full-size fitness and reducing equipment now on display in our Preview Center on the site. Check all the important benefits you will be enjoying soon in our new \$1,000,000 Health Spa. See full color pictures of our luxurious swimming pool, whirlpool, dry heat room, sauna and beautifully appointed fitness areas with the finest equipment to help you achieve your goals.

Enroll now while Phase 2 Charter Memberships are available!

Save 45%

... on Charter Preferred Renewable Memberships. Phase 2 charter renewable membership rates now average only \$2.75 per week on 24-month pre-opening special prepaid cash rate. Regular rate \$5.00 average per week.

and shape up free!

now OPEN!
DAILY 10 TO 10

SPA PREVIEW CENTER

30000 TELEGRAPH AND 12½ MILE
Phone 356-6700



In addition to money-saving rates, you'll receive unlimited FREE use of our other Spas until our new Telegraph Spa opens. This exclusive offer available only to residents E. of Novi Rd., N. of 8 Mi., W. of Southfield to 15 Mile to Woodward.