



Adrien Arpel

Off on a budget trip to beauty

By RUSTLE SHAND

Well, ladies, it's that time of year again.

The face feels parched, rough and neglected. Hands look as if they've been scrubbing floors sans a mop. Let's face it, you'd love to get away to the famed European spas for a few beauty treatments.

But, you really don't have to go that far away. Adrien Arpel beauty centers, within Jacobson's, Lord & Taylor and Saks Fifth Avenue stores, stand ready to take you on a budget trip to beauty.

How would you like a facial in Switzerland, a hand treatment in Romania and the latest tips on makeup from Paris? The airlines have made luxury trips inexpensive and now so has Adrien Arpel.

The face that launched 150,000 makeovers showed area women how when she made a whirlwind stop at Saks' Troy store beauty salon. In an exclusive interview, she said she would extend her \$12.50 30-minute makeover package trip to our readers in all of the Adrien Arpel salons in this area.

The flight leaves daily with the international team of skin care and makeup

experts in command. Close your eyes and we're off.

STOP ONE is Switzerland for a personalized mini-facial. It starts with a deep cleansing of either coconut milk or sea kelp, depending on your skin type.

An electric brushing follows with organic honey and almond scrub. Then a mini vacuum gently and hygienically helps remove blackheads and deep-seated skin impurities.

Finally, a face-food firming masque with nature-based orange, spearmint or sea mud to refine skin texture.

Stop Two finds us in Romania for a heated paraffin hand treatment. Applied first is a creme developed especially for hands. Warm paraffin is brush-painted on top to form milts, sealing in and helping to make the creme penetrate. The improvement in winter-dried and chapped hands is immediate.

Stop Three is Paris for the latest and greatest designing in face makeup. The newer more natural looking makeup includes the henna powdered blushers, softer, more natural colored kohl eye rimmers and a host of new eye shadow and pencil colors.

IT MAY ALL seem like magic, but for Adrien Arpel it is down-to-earth common sense.

"There's a whole new woman out there. She wants to look ten years younger," Ms. Arpel said, adding that skin problems are not limited to the face. "Many women neglect their hands, and nothing gives away lack of care like hands."

Another special offering is an introductory tote for \$17.50. It contains her book, "Adrien Arpel's 3-week Crash Makeover Shapeover Beauty Program," and a sampling of four skin care products.

The book, recently declared the number one national best seller by the New York Times, makes this statement from Ms. Arpel: "I can make any woman good looking in three weeks."

The beauty makeover goddess was determined to make herself a beautiful woman as a teenager.

"Mother said 'if you're beautiful inside you're beautiful outside' but a man is still interested in an attractive package," she said. "I am not a descendant of Hungarian royalty who ran across the war zone clutching nothing but grandmother's face cream formula."

Rather, she started as a 17-year-old with \$400 in babysitting money. Now, 20 years later, she heads a \$10 million industry, based on her philosophy of try-as-you-buy cosmetics.

"Everybody tries clothes on before buying them. So why not try your face on to see if you like it before you buy a batch of cosmetics?"

She strongly emphasizes skin care over and before cosmetics.

"SKIN CARE treatments became so popular in Europe because they started as a treatment for the rich. When I brought these to the U.S. we did it exactly the opposite, making it affordable for everyone."

"We do it as an anti treatment. Anti-

pollution, anti-sun, anti-dirt and anti-cold," she said.

She advocates a once-a-month facial. "If pollution is wearing away granite, it is doing a similar job on your skin."

"No woman is too busy not to allow 30 minutes a month for a facial. And I never met anyone I liked who took more than 10 minutes to put her make-up on," she said.

She follows the rule herself. "Anything I can't get on in 10 minutes isn't worth it anyway."



Adrien Arpel lifts the paraffin mitt that softens hands. The beauty expert believes hands are the neglected area in most women's grooming regime, yet they are the first to show a lack of care. (Staff photo by Stephen Cantrell)

fashion calendar

Monday, Jan. 21

J.L. Hudson's — A demonstration showing how to make irresistible desserts will be held from 12:30-2:30 p.m. in the Oakland Mall store today.

Alfred's Restaurant — Fashions from local shops will be modeled informally from 12:30-2 p.m. in Alfred's Restaurant in the Somerset Mall. Schedule for the week is: Monday, fashions from Bonwit Teller; Tuesday, Lingerique; Wednesday, Don Thomas Sportswear; Thursday, Bonwit Teller; Friday, Ann Taylor; Saturday, Roberts Furs.

Tuesday, Jan. 22

Jacobson's — Jesper Nyebøe will present his resort/spring collection from 10 a.m. to 5:30 p.m. at Jacobson's in Birmingham. Formal show will be held at noon.

Cooper's Arms — Designer fashions from Janet Varner of Rochester are modeled informally from noon to 1:30 p.m. Tuesdays through May in the Cooper's Arms restaurant, 306 Main St. in downtown Rochester.

J.L. Hudson's — A demonstration featuring delicious and hearty soups for those chilly days will be held from 12:30-2:30 p.m. today at the 12 Oaks store. Elegant desserts will be the focus of a demonstration from noon to 2 p.m. at the Northland store today.

Wednesday, Jan. 23

J.L. Hudson's — Two natural organic food experts, Diane Watt and Ron Di-Laurea of the Harvest Park Restaurant, will show how to prepare delicious nutritional meals. Demonstration is scheduled for 12:30-2:30 p.m. in the Oakland Mall store.

The preparation of Chinese Dim Sum, a nutritious hors d'oeuvre, will be highlighted during a demonstration from 12:30-2:30 p.m. in the Lakeside store. Turning holiday leftovers in to spectacular meals will be demonstrated from 12:30-2:30 p.m. in the Northland store.

Thursday, Jan. 24

Detroit Fashion Group — Hudson's will present a show of California sportswear at a fashion and water ballet show from 7-9 p.m. at poolside in

the Detroit Plaza Hotel. All proceeds from this benefit will go towards the Detroit Fashion Group Scholarship Fund. Hors d'oeuvres and a cash bar will be available beginning at 7 p.m. Admission is \$10 per person (tax deductible). For tickets, contact Rosemary Eamon, 533-0578, or Letha Coon, 338-5407.

J.L. Hudson's — Good tasting food that's good for you is highlighted in this interesting demonstration by Joanne Goodfriend of Healthy Jones Restaurant. Ms. Goodfriend will prepare natural, organic dishes which have become favorites at her restaurant in a demonstration from 12:30-2:30 p.m. at the Oakland Mall store.

Saturday, Jan. 26

The J.L. Hudson Co. — The latest fashions from Gloria Vanderbilt are featured in a show in the New Reflections department of the Lakeside store at noon and the Northland store at 4 p.m. Customers who purchase the Vanderbilt apparel will receive a copy of the novel, "Kramer Vs. Kramer." Special guest passes for the film of the same name will also be distributed.



Where It's At

By JUDY SOLOMON

It's the berries

They've been the rage in the South of France for over a year. Now those extra long, oversized T-shirts with bold graphic designs are becoming very "in" in this country. Girls wear them tied in a knot at the hip over swimming suits and jeans. Saks Fifth Avenue has a V-neck, short-sleeved version (\$28) that is adorable. It features a replica of a Dannon strawberry yogurt carton complete with red strawberries.

Saks Fifth Avenue, Women's Accessories, First Floor, Somerset Mall, Troy, 643-9000.

Two bags full

Paper Fashions has some cute items that you should know about. Paper polka dotted gift tote bags come two to a package (\$1.50) and include matching yarn and tissue paper. Then there are burlap bags filled with two pounds of popping corn (\$4). The bags are imprinted with such phrases as "Have a poppin' good day" or "Have a poppin' good birthday." Sayings appropriate for Valentine's Day are also available. Perfumed ball point pens are priced at 49 cents each and indexed coupon files (in your choice of solid colors or calico prints) are priced at \$4.75.

Paper Fashions, Heritage Building, Northwestern at Evergreen, Southfield, 352-1220.

Blanket statement

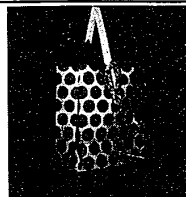
Baby And Me has a wonderful selection of colorful, intricately detailed crib quilts that would do justice to any nursery. Each has a printed border, a coordinate print background plus a large, whimsical animal made from a combination of several printed and solid color fabrics. Priced at \$41, each quilt is packaged with a matching stuffed animal. Coordinating bumper guards (\$22.50) and, dressing table covers (\$12.50) are also in stock.

Baby And Me, Heritage Building, Northwestern at Evergreen, Southfield, 356-7050.

Egg on your table

Faberge, the Russian court jeweler at the turn of the century, covered real eggshells with gold or enamel and studded them with precious jewels for the royal family. The art of Eggery is still being practiced but, nowadays, less expensive embellishments are used. Classes in Eggery will begin next month at Creative Crafts. They will show you how to make ostrich, goose, rhea, quail or chicken eggs into beautiful jewel boxes, picture frames or just plain decorative objects. The shop will also teach classes in glazed eggs, decoupage, decoupage under glass, quilting, vue d'optique and elevation.

Creative Crafts in The Arcade at Adams Square, 725 S. Adams, Birmingham, 646-6967.



Saks Fifth Avenue

Our Fabulous
Nettle Creek Sale...
20% off
regular prices.

- From now until January 31st.
- 20% off special order merchandise.
- Choose from a wonderful selection of superb quality custom-made bedspreads.
- In the Linen Pavilion—where we are all the things you are.

Saks Fifth Avenue, Detroit, Second at Lothrop.
Open Monday through Saturday, 9:30 AM to 5:30 PM.
Troy, Somerset Mall, Big Beaver at Coolidge.
Open Mondays, Thursdays and Fridays, 10 AM to 9 PM.
Tuesdays, Wednesdays and Saturdays.
10 AM to 6 PM. Sundays, Noon to 5 PM.