

BUSINESS PEOPLE

(Continued from page 1D)

DAVID P. GLYNN of Birmingham was appointed president of the McCord Gasket Division of Ex-Cell-O Corp. Glynn joined the McCord Gasket Division in 1972 as vice president, marketing, the position he held prior to this appointment.

B. J. HARE Jr. has been promoted from assistant vice president/manager of the American Federal Savings Woodward office in Detroit, to assistant vice president/market research, savings and marketing group. Hare has been transferred from the Detroit office to American Federal's headquarters in Southfield.

National Bank of Detroit has announced the appointment of D. DAVID PIPPEL of Bloomfield Hills vice president, as head of its U.S. Corporate Group, United States Division. Prior to his present position, he was vice president and officer-in-charge of the bank's Metro East Regional Banking Center.

The Board of Directors of Frank's Nursery Sales, Inc., elected I. WILLIAM SHERR president, filling a vacancy that had been created with the death of Max Weinberg. Sherr was previously executive vice president and treasurer. He will continue in the capacity of treasurer of the company.



HOOPS MADIGAN COHAN BRANDT

WARREN L. HOOPS of Farmington Hills was appointed director of materials and reliability engineering at Cadillac Motor Car Division. Hoops succeeds DENNIS D. MADIGAN of Birmingham who was transferred to Chevrolet Motor Division and promoted to the position of manager, product assurance-field operations. Hoops comes to Cadillac from Frigidaire where he was director, quality control and product assurance. Madigan was named assistant director of reliability for Cadillac in 1974.

LEON S. COHAN was elected a director of American Federal Savings. Appointed an Assistant Attorney General of the State of Michigan in 1958, he is senior vice president and general counsel of the Detroit Edison Co. Cohan currently serves as a member of the Michigan State Board of Ethics and is chairman of U.S. Senator Donald Riegle's judicial merit selection committee.

CHARLES S. BRANDT of Bloomfield Hills has joined D'Arcy-MacManus & Masius Advertising as associate director in the sales promotion department. Before joining DM&M, Brandt was affiliated with J. Walter Thompson as creative director/sales promotion division.

PAMELA BASONE has joined Yaffe Stone August, Inc., as an account executive, working on the CKLW-Radio; Delta Dental Plan of Michigan; Manufacturers National Corp., and Fred Sanders accounts.

GEORGE W. HAY of Farmington was elected vice president — Media/Detroit, by the board of directors of Meldrum and Fewsmit, Inc. He joined the agency in April 1966 as an associate media director. He was promoted to media director and transferred to the agency's Southfield office in 1973.

THOMAS I. CLARKE of Troy has joined Yaffe Stone August, Inc., as senior art director. He came from BBDO-Troy where he was art supervisor on the Dodge Truck account.

Forecast predicts 'recession'

(Continued from page 1D)
year, 15 percent less than in 1979.

The housing industry will be an early casualty as tight money increases the cost and reduces the availability of mortgage financing and inflated home prices and carrying costs snuff out many home buying plans.

The Prudential report looks to financial innovation in the housing sector such as mortgage-backed securities "to take some of the sting out of the financing crunch."

HOUSING STARTS for the year are forecast at 1.3 million units, 450,000 below the 1979 figure.

"Persistent business caution and the relative absence of excesses in inventory and plant and equipment investment" will help set limits on the 1980 business recession, according to the Prudential economists.

Business will spend \$269 billion on plant and equipment next year, a six percent gain versus a 15 percent increase this year.

The "relative strength" in business investment will continue into early 1980, but a general weakening in demand, lower corporate profits and the current high financing costs are among the factors auguring a downturn in real investment spending.

Personal income maintains upswing

Personal income increased \$12.1 billion in September to a seasonally adjusted annual rate of \$1,955.2 billion, according to the U.S. Department of Commerce's latest statistical report.

Wages and salaries increased \$10.5 billion in September, compared with \$5.7 billion in August.

market place

(Continued from page 1D)

purporting to be for ordered advertising or listings in directories. Many of these promoters are based in foreign countries and in distant states and only maintain a mail drop and answering service locally to help fool their victims. Perhaps your firm is one selected to list in "The BHS Register of Corporations and Products" or "The Classified World Telex Directory." If so, the Detroit Better Business Bureau urges you to halt payment. The U.S. Postal Service has obtained Foreign False Representation Orders on BHS Publishing Corp. and BHS Publishing Corp., both located in Ireland. The two companies are mailing performance invoices to the U.S. but all mail directed back to the companies will be returned by the postmaster.

IF YOU are moving across the street, into a new suburb or across the nation to the Detroit area, help is here. The winter edition of the Relocation Guide for Metropolitan Detroit is designed for in-towners as well as out-of-towners. It covers 50 communities and answers the questions most commonly asked about a prospective area. For each city, it also details information and statistics about churches, housing, medical services, social and civic organizations, parks and recreation, schools, shopping, taxes, transportation and more. Each city has its own individual map plus there's a foldout map of the four-county area.



What are you waiting for? Christmas?

If you've been waiting for just the right reason to investigate the Apple II Plus personal computer, one of the best you're ever going to get is just around the corner.

And right now, we're poised, primed and ready to show you exactly how the Apple II Plus can do things like help with a child's education, balance the books, provide counsel on investments or just plain entertain you and your family with its wealth of intriguing computer games. Better hurry though. With the holidays upon us, there may not be many Apples left for the picking.

FREE INTERGER LANGUAGE CARD with each computer. Retail Value \$200.
COMPUTER CONNECTION
38437 Grand River Farmington Hills • 477-4470
Daily 10-6 Mon. & Fri. 10-8 Sun. 11-3

ONE WEEK ONLY

Super Sale
on Midwest, Raven & Walls
One Piece Suits
Save \$20 OFFLIST PRICE
Youth Sizes 7x-18/20
Save \$25 OFFLIST PRICE
Men's Womens Midwest or Raven Suits
Save \$35 OFFLIST PRICE
Men's & Women's Walls
1 Piece Suits in Stock

10% Off on any
Gloves or Mittens
In Stock

Le Mans
HI TOP SNOWMOBILE
HOOT Size 7-13
Reg \$21.95 SALE \$19.95

10% Off any
Sweater in
Stock

We have a complete line of Raven, Midwest, and Walls snowmobiling clothing at low prices. Sizes from children's 3 to adult 5X. We also have long for you tall folks. There's also a good selection of boots, gloves, helmets & shields.

WE HAVE ONE OF THE LARGEST LINES OF SNOWMOBILE REPLACEMENT PARTS FOR CURRENT AND OLD MODEL MACHINES AT DISCOUNT PRICES.

RECREATIONAL LEISURE CORP.
SNOWMOBILE CLOTHING DISCOUNT STORE
30717 WEST 10 MILE ROAD
FARMINGTON HILLS 477-0212
HOURS: Mon. 9-8 Tues.-Fri. 9-6
Prices Good thru 12-12-79 Sat. 9-4
WHILE SUPPLY LASTS

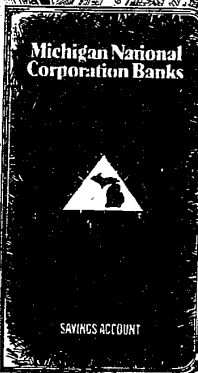
Earn Extra Interest At Michigan National Corporation Banks



Annual Interest Rate
11.767%
Effective Annual Yield*
12.325%

A \$12,000 Deposit Earns
\$713.86
In just 182 days

This week's rate effective
December 6 through
December 12, 1979



When you buy a Michigan Money Market Certificate from Michigan National Corporation Banks, you'll earn the highest interest rate possible on these 182 day certificates. Plus a little extra . . . Because Michigan National Corporation Banks will automatically transfer the interest from your certificate to your 5-1/4% savings account every 30 days . . . where it earns interest on your interest. The newest way Michigan National Corporation Banks give you more money for your money.

A minimum \$10,000 deposit is required. Federal regulations require a loss of three months interest for early withdrawal of funds, and prohibit the compounding of interest on these certificates.

*The effective annual yield is subject to change at renewal and assumes that the interest rate remains unchanged and that both the interest and principal are reinvested.

Michigan National Corporation Banks
Over \$5.3 Billion in assets and over 300 banking offices STATEWIDE
Deposits are insured up to \$40,000 by Federal Deposit Insurance Corporation.

HOUSES FOR SALE
15% OFF LIST PRICE
All Houses Except
Carlson's Sunnywood Farm
10% OFF
ALL X-ACTO & REALLIFE KITS
COUNTRY MINIATURES
DOLL HOUSES • ACCESSORIES
VILLAGE MALL
Grand River at Farmington
477-1760

27% off
ALL WALLPAPER
Call in any pattern from any book.
NO FREIGHT CHARGE
NO DELIVERY CHARGE • PAY WHEN DELIVERED
BLOOMFIELD 851-7110 ANN ARBOR 862-1140 FLINT 787-3050
GROSSE PTE. 886-4050 FARMINGTON 474-1780 ROYAL OAK 544-3800
TROY 524-2200 LIVONIA 522-7500 OTHER AREAS 600-482-2488
Post Wallcovering Distributors, Inc.
50 Cents Per Roll Added To All Orders Less Than Full Case (24 Rolls)
HOURS MON. — FRI. 9:00 A.M. to 5:00 P.M.
© 1979 - Post Wallcovering Dist. Inc.

ACME INSTANT CHRISTMAS REBATE!
Buy from ACME
write a check!
Cut out this check and bring it to any ACME store, make a purchase of \$5 or more, and write this check to yourself good for dollars off on that purchase!
*Excluding guns, ammo, tents and golf balls already at the lowest ACME prices possible.
†Gift Certificate available in any denomination.
ACME SPORTING GOODS